

Amateur Athletic Footwear-Europe Market Status and Trend Report 2013-2023

<https://marketpublishers.com/r/AB9E1CA8F30EN.html>

Date: April 2018

Pages: 147

Price: US\$ 3,480.00 (Single User License)

ID: AB9E1CA8F30EN

Abstracts

Report Summary

Amateur Athletic Footwear-Europe Market Status and Trend Report 2013-2023 offers a comprehensive analysis on Amateur Athletic Footwear industry, standing on the readers' perspective, delivering detailed market data and penetrating insights. No matter the client is industry insider, potential entrant or investor, the report will provides useful data and information. Key questions answered by this report include:

Whole Europe and Regional Market Size of Amateur Athletic Footwear 2013-2017, and development forecast 2018-2023

Main market players of Amateur Athletic Footwear in Europe, with company and product introduction, position in the Amateur Athletic Footwear market

Market status and development trend of Amateur Athletic Footwear by types and applications

Cost and profit status of Amateur Athletic Footwear, and marketing status

Market growth drivers and challenges

The report segments the Europe Amateur Athletic Footwear market as:

Europe Amateur Athletic Footwear Market: Regional Segment Analysis (Regional Consumption Volume, Consumption Volume, Revenue and Growth Rate 2013-2023):

Germany

United Kingdom

France

Italy

Spain

Benelux

Russia

Europe Amateur Athletic Footwear Market: Product Type Segment Analysis
(Consumption Volume, Average Price, Revenue, Market Share and Trend 2013-2023):

Football Athletic Footwear

Basketball Athletic Footwear

Running Footwear

Tennis Footwear

Training Footwear

Europe Amateur Athletic Footwear Market: Application Segment Analysis (Consumption
Volume and Market Share 2013-2023; Downstream Customers and Market Analysis)

Football

Basketball

Running

Tennis

Training

Europe Amateur Athletic Footwear Market: Players Segment Analysis (Company and
Product introduction, Amateur Athletic Footwear Sales Volume, Revenue, Price and
Gross Margin):

NIKE

Adidas Group

Puma

New Balance

Asics

Skecher

K-Swiss

MIZUNO

KAPPA

Merrell

Vibram

LI-NING

ANTA

XTEP

361°

PEAK

In a word, the report provides detailed statistics and analysis on the state of the industry; and is a valuable source of guidance and direction for companies and individuals interested in the market.

Contents

CHAPTER 1 OVERVIEW OF AMATEUR ATHLETIC FOOTWEAR

- 1.1 Definition of Amateur Athletic Footwear in This Report
- 1.2 Commercial Types of Amateur Athletic Footwear
 - 1.2.1 Football Athletic Footwear
 - 1.2.2 Basketball Athletic Footwear
 - 1.2.3 Running Footwear
 - 1.2.4 Tennis Footwear
 - 1.2.5 Training Footwear
- 1.3 Downstream Application of Amateur Athletic Footwear
 - 1.3.1 Football
 - 1.3.2 Basketball
 - 1.3.3 Running
 - 1.3.4 Tennis
 - 1.3.5 Training
- 1.4 Development History of Amateur Athletic Footwear
- 1.5 Market Status and Trend of Amateur Athletic Footwear 2013-2023
 - 1.5.1 Europe Amateur Athletic Footwear Market Status and Trend 2013-2023
 - 1.5.2 Regional Amateur Athletic Footwear Market Status and Trend 2013-2023

CHAPTER 2 EUROPE MARKET STATUS AND FORECAST BY REGIONS

- 2.1 Market Status of Amateur Athletic Footwear in Europe 2013-2017
- 2.2 Consumption Market of Amateur Athletic Footwear in Europe by Regions
 - 2.2.1 Consumption Volume of Amateur Athletic Footwear in Europe by Regions
 - 2.2.2 Revenue of Amateur Athletic Footwear in Europe by Regions
- 2.3 Market Analysis of Amateur Athletic Footwear in Europe by Regions
 - 2.3.1 Market Analysis of Amateur Athletic Footwear in Germany 2013-2017
 - 2.3.2 Market Analysis of Amateur Athletic Footwear in United Kingdom 2013-2017
 - 2.3.3 Market Analysis of Amateur Athletic Footwear in France 2013-2017
 - 2.3.4 Market Analysis of Amateur Athletic Footwear in Italy 2013-2017
 - 2.3.5 Market Analysis of Amateur Athletic Footwear in Spain 2013-2017
 - 2.3.6 Market Analysis of Amateur Athletic Footwear in Benelux 2013-2017
 - 2.3.7 Market Analysis of Amateur Athletic Footwear in Russia 2013-2017
- 2.4 Market Development Forecast of Amateur Athletic Footwear in Europe 2018-2023
 - 2.4.1 Market Development Forecast of Amateur Athletic Footwear in Europe 2018-2023

2.4.2 Market Development Forecast of Amateur Athletic Footwear by Regions 2018-2023

CHAPTER 3 EUROPE MARKET STATUS AND FORECAST BY TYPES

3.1 Whole Europe Market Status by Types

3.1.1 Consumption Volume of Amateur Athletic Footwear in Europe by Types

3.1.2 Revenue of Amateur Athletic Footwear in Europe by Types

3.2 Europe Market Status by Types in Major Countries

3.2.1 Market Status by Types in Germany

3.2.2 Market Status by Types in United Kingdom

3.2.3 Market Status by Types in France

3.2.4 Market Status by Types in Italy

3.2.5 Market Status by Types in Spain

3.2.6 Market Status by Types in Benelux

3.2.7 Market Status by Types in Russia

3.3 Market Forecast of Amateur Athletic Footwear in Europe by Types

CHAPTER 4 EUROPE MARKET STATUS AND FORECAST BY DOWNSTREAM INDUSTRY

4.1 Demand Volume of Amateur Athletic Footwear in Europe by Downstream Industry

4.2 Demand Volume of Amateur Athletic Footwear by Downstream Industry in Major Countries

4.2.1 Demand Volume of Amateur Athletic Footwear by Downstream Industry in Germany

4.2.2 Demand Volume of Amateur Athletic Footwear by Downstream Industry in United Kingdom

4.2.3 Demand Volume of Amateur Athletic Footwear by Downstream Industry in France

4.2.4 Demand Volume of Amateur Athletic Footwear by Downstream Industry in Italy

4.2.5 Demand Volume of Amateur Athletic Footwear by Downstream Industry in Spain

4.2.6 Demand Volume of Amateur Athletic Footwear by Downstream Industry in Benelux

4.2.7 Demand Volume of Amateur Athletic Footwear by Downstream Industry in Russia

4.3 Market Forecast of Amateur Athletic Footwear in Europe by Downstream Industry

CHAPTER 5 MARKET DRIVING FACTOR ANALYSIS OF AMATEUR ATHLETIC

FOOTWEAR

5.1 Europe Economy Situation and Trend Overview

5.2 Amateur Athletic Footwear Downstream Industry Situation and Trend Overview

CHAPTER 6 AMATEUR ATHLETIC FOOTWEAR MARKET COMPETITION STATUS BY MAJOR PLAYERS IN EUROPE

6.1 Sales Volume of Amateur Athletic Footwear in Europe by Major Players

6.2 Revenue of Amateur Athletic Footwear in Europe by Major Players

6.3 Basic Information of Amateur Athletic Footwear by Major Players

6.3.1 Headquarters Location and Established Time of Amateur Athletic Footwear Major Players

6.3.2 Employees and Revenue Level of Amateur Athletic Footwear Major Players

6.4 Market Competition News and Trend

6.4.1 Merger, Consolidation or Acquisition News

6.4.2 Investment or Disinvestment News

6.4.3 New Product Development and Launch

CHAPTER 7 AMATEUR ATHLETIC FOOTWEAR MAJOR MANUFACTURERS INTRODUCTION AND MARKET DATA

7.1 NIKE

7.1.1 Company profile

7.1.2 Representative Amateur Athletic Footwear Product

7.1.3 Amateur Athletic Footwear Sales, Revenue, Price and Gross Margin of NIKE

7.2 Adidas Group

7.2.1 Company profile

7.2.2 Representative Amateur Athletic Footwear Product

7.2.3 Amateur Athletic Footwear Sales, Revenue, Price and Gross Margin of Adidas Group

7.3 Puma

7.3.1 Company profile

7.3.2 Representative Amateur Athletic Footwear Product

7.3.3 Amateur Athletic Footwear Sales, Revenue, Price and Gross Margin of Puma

7.4 New Balance

7.4.1 Company profile

7.4.2 Representative Amateur Athletic Footwear Product

7.4.3 Amateur Athletic Footwear Sales, Revenue, Price and Gross Margin of New

Balance

7.5 Asics

7.5.1 Company profile

7.5.2 Representative Amateur Athletic Footwear Product

7.5.3 Amateur Athletic Footwear Sales, Revenue, Price and Gross Margin of Asics

7.6 Skecher

7.6.1 Company profile

7.6.2 Representative Amateur Athletic Footwear Product

7.6.3 Amateur Athletic Footwear Sales, Revenue, Price and Gross Margin of Skecher

7.7 K-Swiss

7.7.1 Company profile

7.7.2 Representative Amateur Athletic Footwear Product

7.7.3 Amateur Athletic Footwear Sales, Revenue, Price and Gross Margin of K-Swiss

7.8 MIZUNO

7.8.1 Company profile

7.8.2 Representative Amateur Athletic Footwear Product

7.8.3 Amateur Athletic Footwear Sales, Revenue, Price and Gross Margin of MIZUNO

7.9 KAPPA

7.9.1 Company profile

7.9.2 Representative Amateur Athletic Footwear Product

7.9.3 Amateur Athletic Footwear Sales, Revenue, Price and Gross Margin of KAPPA

7.10 Merrell

7.10.1 Company profile

7.10.2 Representative Amateur Athletic Footwear Product

7.10.3 Amateur Athletic Footwear Sales, Revenue, Price and Gross Margin of Merrell

7.11 Vibram

7.11.1 Company profile

7.11.2 Representative Amateur Athletic Footwear Product

7.11.3 Amateur Athletic Footwear Sales, Revenue, Price and Gross Margin of Vibram

7.12 LI-NING

7.12.1 Company profile

7.12.2 Representative Amateur Athletic Footwear Product

7.12.3 Amateur Athletic Footwear Sales, Revenue, Price and Gross Margin of LI-NING

7.13 ANTA

7.13.1 Company profile

7.13.2 Representative Amateur Athletic Footwear Product

7.13.3 Amateur Athletic Footwear Sales, Revenue, Price and Gross Margin of ANTA

7.14 XTEP

7.14.1 Company profile

- 7.14.2 Representative Amateur Athletic Footwear Product
- 7.14.3 Amateur Athletic Footwear Sales, Revenue, Price and Gross Margin of XTEP
- 7.15 361°
 - 7.15.1 Company profile
 - 7.15.2 Representative Amateur Athletic Footwear Product
 - 7.15.3 Amateur Athletic Footwear Sales, Revenue, Price and Gross Margin of 361°
- 7.16 PEAK

CHAPTER 8 UPSTREAM AND DOWNSTREAM MARKET ANALYSIS OF AMATEUR ATHLETIC FOOTWEAR

- 8.1 Industry Chain of Amateur Athletic Footwear
- 8.2 Upstream Market and Representative Companies Analysis
- 8.3 Downstream Market and Representative Companies Analysis

CHAPTER 9 COST AND GROSS MARGIN ANALYSIS OF AMATEUR ATHLETIC FOOTWEAR

- 9.1 Cost Structure Analysis of Amateur Athletic Footwear
- 9.2 Raw Materials Cost Analysis of Amateur Athletic Footwear
- 9.3 Labor Cost Analysis of Amateur Athletic Footwear
- 9.4 Manufacturing Expenses Analysis of Amateur Athletic Footwear

CHAPTER 10 MARKETING STATUS ANALYSIS OF AMATEUR ATHLETIC FOOTWEAR

- 10.1 Marketing Channel
 - 10.1.1 Direct Marketing
 - 10.1.2 Indirect Marketing
 - 10.1.3 Marketing Channel Development Trend
- 10.2 Market Positioning
 - 10.2.1 Pricing Strategy
 - 10.2.2 Brand Strategy
 - 10.2.3 Target Client
- 10.3 Distributors/Traders List

CHAPTER 11 REPORT CONCLUSION

CHAPTER 12 RESEARCH METHODOLOGY AND REFERENCE

12.1 Methodology/Research Approach

12.1.1 Research Programs/Design

12.1.2 Market Size Estimation

12.1.3 Market Breakdown and Data Triangulation

12.2 Data Source

12.2.1 Secondary Sources

12.2.2 Primary Sources

12.3 Reference

I would like to order

Product name: Amateur Athletic Footwear-Europe Market Status and Trend Report 2013-2023

Product link: <https://marketpublishers.com/r/AB9E1CA8F30EN.html>

Price: US\$ 3,480.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

info@marketpublishers.com

Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/AB9E1CA8F30EN.html>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:
Last name:
Email:
Company:
Address:
City:
Zip code:
Country:
Tel:
Fax:
Your message:

****All fields are required**

Customer signature _____

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <https://marketpublishers.com/docs/terms.html>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970