

Alloy Wheels-Global Market Status and Trend Report 2013-2023

https://marketpublishers.com/r/A432F473167MEN.html

Date: March 2018

Pages: 155

Price: US\$ 2,480.00 (Single User License)

ID: A432F473167MEN

Abstracts

Report Summary

Alloy Wheels-Global Market Status and Trend Report 2013-2023 offers a comprehensive analysis on Alloy Wheels industry, standing on the readers? perspective, delivering detailed market data and penetrating insights. No matter the client is industry insider, potential entrant or investor, the report will provides useful data and information. Key questions answered by this report include:

Worldwide and Regional Market Size of Alloy Wheels 2013-2017, and development forecast 2018-2023

Main manufacturers/suppliers of Alloy Wheels worldwide, with company and product introduction, position in the Alloy Wheels market

Market status and development trend of Alloy Wheels by types and applications Cost and profit status of Alloy Wheels, and marketing status Market growth drivers and challenges

The report segments the global Alloy Wheels market as:

Global Alloy Wheels Market: Regional Segment Analysis (Regional Production Volume, Consumption Volume, Revenue and Growth Rate 2013-2023):

North America

Europe

China

Japan

Rest APAC



Latin America

Global Alloy Wheels Market: Type Segment Analysis (Consumption Volume, Average Price, Revenue, Market Share and Trend 2013-2023):

Casting

Forging

Other

Global Alloy Wheels Market: Application Segment Analysis (Consumption Volume and Market Share 2013-2023; Downstream Customers and Market Analysis)

Passenger Vehicle

Commercial Vehicle

Global Alloy Wheels Market: Manufacturers Segment Analysis (Company and Product introduction, Alloy Wheels Sales Volume, Revenue, Price and Gross Margin):

Borbet

Ronal Wheels

Enkei Wheels

Superior Industries

Alcoa

lochpe-Maxion

Uniwheel Group

Accuride

Yhi International Limited

Topy Group

Citic Dicastal

Lizhong Group

Wanfeng Auto

Kunshan Liufeng

Zhejiang Jinfei

Yueling Wheels

Zhongnan Aluminum Wheels

Anchi Aluminum Wheel

Guangdong Dcenti Auto-Parts

In a word, the report provides detailed statistics and analysis on the state of the



industry; and is a valuable source of guidance and direction for companies and individuals interested in the market.



Contents

CHAPTER 1 OVERVIEW OF ALLOY WHEELS

- 1.1 Definition of Alloy Wheels in This Report
- 1.2 Commercial Types of Alloy Wheels
 - 1.2.1 Casting
 - 1.2.2 Forging
 - 1.2.3 Other
- 1.3 Downstream Application of Alloy Wheels
 - 1.3.1 Passenger Vehicle
 - 1.3.2 Commercial Vehicle
- 1.4 Development History of Alloy Wheels
- 1.5 Market Status and Trend of Alloy Wheels 2013-2023
 - 1.5.1 Global Alloy Wheels Market Status and Trend 2013-2023
 - 1.5.2 Regional Alloy Wheels Market Status and Trend 2013-2023

CHAPTER 2 GLOBAL MARKET STATUS AND FORECAST BY REGIONS

- 2.1 Market Development of Alloy Wheels 2013-2017
- 2.2 Production Market of Alloy Wheels by Regions
 - 2.2.1 Production Volume of Alloy Wheels by Regions
 - 2.2.2 Production Value of Alloy Wheels by Regions
- 2.3 Demand Market of Alloy Wheels by Regions
- 2.4 Production and Demand Status of Alloy Wheels by Regions
 - 2.4.1 Production and Demand Status of Alloy Wheels by Regions 2013-2017
 - 2.4.2 Import and Export Status of Alloy Wheels by Regions 2013-2017

CHAPTER 3 GLOBAL MARKET STATUS AND FORECAST BY TYPES

- 3.1 Production Volume of Alloy Wheels by Types
- 3.2 Production Value of Alloy Wheels by Types
- 3.3 Market Forecast of Alloy Wheels by Types

CHAPTER 4 GLOBAL MARKET STATUS AND FORECAST BY DOWNSTREAM INDUSTRY

- 4.1 Demand Volume of Alloy Wheels by Downstream Industry
- 4.2 Market Forecast of Alloy Wheels by Downstream Industry



CHAPTER 5 MARKET DRIVING FACTOR ANALYSIS OF ALLOY WHEELS

- 5.1 Global Economy Situation and Trend Overview
- 5.2 Alloy Wheels Downstream Industry Situation and Trend Overview

CHAPTER 6 ALLOY WHEELS MARKET COMPETITION STATUS BY MAJOR MANUFACTURERS

- 6.1 Production Volume of Alloy Wheels by Major Manufacturers
- 6.2 Production Value of Alloy Wheels by Major Manufacturers
- 6.3 Basic Information of Alloy Wheels by Major Manufacturers
- 6.3.1 Headquarters Location and Established Time of Alloy Wheels Major Manufacturer
 - 6.3.2 Employees and Revenue Level of Alloy Wheels Major Manufacturer
- 6.4 Market Competition News and Trend
 - 6.4.1 Merger, Consolidation or Acquisition News
 - 6.4.2 Investment or Disinvestment News
 - 6.4.3 New Product Development and Launch

CHAPTER 7 ALLOY WHEELS MAJOR MANUFACTURERS INTRODUCTION AND MARKET DATA

- 7.1 Borbet
 - 7.1.1 Company profile
 - 7.1.2 Representative Alloy Wheels Product
 - 7.1.3 Alloy Wheels Sales, Revenue, Price and Gross Margin of Borbet
- 7.2 Ronal Wheels
 - 7.2.1 Company profile
 - 7.2.2 Representative Alloy Wheels Product
 - 7.2.3 Alloy Wheels Sales, Revenue, Price and Gross Margin of Ronal Wheels
- 7.3 Enkei Wheels
 - 7.3.1 Company profile
 - 7.3.2 Representative Alloy Wheels Product
- 7.3.3 Alloy Wheels Sales, Revenue, Price and Gross Margin of Enkei Wheels
- 7.4 Superior Industries
 - 7.4.1 Company profile
 - 7.4.2 Representative Alloy Wheels Product
 - 7.4.3 Alloy Wheels Sales, Revenue, Price and Gross Margin of Superior Industries



- 7.5 Alcoa
 - 7.5.1 Company profile
 - 7.5.2 Representative Alloy Wheels Product
 - 7.5.3 Alloy Wheels Sales, Revenue, Price and Gross Margin of Alcoa
- 7.6 lochpe-Maxion
 - 7.6.1 Company profile
 - 7.6.2 Representative Alloy Wheels Product
 - 7.6.3 Alloy Wheels Sales, Revenue, Price and Gross Margin of lochpe-Maxion
- 7.7 Uniwheel Group
 - 7.7.1 Company profile
 - 7.7.2 Representative Alloy Wheels Product
 - 7.7.3 Alloy Wheels Sales, Revenue, Price and Gross Margin of Uniwheel Group
- 7.8 Accuride
 - 7.8.1 Company profile
 - 7.8.2 Representative Alloy Wheels Product
 - 7.8.3 Alloy Wheels Sales, Revenue, Price and Gross Margin of Accuride
- 7.9 Yhi International Limited
 - 7.9.1 Company profile
 - 7.9.2 Representative Alloy Wheels Product
- 7.9.3 Alloy Wheels Sales, Revenue, Price and Gross Margin of Yhi International Limited
- 7.10 Topy Group
 - 7.10.1 Company profile
 - 7.10.2 Representative Alloy Wheels Product
 - 7.10.3 Alloy Wheels Sales, Revenue, Price and Gross Margin of Topy Group
- 7.11 Citic Dicastal
 - 7.11.1 Company profile
 - 7.11.2 Representative Alloy Wheels Product
 - 7.11.3 Alloy Wheels Sales, Revenue, Price and Gross Margin of Citic Dicastal
- 7.12 Lizhong Group
 - 7.12.1 Company profile
 - 7.12.2 Representative Alloy Wheels Product
 - 7.12.3 Alloy Wheels Sales, Revenue, Price and Gross Margin of Lizhong Group
- 7.13 Wanfeng Auto
 - 7.13.1 Company profile
 - 7.13.2 Representative Alloy Wheels Product
- 7.13.3 Alloy Wheels Sales, Revenue, Price and Gross Margin of Wanfeng Auto
- 7.14 Kunshan Liufeng
- 7.14.1 Company profile



- 7.14.2 Representative Alloy Wheels Product
- 7.14.3 Alloy Wheels Sales, Revenue, Price and Gross Margin of Kunshan Liufeng
- 7.15 Zhejiang Jinfei
 - 7.15.1 Company profile
 - 7.15.2 Representative Alloy Wheels Product
 - 7.15.3 Alloy Wheels Sales, Revenue, Price and Gross Margin of Zhejiang Jinfei
- 7.16 Yueling Wheels
- 7.17 Zhongnan Aluminum Wheels
- 7.18 Anchi Aluminum Wheel
- 7.19 Guangdong Dcenti Auto-Parts

CHAPTER 8 UPSTREAM AND DOWNSTREAM MARKET ANALYSIS OF ALLOY WHEELS

- 8.1 Industry Chain of Alloy Wheels
- 8.2 Upstream Market and Representative Companies Analysis
- 8.3 Downstream Market and Representative Companies Analysis

CHAPTER 9 COST AND GROSS MARGIN ANALYSIS OF ALLOY WHEELS

- 9.1 Cost Structure Analysis of Alloy Wheels
- 9.2 Raw Materials Cost Analysis of Alloy Wheels
- 9.3 Labor Cost Analysis of Alloy Wheels
- 9.4 Manufacturing Expenses Analysis of Alloy Wheels

CHAPTER 10 MARKETING STATUS ANALYSIS OF ALLOY WHEELS

- 10.1 Marketing Channel
 - 10.1.1 Direct Marketing
 - 10.1.2 Indirect Marketing
 - 10.1.3 Marketing Channel Development Trend
- 10.2 Market Positioning
 - 10.2.1 Pricing Strategy
 - 10.2.2 Brand Strategy
 - 10.2.3 Target Client
- 10.3 Distributors/Traders List

CHAPTER 11 REPORT CONCLUSION



CHAPTER 12 RESEARCH METHODOLOGY AND REFERENCE

- 12.1 Methodology/Research Approach
 - 12.1.1 Research Programs/Design
 - 12.1.2 Market Size Estimation
 - 12.1.3 Market Breakdown and Data Triangulation
- 12.2 Data Source
 - 12.2.1 Secondary Sources
 - 12.2.2 Primary Sources
- 12.3 Reference



I would like to order

Product name: Alloy Wheels-Global Market Status and Trend Report 2013-2023

Product link: https://marketpublishers.com/r/A432F473167MEN.html

Price: US\$ 2,480.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer

Service:

info@marketpublishers.com

Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page https://marketpublishers.com/r/A432F473167MEN.html

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:	
Last name:	
Email:	
Company:	
Address:	
City:	
Zip code:	
Country:	
Tel:	
Fax:	
Your message:	
	**All fields are required
	Custumer signature

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at https://marketpublishers.com/docs/terms.html

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970