

All-terrain Vehicle Tires-Europe Market Status and Trend Report 2013-2023

https://marketpublishers.com/r/AC8E6AD61CAMEN.html

Date: March 2018 Pages: 134 Price: US\$ 3,480.00 (Single User License) ID: AC8E6AD61CAMEN

Abstracts

Report Summary

All-terrain Vehicle Tires-Europe Market Status and Trend Report 2013-2023 offers a comprehensive analysis on All-terrain Vehicle Tires industry, standing on the readers? perspective, delivering detailed market data and penetrating insights. No matter the client is industry insider, potential entrant or investor, the report will provides useful data and information. Key questions answered by this report include:

Whole Europe and Regional Market Size of All-terrain Vehicle Tires 2013-2017, and development forecast 2018-2023 Main market players of All-terrain Vehicle Tires in Europe, with company and product introduction, position in the All-terrain Vehicle Tires market Market status and development trend of All-terrain Vehicle Tires by types and applications Cost and profit status of All-terrain Vehicle Tires, and marketing status Market growth drivers and challenges

The report segments the Europe All-terrain Vehicle Tires market as:

Europe All-terrain Vehicle Tires Market: Regional Segment Analysis (Regional Consumption Volume, Consumption Volume, Revenue and Growth Rate 2013-2023):

Germany United Kingdom France Italy



Spain

Benelux Russia

Europe All-terrain Vehicle Tires Market: Product Type Segment Analysis (Consumption Volume, Average Price, Revenue, Market Share and Trend 2013-2023):

Road Tires Offroad Tire

Europe All-terrain Vehicle Tires Market: Application Segment Analysis (Consumption Volume and Market Share 2013-2023; Downstream Customers and Market Analysis)

Civil ATVs Military ATVs

Europe All-terrain Vehicle Tires Market: Players Segment Analysis (Company and Product introduction, All-terrain Vehicle Tires Sales Volume, Revenue, Price and Gross Margin):

Michelin Bridgestone Goodyear Titan Pirelli Continental BKT ATG Yokohama Trelleborg Mitas Chemchina Triangle Guizhou Tire Xingyuan Giti Xugong Linglong Zhongce





Sumitomo Cheng Shin MRF Kumho Apollo Nokian

In a word, the report provides detailed statistics and analysis on the state of the industry; and is a valuable source of guidance and direction for companies and individuals interested in the market.



Contents

CHAPTER 1 OVERVIEW OF ALL-TERRAIN VEHICLE TIRES

- 1.1 Definition of All-terrain Vehicle Tires in This Report
- 1.2 Commercial Types of All-terrain Vehicle Tires
- 1.2.1 Road Tires
- 1.2.2 Offroad Tire
- 1.3 Downstream Application of All-terrain Vehicle Tires
- 1.3.1 Civil ATVs
- 1.3.2 Military ATVs
- 1.4 Development History of All-terrain Vehicle Tires
- 1.5 Market Status and Trend of All-terrain Vehicle Tires 2013-2023
- 1.5.1 Europe All-terrain Vehicle Tires Market Status and Trend 2013-2023
- 1.5.2 Regional All-terrain Vehicle Tires Market Status and Trend 2013-2023

CHAPTER 2 EUROPE MARKET STATUS AND FORECAST BY REGIONS

- 2.1 Market Status of All-terrain Vehicle Tires in Europe 2013-2017
- 2.2 Consumption Market of All-terrain Vehicle Tires in Europe by Regions
- 2.2.1 Consumption Volume of All-terrain Vehicle Tires in Europe by Regions
- 2.2.2 Revenue of All-terrain Vehicle Tires in Europe by Regions
- 2.3 Market Analysis of All-terrain Vehicle Tires in Europe by Regions
 - 2.3.1 Market Analysis of All-terrain Vehicle Tires in Germany 2013-2017
 - 2.3.2 Market Analysis of All-terrain Vehicle Tires in United Kingdom 2013-2017
 - 2.3.3 Market Analysis of All-terrain Vehicle Tires in France 2013-2017
 - 2.3.4 Market Analysis of All-terrain Vehicle Tires in Italy 2013-2017
 - 2.3.5 Market Analysis of All-terrain Vehicle Tires in Spain 2013-2017
 - 2.3.6 Market Analysis of All-terrain Vehicle Tires in Benelux 2013-2017
- 2.3.7 Market Analysis of All-terrain Vehicle Tires in Russia 2013-2017
- 2.4 Market Development Forecast of All-terrain Vehicle Tires in Europe 2018-2023
- 2.4.1 Market Development Forecast of All-terrain Vehicle Tires in Europe 2018-2023
- 2.4.2 Market Development Forecast of All-terrain Vehicle Tires by Regions 2018-2023

CHAPTER 3 EUROPE MARKET STATUS AND FORECAST BY TYPES

- 3.1 Whole Europe Market Status by Types
- 3.1.1 Consumption Volume of All-terrain Vehicle Tires in Europe by Types
- 3.1.2 Revenue of All-terrain Vehicle Tires in Europe by Types



- 3.2 Europe Market Status by Types in Major Countries
- 3.2.1 Market Status by Types in Germany
- 3.2.2 Market Status by Types in United Kingdom
- 3.2.3 Market Status by Types in France
- 3.2.4 Market Status by Types in Italy
- 3.2.5 Market Status by Types in Spain
- 3.2.6 Market Status by Types in Benelux
- 3.2.7 Market Status by Types in Russia

3.3 Market Forecast of All-terrain Vehicle Tires in Europe by Types

CHAPTER 4 EUROPE MARKET STATUS AND FORECAST BY DOWNSTREAM INDUSTRY

4.1 Demand Volume of All-terrain Vehicle Tires in Europe by Downstream Industry4.2 Demand Volume of All-terrain Vehicle Tires by Downstream Industry in MajorCountries

4.2.1 Demand Volume of All-terrain Vehicle Tires by Downstream Industry in Germany4.2.2 Demand Volume of All-terrain Vehicle Tires by Downstream Industry in UnitedKingdom

- 4.2.3 Demand Volume of All-terrain Vehicle Tires by Downstream Industry in France
- 4.2.4 Demand Volume of All-terrain Vehicle Tires by Downstream Industry in Italy
- 4.2.5 Demand Volume of All-terrain Vehicle Tires by Downstream Industry in Spain
- 4.2.6 Demand Volume of All-terrain Vehicle Tires by Downstream Industry in Benelux

4.2.7 Demand Volume of All-terrain Vehicle Tires by Downstream Industry in Russia 4.3 Market Forecast of All-terrain Vehicle Tires in Europe by Downstream Industry

CHAPTER 5 MARKET DRIVING FACTOR ANALYSIS OF ALL-TERRAIN VEHICLE TIRES

- 5.1 Europe Economy Situation and Trend Overview
- 5.2 All-terrain Vehicle Tires Downstream Industry Situation and Trend Overview

CHAPTER 6 ALL-TERRAIN VEHICLE TIRES MARKET COMPETITION STATUS BY MAJOR PLAYERS IN EUROPE

- 6.1 Sales Volume of All-terrain Vehicle Tires in Europe by Major Players
- 6.2 Revenue of All-terrain Vehicle Tires in Europe by Major Players
- 6.3 Basic Information of All-terrain Vehicle Tires by Major Players
 - 6.3.1 Headquarters Location and Established Time of All-terrain Vehicle Tires Major



Players

6.3.2 Employees and Revenue Level of All-terrain Vehicle Tires Major Players

- 6.4 Market Competition News and Trend
- 6.4.1 Merger, Consolidation or Acquisition News
- 6.4.2 Investment or Disinvestment News
- 6.4.3 New Product Development and Launch

CHAPTER 7 ALL-TERRAIN VEHICLE TIRES MAJOR MANUFACTURERS INTRODUCTION AND MARKET DATA

- 7.1 Michelin
 - 7.1.1 Company profile
 - 7.1.2 Representative All-terrain Vehicle Tires Product
- 7.1.3 All-terrain Vehicle Tires Sales, Revenue, Price and Gross Margin of Michelin

7.2 Bridgestone

7.2.1 Company profile

- 7.2.2 Representative All-terrain Vehicle Tires Product
- 7.2.3 All-terrain Vehicle Tires Sales, Revenue, Price and Gross Margin of Bridgestone

7.3 Goodyear

7.3.1 Company profile

- 7.3.2 Representative All-terrain Vehicle Tires Product
- 7.3.3 All-terrain Vehicle Tires Sales, Revenue, Price and Gross Margin of Goodyear

7.4 Titan

- 7.4.1 Company profile
- 7.4.2 Representative All-terrain Vehicle Tires Product
- 7.4.3 All-terrain Vehicle Tires Sales, Revenue, Price and Gross Margin of Titan

7.5 Pirelli

7.5.1 Company profile

- 7.5.2 Representative All-terrain Vehicle Tires Product
- 7.5.3 All-terrain Vehicle Tires Sales, Revenue, Price and Gross Margin of Pirelli

7.6 Continental

7.6.1 Company profile

- 7.6.2 Representative All-terrain Vehicle Tires Product
- 7.6.3 All-terrain Vehicle Tires Sales, Revenue, Price and Gross Margin of Continental

7.7 BKT

- 7.7.1 Company profile
- 7.7.2 Representative All-terrain Vehicle Tires Product
- 7.7.3 All-terrain Vehicle Tires Sales, Revenue, Price and Gross Margin of BKT

7.8 ATG



- 7.8.1 Company profile
- 7.8.2 Representative All-terrain Vehicle Tires Product
- 7.8.3 All-terrain Vehicle Tires Sales, Revenue, Price and Gross Margin of ATG
- 7.9 Yokohama
 - 7.9.1 Company profile
 - 7.9.2 Representative All-terrain Vehicle Tires Product
- 7.9.3 All-terrain Vehicle Tires Sales, Revenue, Price and Gross Margin of Yokohama

7.10 Trelleborg

- 7.10.1 Company profile
- 7.10.2 Representative All-terrain Vehicle Tires Product
- 7.10.3 All-terrain Vehicle Tires Sales, Revenue, Price and Gross Margin of Trelleborg

7.11 Mitas

- 7.11.1 Company profile
- 7.11.2 Representative All-terrain Vehicle Tires Product
- 7.11.3 All-terrain Vehicle Tires Sales, Revenue, Price and Gross Margin of Mitas

7.12 Chemchina

- 7.12.1 Company profile
- 7.12.2 Representative All-terrain Vehicle Tires Product
- 7.12.3 All-terrain Vehicle Tires Sales, Revenue, Price and Gross Margin of Chemchina

7.13 Triangle

- 7.13.1 Company profile
- 7.13.2 Representative All-terrain Vehicle Tires Product
- 7.13.3 All-terrain Vehicle Tires Sales, Revenue, Price and Gross Margin of Triangle

7.14 Guizhou Tire

- 7.14.1 Company profile
- 7.14.2 Representative All-terrain Vehicle Tires Product
- 7.14.3 All-terrain Vehicle Tires Sales, Revenue, Price and Gross Margin of Guizhou Tire
- 7.15 Xingyuan

7.15.1 Company profile

- 7.15.2 Representative All-terrain Vehicle Tires Product
- 7.15.3 All-terrain Vehicle Tires Sales, Revenue, Price and Gross Margin of Xingyuan 7.16 Giti
- 7.17 Xugong
- 7.18 Linglong
- 7.19 Zhongce
- 7.20 Sumitomo
- 7.21 Cheng Shin
- 7.22 MRF



7.23 Kumho7.24 Apollo7.25 Nokian

CHAPTER 8 UPSTREAM AND DOWNSTREAM MARKET ANALYSIS OF ALL-TERRAIN VEHICLE TIRES

- 8.1 Industry Chain of All-terrain Vehicle Tires
- 8.2 Upstream Market and Representative Companies Analysis
- 8.3 Downstream Market and Representative Companies Analysis

CHAPTER 9 COST AND GROSS MARGIN ANALYSIS OF ALL-TERRAIN VEHICLE TIRES

- 9.1 Cost Structure Analysis of All-terrain Vehicle Tires
- 9.2 Raw Materials Cost Analysis of All-terrain Vehicle Tires
- 9.3 Labor Cost Analysis of All-terrain Vehicle Tires
- 9.4 Manufacturing Expenses Analysis of All-terrain Vehicle Tires

CHAPTER 10 MARKETING STATUS ANALYSIS OF ALL-TERRAIN VEHICLE TIRES

- 10.1 Marketing Channel
 - 10.1.1 Direct Marketing
 - 10.1.2 Indirect Marketing
 - 10.1.3 Marketing Channel Development Trend
- 10.2 Market Positioning
 - 10.2.1 Pricing Strategy
 - 10.2.2 Brand Strategy
- 10.2.3 Target Client
- 10.3 Distributors/Traders List

CHAPTER 11 REPORT CONCLUSION

CHAPTER 12 RESEARCH METHODOLOGY AND REFERENCE

- 12.1 Methodology/Research Approach
 - 12.1.1 Research Programs/Design
 - 12.1.2 Market Size Estimation
 - 12.1.3 Market Breakdown and Data Triangulation



12.2 Data Source12.2.1 Secondary Sources12.2.2 Primary Sources

12.3 Reference



I would like to order

Product name: All-terrain Vehicle Tires-Europe Market Status and Trend Report 2013-2023 Product link: <u>https://marketpublishers.com/r/AC8E6AD61CAMEN.html</u>

Price: US\$ 3,480.00 (Single User License / Electronic Delivery) If you want to order Corporate License or Hard Copy, please, contact our Customer Service: <u>info@marketpublishers.com</u>

Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <u>https://marketpublishers.com/r/AC8E6AD61CAMEN.html</u>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name: Last name: Email: Company: Address: City: Zip code: Country: Tel: Fax: Your message:

**All fields are required

Custumer signature _____

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <u>https://marketpublishers.com/docs/terms.html</u>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970