

# Aluminium Wire Rod-Europe Market Status and Trend Report 2013-2023

https://marketpublishers.com/r/A856116CABC8EN.html

Date: May 2018

Pages: 144

Price: US\$ 3,480.00 (Single User License)

ID: A856116CABC8EN

### **Abstracts**

### **Report Summary**

Aluminium Wire Rod-Europe Market Status and Trend Report 2013-2023 offers a comprehensive analysis on Aluminium Wire Rod industry, standing on the readers? perspective, delivering detailed market data and penetrating insights. No matter the client is industry insider, potential entrant or investor, the report will provides useful data and information. Key questions answered by this report include:

Whole Europe and Regional Market Size of Aluminium Wire Rod 2013-2017, and development forecast 2018-2023

Main market players of Aluminium Wire Rod in Europe, with company and product introduction, position in the Aluminium Wire Rod market

Market status and development trend of Aluminium Wire Rod by types and applications Cost and profit status of Aluminium Wire Rod, and marketing status Market growth drivers and challenges

The report segments the Europe Aluminium Wire Rod market as:

Europe Aluminium Wire Rod Market: Regional Segment Analysis (Regional Consumption Volume, Consumption Volume, Revenue and Growth Rate 2013-2023):

Germany

United Kingdom

France

Italy

Spain

Benelux



#### Russia

Europe Aluminium Wire Rod Market: Product Type Segment Analysis (Consumption Volume, Average Price, Revenue, Market Share and Trend 2013-2023):

1024 Type

2011 Type

6063 Type

Others

Europe Aluminium Wire Rod Market: Application Segment Analysis (Consumption Volume and Market Share 2013-2023; Downstream Customers and Market Analysis)

Aerospace

Automobile

Architecture

Others

Europe Aluminium Wire Rod Market: Players Segment Analysis (Company and Product introduction, Aluminium Wire Rod Sales Volume, Revenue, Price and Gross Margin):

Norsk Hydro

**NPA Skawina** 

Midal Cables

Boryszew S.A

General Cable

Murti Udyog Ltd

In a word, the report provides detailed statistics and analysis on the state of the industry; and is a valuable source of guidance and direction for companies and individuals interested in the market.



### **Contents**

#### **CHAPTER 1 OVERVIEW OF ALUMINIUM WIRE ROD**

- 1.1 Definition of Aluminium Wire Rod in This Report
- 1.2 Commercial Types of Aluminium Wire Rod
  - 1.2.1 1024 Type
- 1.2.2 2011 Type
- 1.2.3 6063 Type
- 1.2.4 Others
- 1.3 Downstream Application of Aluminium Wire Rod
  - 1.3.1 Aerospace
  - 1.3.2 Automobile
  - 1.3.3 Architecture
  - 1.3.4 Others
- 1.4 Development History of Aluminium Wire Rod
- 1.5 Market Status and Trend of Aluminium Wire Rod 2013-2023
  - 1.5.1 Europe Aluminium Wire Rod Market Status and Trend 2013-2023
  - 1.5.2 Regional Aluminium Wire Rod Market Status and Trend 2013-2023

### **CHAPTER 2 EUROPE MARKET STATUS AND FORECAST BY REGIONS**

- 2.1 Market Status of Aluminium Wire Rod in Europe 2013-2017
- 2.2 Consumption Market of Aluminium Wire Rod in Europe by Regions
  - 2.2.1 Consumption Volume of Aluminium Wire Rod in Europe by Regions
  - 2.2.2 Revenue of Aluminium Wire Rod in Europe by Regions
- 2.3 Market Analysis of Aluminium Wire Rod in Europe by Regions
  - 2.3.1 Market Analysis of Aluminium Wire Rod in Germany 2013-2017
  - 2.3.2 Market Analysis of Aluminium Wire Rod in United Kingdom 2013-2017
  - 2.3.3 Market Analysis of Aluminium Wire Rod in France 2013-2017
  - 2.3.4 Market Analysis of Aluminium Wire Rod in Italy 2013-2017
  - 2.3.5 Market Analysis of Aluminium Wire Rod in Spain 2013-2017
  - 2.3.6 Market Analysis of Aluminium Wire Rod in Benelux 2013-2017
  - 2.3.7 Market Analysis of Aluminium Wire Rod in Russia 2013-2017
- 2.4 Market Development Forecast of Aluminium Wire Rod in Europe 2018-2023
  - 2.4.1 Market Development Forecast of Aluminium Wire Rod in Europe 2018-2023
  - 2.4.2 Market Development Forecast of Aluminium Wire Rod by Regions 2018-2023

### **CHAPTER 3 EUROPE MARKET STATUS AND FORECAST BY TYPES**



- 3.1 Whole Europe Market Status by Types
  - 3.1.1 Consumption Volume of Aluminium Wire Rod in Europe by Types
  - 3.1.2 Revenue of Aluminium Wire Rod in Europe by Types
- 3.2 Europe Market Status by Types in Major Countries
  - 3.2.1 Market Status by Types in Germany
  - 3.2.2 Market Status by Types in United Kingdom
  - 3.2.3 Market Status by Types in France
  - 3.2.4 Market Status by Types in Italy
  - 3.2.5 Market Status by Types in Spain
  - 3.2.6 Market Status by Types in Benelux
  - 3.2.7 Market Status by Types in Russia
- 3.3 Market Forecast of Aluminium Wire Rod in Europe by Types

# CHAPTER 4 EUROPE MARKET STATUS AND FORECAST BY DOWNSTREAM INDUSTRY

- 4.1 Demand Volume of Aluminium Wire Rod in Europe by Downstream Industry
- 4.2 Demand Volume of Aluminium Wire Rod by Downstream Industry in Major Countries
  - 4.2.1 Demand Volume of Aluminium Wire Rod by Downstream Industry in Germany
- 4.2.2 Demand Volume of Aluminium Wire Rod by Downstream Industry in United Kingdom
- 4.2.3 Demand Volume of Aluminium Wire Rod by Downstream Industry in France
- 4.2.4 Demand Volume of Aluminium Wire Rod by Downstream Industry in Italy
- 4.2.5 Demand Volume of Aluminium Wire Rod by Downstream Industry in Spain
- 4.2.6 Demand Volume of Aluminium Wire Rod by Downstream Industry in Benelux
- 4.2.7 Demand Volume of Aluminium Wire Rod by Downstream Industry in Russia
- 4.3 Market Forecast of Aluminium Wire Rod in Europe by Downstream Industry

### CHAPTER 5 MARKET DRIVING FACTOR ANALYSIS OF ALUMINIUM WIRE ROD

- 5.1 Europe Economy Situation and Trend Overview
- 5.2 Aluminium Wire Rod Downstream Industry Situation and Trend Overview

# CHAPTER 6 ALUMINIUM WIRE ROD MARKET COMPETITION STATUS BY MAJOR PLAYERS IN EUROPE

6.1 Sales Volume of Aluminium Wire Rod in Europe by Major Players



- 6.2 Revenue of Aluminium Wire Rod in Europe by Major Players
- 6.3 Basic Information of Aluminium Wire Rod by Major Players
- 6.3.1 Headquarters Location and Established Time of Aluminium Wire Rod Major Players
- 6.3.2 Employees and Revenue Level of Aluminium Wire Rod Major Players
- 6.4 Market Competition News and Trend
  - 6.4.1 Merger, Consolidation or Acquisition News
  - 6.4.2 Investment or Disinvestment News
  - 6.4.3 New Product Development and Launch

# CHAPTER 7 ALUMINIUM WIRE ROD MAJOR MANUFACTURERS INTRODUCTION AND MARKET DATA

- 7.1 Norsk Hydro
  - 7.1.1 Company profile
  - 7.1.2 Representative Aluminium Wire Rod Product
- 7.1.3 Aluminium Wire Rod Sales, Revenue, Price and Gross Margin of Norsk Hydro
- 7.2 NPA Skawina
  - 7.2.1 Company profile
  - 7.2.2 Representative Aluminium Wire Rod Product
  - 7.2.3 Aluminium Wire Rod Sales, Revenue, Price and Gross Margin of NPA Skawina
- 7.3 Midal Cables
  - 7.3.1 Company profile
  - 7.3.2 Representative Aluminium Wire Rod Product
  - 7.3.3 Aluminium Wire Rod Sales, Revenue, Price and Gross Margin of Midal Cables
- 7.4 Boryszew S.A
  - 7.4.1 Company profile
  - 7.4.2 Representative Aluminium Wire Rod Product
  - 7.4.3 Aluminium Wire Rod Sales, Revenue, Price and Gross Margin of Boryszew S.A
- 7.5 General Cable
  - 7.5.1 Company profile
  - 7.5.2 Representative Aluminium Wire Rod Product
- 7.5.3 Aluminium Wire Rod Sales, Revenue, Price and Gross Margin of General Cable
- 7.6 Murti Udyog Ltd
  - 7.6.1 Company profile
  - 7.6.2 Representative Aluminium Wire Rod Product
- 7.6.3 Aluminium Wire Rod Sales, Revenue, Price and Gross Margin of Murti Udyog Ltd



# CHAPTER 8 UPSTREAM AND DOWNSTREAM MARKET ANALYSIS OF ALUMINIUM WIRE ROD

- 8.1 Industry Chain of Aluminium Wire Rod
- 8.2 Upstream Market and Representative Companies Analysis
- 8.3 Downstream Market and Representative Companies Analysis

#### CHAPTER 9 COST AND GROSS MARGIN ANALYSIS OF ALUMINIUM WIRE ROD

- 9.1 Cost Structure Analysis of Aluminium Wire Rod
- 9.2 Raw Materials Cost Analysis of Aluminium Wire Rod
- 9.3 Labor Cost Analysis of Aluminium Wire Rod
- 9.4 Manufacturing Expenses Analysis of Aluminium Wire Rod

#### CHAPTER 10 MARKETING STATUS ANALYSIS OF ALUMINIUM WIRE ROD

- 10.1 Marketing Channel
  - 10.1.1 Direct Marketing
  - 10.1.2 Indirect Marketing
  - 10.1.3 Marketing Channel Development Trend
- 10.2 Market Positioning
  - 10.2.1 Pricing Strategy
  - 10.2.2 Brand Strategy
  - 10.2.3 Target Client
- 10.3 Distributors/Traders List

### **CHAPTER 11 REPORT CONCLUSION**

### **CHAPTER 12 RESEARCH METHODOLOGY AND REFERENCE**

- 12.1 Methodology/Research Approach
- 12.1.1 Research Programs/Design
- 12.1.2 Market Size Estimation
- 12.1.3 Market Breakdown and Data Triangulation
- 12.2 Data Source
  - 12.2.1 Secondary Sources
  - 12.2.2 Primary Sources
- 12.3 Reference



### I would like to order

Product name: Aluminium Wire Rod-Europe Market Status and Trend Report 2013-2023

Product link: <a href="https://marketpublishers.com/r/A856116CABC8EN.html">https://marketpublishers.com/r/A856116CABC8EN.html</a>

Price: US\$ 3,480.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer

Service:

info@marketpublishers.com

### **Payment**

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <a href="https://marketpublishers.com/r/A856116CABC8EN.html">https://marketpublishers.com/r/A856116CABC8EN.html</a>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:	
Last name:	
Email:	
Company:	
Address:	
City:	
Zip code:	
Country:	
Tel:	
Fax:	
Your message:	
	**All fields are required
	Custumer signature

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <a href="https://marketpublishers.com/docs/terms.html">https://marketpublishers.com/docs/terms.html</a>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970