

# Aluminum Alloy Wheel-Global Market Status and Trend Report 2013-2023

https://marketpublishers.com/r/A0446E58838EN.html

Date: February 2018

Pages: 152

Price: US\$ 2,480.00 (Single User License)

ID: A0446E58838EN

### **Abstracts**

### **Report Summary**

Aluminum Alloy Wheel-Global Market Status and Trend Report 2013-2023 offers a comprehensive analysis on Aluminum Alloy Wheel industry, standing on the readers' perspective, delivering detailed market data and penetrating insights. No matter the client is industry insider, potential entrant or investor, the report will provides useful data and information. Key questions answered by this report include:

Worldwide and Regional Market Size of Aluminum Alloy Wheel 2013-2017, and development forecast 2018-2023

Main manufacturers/suppliers of Aluminum Alloy Wheel worldwide, with company and product introduction, position in the Aluminum Alloy Wheel market Market status and development trend of Aluminum Alloy Wheel by types and applications

Cost and profit status of Aluminum Alloy Wheel, and marketing status Market growth drivers and challenges

The report segments the global Aluminum Alloy Wheel market as:

Global Aluminum Alloy Wheel Market: Regional Segment Analysis (Regional Production Volume, Consumption Volume, Revenue and Growth Rate 2013-2023):

North America Europe

\_...

China

Japan



### **Rest APAC**

Latin America

Global Aluminum Alloy Wheel Market: Type Segment Analysis (Consumption Volume, Average Price, Revenue, Market Share and Trend 2013-2023):

Casting

Forging

Other

Global Aluminum Alloy Wheel Market: Application Segment Analysis (Consumption Volume and Market Share 2013-2023; Downstream Customers and Market Analysis)

Passenger Vehicle

Commercial Vehicle

Global Aluminum Alloy Wheel Market: Manufacturers Segment Analysis (Company and Product introduction, Aluminum Alloy Wheel Sales Volume, Revenue, Price and Gross Margin):

**Borbet** 

Ronal Wheels

Enkei Wheels

**Superior Industries** 

Alcoa

lochpe-Maxion

Uniwheel Group

Accuride

YHI International Limited

Topy Group

CITIC Dicastal

Lizhong Group

Wanfeng Auto

Kunshan Liufeng

Zhejiang Jinfei

Yueling Wheels

Zhongnan Aluminum Wheels

Anchi Aluminum Wheel

**Guangdong Dcenti Auto-Parts** 



In a word, the report provides detailed statistics and analysis on the state of the industry; and is a valuable source of guidance and direction for companies and individuals interested in the market.



### **Contents**

#### CHAPTER 1 OVERVIEW OF ALUMINUM ALLOY WHEEL

- 1.1 Definition of Aluminum Alloy Wheel in This Report
- 1.2 Commercial Types of Aluminum Alloy Wheel
  - 1.2.1 Casting
  - 1.2.2 Forging
  - 1.2.3 Other
- 1.3 Downstream Application of Aluminum Alloy Wheel
  - 1.3.1 Passenger Vehicle
  - 1.3.2 Commercial Vehicle
- 1.4 Development History of Aluminum Alloy Wheel
- 1.5 Market Status and Trend of Aluminum Alloy Wheel 2013-2023
  - 1.5.1 Global Aluminum Alloy Wheel Market Status and Trend 2013-2023
  - 1.5.2 Regional Aluminum Alloy Wheel Market Status and Trend 2013-2023

#### **CHAPTER 2 GLOBAL MARKET STATUS AND FORECAST BY REGIONS**

- 2.1 Market Development of Aluminum Alloy Wheel 2013-2017
- 2.2 Production Market of Aluminum Alloy Wheel by Regions
  - 2.2.1 Production Volume of Aluminum Alloy Wheel by Regions
- 2.2.2 Production Value of Aluminum Alloy Wheel by Regions
- 2.3 Demand Market of Aluminum Alloy Wheel by Regions
- 2.4 Production and Demand Status of Aluminum Alloy Wheel by Regions
  - 2.4.1 Production and Demand Status of Aluminum Alloy Wheel by Regions 2013-2017
  - 2.4.2 Import and Export Status of Aluminum Alloy Wheel by Regions 2013-2017

#### **CHAPTER 3 GLOBAL MARKET STATUS AND FORECAST BY TYPES**

- 3.1 Production Volume of Aluminum Alloy Wheel by Types
- 3.2 Production Value of Aluminum Alloy Wheel by Types
- 3.3 Market Forecast of Aluminum Alloy Wheel by Types

### CHAPTER 4 GLOBAL MARKET STATUS AND FORECAST BY DOWNSTREAM INDUSTRY

- 4.1 Demand Volume of Aluminum Alloy Wheel by Downstream Industry
- 4.2 Market Forecast of Aluminum Alloy Wheel by Downstream Industry



### CHAPTER 5 MARKET DRIVING FACTOR ANALYSIS OF ALUMINUM ALLOY WHEEL

- 5.1 Global Economy Situation and Trend Overview
- 5.2 Aluminum Alloy Wheel Downstream Industry Situation and Trend Overview

### CHAPTER 6 ALUMINUM ALLOY WHEEL MARKET COMPETITION STATUS BY MAJOR MANUFACTURERS

- 6.1 Production Volume of Aluminum Alloy Wheel by Major Manufacturers
- 6.2 Production Value of Aluminum Alloy Wheel by Major Manufacturers
- 6.3 Basic Information of Aluminum Alloy Wheel by Major Manufacturers
- 6.3.1 Headquarters Location and Established Time of Aluminum Alloy Wheel Major Manufacturer
- 6.3.2 Employees and Revenue Level of Aluminum Alloy Wheel Major Manufacturer
- 6.4 Market Competition News and Trend
  - 6.4.1 Merger, Consolidation or Acquisition News
  - 6.4.2 Investment or Disinvestment News
  - 6.4.3 New Product Development and Launch

### CHAPTER 7 ALUMINUM ALLOY WHEEL MAJOR MANUFACTURERS INTRODUCTION AND MARKET DATA

- 7.1 Borbet
  - 7.1.1 Company profile
  - 7.1.2 Representative Aluminum Alloy Wheel Product
  - 7.1.3 Aluminum Alloy Wheel Sales, Revenue, Price and Gross Margin of Borbet
- 7.2 Ronal Wheels
  - 7.2.1 Company profile
  - 7.2.2 Representative Aluminum Alloy Wheel Product
- 7.2.3 Aluminum Alloy Wheel Sales, Revenue, Price and Gross Margin of Ronal Wheels
- 7.3 Enkei Wheels
  - 7.3.1 Company profile
  - 7.3.2 Representative Aluminum Alloy Wheel Product
  - 7.3.3 Aluminum Alloy Wheel Sales, Revenue, Price and Gross Margin of Enkei Wheels
- 7.4 Superior Industries
  - 7.4.1 Company profile



- 7.4.2 Representative Aluminum Alloy Wheel Product
- 7.4.3 Aluminum Alloy Wheel Sales, Revenue, Price and Gross Margin of Superior Industries
- 7.5 Alcoa
  - 7.5.1 Company profile
  - 7.5.2 Representative Aluminum Alloy Wheel Product
- 7.5.3 Aluminum Alloy Wheel Sales, Revenue, Price and Gross Margin of Alcoa
- 7.6 lochpe-Maxion
  - 7.6.1 Company profile
  - 7.6.2 Representative Aluminum Alloy Wheel Product
- 7.6.3 Aluminum Alloy Wheel Sales, Revenue, Price and Gross Margin of lochpe-Maxion
- 7.7 Uniwheel Group
  - 7.7.1 Company profile
  - 7.7.2 Representative Aluminum Alloy Wheel Product
- 7.7.3 Aluminum Alloy Wheel Sales, Revenue, Price and Gross Margin of Uniwheel Group
- 7.8 Accuride
  - 7.8.1 Company profile
  - 7.8.2 Representative Aluminum Alloy Wheel Product
- 7.8.3 Aluminum Alloy Wheel Sales, Revenue, Price and Gross Margin of Accuride
- 7.9 YHI International Limited
  - 7.9.1 Company profile
  - 7.9.2 Representative Aluminum Alloy Wheel Product
- 7.9.3 Aluminum Alloy Wheel Sales, Revenue, Price and Gross Margin of YHI International Limited
- 7.10 Topy Group
  - 7.10.1 Company profile
  - 7.10.2 Representative Aluminum Alloy Wheel Product
  - 7.10.3 Aluminum Alloy Wheel Sales, Revenue, Price and Gross Margin of Topy Group
- 7.11 CITIC Dicastal
  - 7.11.1 Company profile
  - 7.11.2 Representative Aluminum Alloy Wheel Product
- 7.11.3 Aluminum Alloy Wheel Sales, Revenue, Price and Gross Margin of CITIC Dicastal
- 7.12 Lizhong Group
  - 7.12.1 Company profile
  - 7.12.2 Representative Aluminum Alloy Wheel Product
- 7.12.3 Aluminum Alloy Wheel Sales, Revenue, Price and Gross Margin of Lizhong



### Group

- 7.13 Wanfeng Auto
  - 7.13.1 Company profile
  - 7.13.2 Representative Aluminum Alloy Wheel Product
- 7.13.3 Aluminum Alloy Wheel Sales, Revenue, Price and Gross Margin of Wanfeng Auto
- 7.14 Kunshan Liufeng
  - 7.14.1 Company profile
  - 7.14.2 Representative Aluminum Alloy Wheel Product
- 7.14.3 Aluminum Alloy Wheel Sales, Revenue, Price and Gross Margin of Kunshan Liufeng
- 7.15 Zhejiang Jinfei
  - 7.15.1 Company profile
  - 7.15.2 Representative Aluminum Alloy Wheel Product
- 7.15.3 Aluminum Alloy Wheel Sales, Revenue, Price and Gross Margin of Zhejiang Jinfei
- 7.16 Yueling Wheels
- 7.17 Zhongnan Aluminum Wheels
- 7.18 Anchi Aluminum Wheel
- 7.19 Guangdong Dcenti Auto-Parts

### CHAPTER 8 UPSTREAM AND DOWNSTREAM MARKET ANALYSIS OF ALUMINUM ALLOY WHEEL

- 8.1 Industry Chain of Aluminum Alloy Wheel
- 8.2 Upstream Market and Representative Companies Analysis
- 8.3 Downstream Market and Representative Companies Analysis

## CHAPTER 9 COST AND GROSS MARGIN ANALYSIS OF ALUMINUM ALLOY WHEEL

- 9.1 Cost Structure Analysis of Aluminum Alloy Wheel
- 9.2 Raw Materials Cost Analysis of Aluminum Alloy Wheel
- 9.3 Labor Cost Analysis of Aluminum Alloy Wheel
- 9.4 Manufacturing Expenses Analysis of Aluminum Alloy Wheel

### CHAPTER 10 MARKETING STATUS ANALYSIS OF ALUMINUM ALLOY WHEEL

10.1 Marketing Channel



- 10.1.1 Direct Marketing
- 10.1.2 Indirect Marketing
- 10.1.3 Marketing Channel Development Trend
- 10.2 Market Positioning
  - 10.2.1 Pricing Strategy
  - 10.2.2 Brand Strategy
  - 10.2.3 Target Client
- 10.3 Distributors/Traders List

### **CHAPTER 11 REPORT CONCLUSION**

### **CHAPTER 12 RESEARCH METHODOLOGY AND REFERENCE**

- 12.1 Methodology/Research Approach
  - 12.1.1 Research Programs/Design
  - 12.1.2 Market Size Estimation
  - 12.1.3 Market Breakdown and Data Triangulation
- 12.2 Data Source
  - 12.2.1 Secondary Sources
  - 12.2.2 Primary Sources
- 12.3 Reference



### I would like to order

Product name: Aluminum Alloy Wheel-Global Market Status and Trend Report 2013-2023

Product link: https://marketpublishers.com/r/A0446E58838EN.html

Price: US\$ 2,480.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer

Service:

info@marketpublishers.com

### **Payment**

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <a href="https://marketpublishers.com/r/A0446E58838EN.html">https://marketpublishers.com/r/A0446E58838EN.html</a>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:	
Last name:	
Email:	
Company:	
Address:	
City:	
Zip code:	
Country:	
Tel:	
Fax:	
Your message:	
	**All fields are required
	Custumer signature

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <a href="https://marketpublishers.com/docs/terms.html">https://marketpublishers.com/docs/terms.html</a>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970