

# Aluminium Wire Rod-Global Market Status and Trend Report 2013-2023

https://marketpublishers.com/r/A17326B2F5C8EN.html

Date: May 2018 Pages: 145 Price: US\$ 2,480.00 (Single User License) ID: A17326B2F5C8EN

# Abstracts

### **Report Summary**

Aluminium Wire Rod-Global Market Status and Trend Report 2013-2023 offers a comprehensive analysis on Aluminium Wire Rod industry, standing on the readers? perspective, delivering detailed market data and penetrating insights. No matter the client is industry insider, potential entrant or investor, the report will provides useful data and information. Key questions answered by this report include:

Worldwide and Regional Market Size of Aluminium Wire Rod 2013-2017, and development forecast 2018-2023 Main manufacturers/suppliers of Aluminium Wire Rod worldwide, with company and product introduction, position in the Aluminium Wire Rod market Market status and development trend of Aluminium Wire Rod by types and applications Cost and profit status of Aluminium Wire Rod, and marketing status Market growth drivers and challenges

The report segments the global Aluminium Wire Rod market as:

Global Aluminium Wire Rod Market: Regional Segment Analysis (Regional Production Volume, Consumption Volume, Revenue and Growth Rate 2013-2023): North America Europe China Japan Rest APAC Latin America



Global Aluminium Wire Rod Market: Type Segment Analysis (Consumption Volume, Average Price, Revenue, Market Share and Trend 2013-2023): 1024 Type 2011 Type 6063 Type Others

Global Aluminium Wire Rod Market: Application Segment Analysis (Consumption Volume and Market Share 2013-2023; Downstream Customers and Market Analysis) Aerospace Automobile Architecture Others

Global Aluminium Wire Rod Market: Manufacturers Segment Analysis (Company and Product introduction, Aluminium Wire Rod Sales Volume, Revenue, Price and Gross Margin): Norsk Hydro NPA Skawina Midal Cables Boryszew S.A General Cable Murti Udyog Ltd

In a word, the report provides detailed statistics and analysis on the state of the industry; and is a valuable source of guidance and direction for companies and individuals interested in the market.



# Contents

### CHAPTER 1 OVERVIEW OF ALUMINIUM WIRE ROD

- 1.1 Definition of Aluminium Wire Rod in This Report
- 1.2 Commercial Types of Aluminium Wire Rod
- 1.2.1 1024 Type
- 1.2.2 2011 Type
- 1.2.3 6063 Type
- 1.2.4 Others
- 1.3 Downstream Application of Aluminium Wire Rod
  - 1.3.1 Aerospace
  - 1.3.2 Automobile
  - 1.3.3 Architecture
  - 1.3.4 Others
- 1.4 Development History of Aluminium Wire Rod
- 1.5 Market Status and Trend of Aluminium Wire Rod 2013-2023
- 1.5.1 Global Aluminium Wire Rod Market Status and Trend 2013-2023
- 1.5.2 Regional Aluminium Wire Rod Market Status and Trend 2013-2023

# CHAPTER 2 GLOBAL MARKET STATUS AND FORECAST BY REGIONS

- 2.1 Market Development of Aluminium Wire Rod 2013-2017
- 2.2 Production Market of Aluminium Wire Rod by Regions
- 2.2.1 Production Volume of Aluminium Wire Rod by Regions
- 2.2.2 Production Value of Aluminium Wire Rod by Regions
- 2.3 Demand Market of Aluminium Wire Rod by Regions
- 2.4 Production and Demand Status of Aluminium Wire Rod by Regions
- 2.4.1 Production and Demand Status of Aluminium Wire Rod by Regions 2013-2017
- 2.4.2 Import and Export Status of Aluminium Wire Rod by Regions 2013-2017

# CHAPTER 3 GLOBAL MARKET STATUS AND FORECAST BY TYPES

- 3.1 Production Volume of Aluminium Wire Rod by Types
- 3.2 Production Value of Aluminium Wire Rod by Types
- 3.3 Market Forecast of Aluminium Wire Rod by Types

# CHAPTER 4 GLOBAL MARKET STATUS AND FORECAST BY DOWNSTREAM INDUSTRY



- 4.1 Demand Volume of Aluminium Wire Rod by Downstream Industry
- 4.2 Market Forecast of Aluminium Wire Rod by Downstream Industry

## CHAPTER 5 MARKET DRIVING FACTOR ANALYSIS OF ALUMINIUM WIRE ROD

- 5.1 Global Economy Situation and Trend Overview
- 5.2 Aluminium Wire Rod Downstream Industry Situation and Trend Overview

# CHAPTER 6 ALUMINIUM WIRE ROD MARKET COMPETITION STATUS BY MAJOR MANUFACTURERS

6.1 Production Volume of Aluminium Wire Rod by Major Manufacturers

- 6.2 Production Value of Aluminium Wire Rod by Major Manufacturers
- 6.3 Basic Information of Aluminium Wire Rod by Major Manufacturers

6.3.1 Headquarters Location and Established Time of Aluminium Wire Rod Major Manufacturer

- 6.3.2 Employees and Revenue Level of Aluminium Wire Rod Major Manufacturer
- 6.4 Market Competition News and Trend
  - 6.4.1 Merger, Consolidation or Acquisition News
  - 6.4.2 Investment or Disinvestment News
  - 6.4.3 New Product Development and Launch

# CHAPTER 7 ALUMINIUM WIRE ROD MAJOR MANUFACTURERS INTRODUCTION AND MARKET DATA

7.1 Norsk Hydro

- 7.1.1 Company profile
- 7.1.2 Representative Aluminium Wire Rod Product
- 7.1.3 Aluminium Wire Rod Sales, Revenue, Price and Gross Margin of Norsk Hydro

7.2 NPA Skawina

- 7.2.1 Company profile
- 7.2.2 Representative Aluminium Wire Rod Product
- 7.2.3 Aluminium Wire Rod Sales, Revenue, Price and Gross Margin of NPA Skawina

7.3 Midal Cables

- 7.3.1 Company profile
- 7.3.2 Representative Aluminium Wire Rod Product
- 7.3.3 Aluminium Wire Rod Sales, Revenue, Price and Gross Margin of Midal Cables

7.4 Boryszew S.A



- 7.4.1 Company profile
- 7.4.2 Representative Aluminium Wire Rod Product
- 7.4.3 Aluminium Wire Rod Sales, Revenue, Price and Gross Margin of Boryszew S.A
- 7.5 General Cable
  - 7.5.1 Company profile
  - 7.5.2 Representative Aluminium Wire Rod Product
- 7.5.3 Aluminium Wire Rod Sales, Revenue, Price and Gross Margin of General Cable
- 7.6 Murti Udyog Ltd
  - 7.6.1 Company profile
- 7.6.2 Representative Aluminium Wire Rod Product
- 7.6.3 Aluminium Wire Rod Sales, Revenue, Price and Gross Margin of Murti Udyog Ltd

# CHAPTER 8 UPSTREAM AND DOWNSTREAM MARKET ANALYSIS OF ALUMINIUM WIRE ROD

- 8.1 Industry Chain of Aluminium Wire Rod
- 8.2 Upstream Market and Representative Companies Analysis
- 8.3 Downstream Market and Representative Companies Analysis

# CHAPTER 9 COST AND GROSS MARGIN ANALYSIS OF ALUMINIUM WIRE ROD

- 9.1 Cost Structure Analysis of Aluminium Wire Rod
- 9.2 Raw Materials Cost Analysis of Aluminium Wire Rod
- 9.3 Labor Cost Analysis of Aluminium Wire Rod
- 9.4 Manufacturing Expenses Analysis of Aluminium Wire Rod

# CHAPTER 10 MARKETING STATUS ANALYSIS OF ALUMINIUM WIRE ROD

- 10.1 Marketing Channel
- 10.1.1 Direct Marketing
- 10.1.2 Indirect Marketing
- 10.1.3 Marketing Channel Development Trend
- 10.2 Market Positioning
- 10.2.1 Pricing Strategy
- 10.2.2 Brand Strategy
- 10.2.3 Target Client
- 10.3 Distributors/Traders List



### **CHAPTER 11 REPORT CONCLUSION**

#### CHAPTER 12 RESEARCH METHODOLOGY AND REFERENCE

- 12.1 Methodology/Research Approach
  - 12.1.1 Research Programs/Design
  - 12.1.2 Market Size Estimation
  - 12.1.3 Market Breakdown and Data Triangulation

#### 12.2 Data Source

- 12.2.1 Secondary Sources
- 12.2.2 Primary Sources
- 12.3 Reference



### I would like to order

Product name: Aluminium Wire Rod-Global Market Status and Trend Report 2013-2023 Product link: <u>https://marketpublishers.com/r/A17326B2F5C8EN.html</u>

Price: US\$ 2,480.00 (Single User License / Electronic Delivery) If you want to order Corporate License or Hard Copy, please, contact our Customer Service: <u>info@marketpublishers.com</u>

# Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <u>https://marketpublishers.com/r/A17326B2F5C8EN.html</u>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name: Last name: Email: Company: Address: City: Zip code: Country: Tel: Fax: Your message:

\*\*All fields are required

Custumer signature \_\_\_\_\_

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <u>https://marketpublishers.com/docs/terms.html</u>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970