

# All-electric Trucks-North America Market Status and Trend Report 2013-2023

<https://marketpublishers.com/r/ADFD5F3A4E7MEN.html>

Date: February 2018

Pages: 147

Price: US\$ 3,480.00 (Single User License)

ID: ADFD5F3A4E7MEN

## Abstracts

### Report Summary

All-electric Trucks-North America Market Status and Trend Report 2013-2023 offers a comprehensive analysis on All-electric Trucks industry, standing on the readers' perspective, delivering detailed market data and penetrating insights. No matter the client is industry insider, potential entrant or investor, the report will provide useful data and information. Key questions answered by this report include:

Whole North America and Regional Market Size of All-electric Trucks 2013-2017, and development forecast 2018-2023

Main market players of All-electric Trucks in North America, with company and product introduction, position in the All-electric Trucks market

Market status and development trend of All-electric Trucks by types and applications

Cost and profit status of All-electric Trucks, and marketing status

Market growth drivers and challenges

The report segments the North America All-electric Trucks market as:

North America All-electric Trucks Market: Regional Segment Analysis (Regional Consumption Volume, Consumption Volume, Revenue and Growth Rate 2013-2023):

United States

Canada

Mexico

North America All-electric Trucks Market: Product Type Segment Analysis

(Consumption Volume, Average Price, Revenue, Market Share and Trend  
2013-2023):

Medium-duty Truck

Heavy-duty Truck

North America All-electric Trucks Market: Application Segment Analysis (Consumption  
Volume and Market Share 2013-2023; Downstream Customers and Market Analysis)

Logistics

Municipal

Construction

Others

North America All-electric Trucks Market: Players Segment Analysis (Company and  
Product introduction, All-electric Trucks Sales Volume, Revenue, Price and Gross  
Margin):

Tesla

Proterra

Nikola Motor

WrightSpeed

Cummins

Daimler Trucks

BYD

Hino Motors

PACCAR

Isuzu

Navistar

Renault

Dongfeng

Smith Electric Vehicles

Zenith Motors

Alke XT

Voltia

In a word, the report provides detailed statistics and analysis on the state of the  
industry; and is a valuable source of guidance and direction for companies and  
individuals interested in the market.

## Contents

### CHAPTER 1 OVERVIEW OF ALL-ELECTRIC TRUCKS

- 1.1 Definition of All-electric Trucks in This Report
- 1.2 Commercial Types of All-electric Trucks
  - 1.2.1 Medium-duty Truck
  - 1.2.2 Heavy-duty Truck
- 1.3 Downstream Application of All-electric Trucks
  - 1.3.1 Logistics
  - 1.3.2 Municipal
  - 1.3.3 Construction
  - 1.3.4 Others
- 1.4 Development History of All-electric Trucks
- 1.5 Market Status and Trend of All-electric Trucks 2013-2023
  - 1.5.1 North America All-electric Trucks Market Status and Trend 2013-2023
  - 1.5.2 Regional All-electric Trucks Market Status and Trend 2013-2023

### CHAPTER 2 NORTH AMERICA MARKET STATUS AND FORECAST BY REGIONS

- 2.1 Market Status of All-electric Trucks in North America 2013-2017
- 2.2 Consumption Market of All-electric Trucks in North America by Regions
  - 2.2.1 Consumption Volume of All-electric Trucks in North America by Regions
  - 2.2.2 Revenue of All-electric Trucks in North America by Regions
- 2.3 Market Analysis of All-electric Trucks in North America by Regions
  - 2.3.1 Market Analysis of All-electric Trucks in United States 2013-2017
  - 2.3.2 Market Analysis of All-electric Trucks in Canada 2013-2017
  - 2.3.3 Market Analysis of All-electric Trucks in Mexico 2013-2017
- 2.4 Market Development Forecast of All-electric Trucks in North America 2018-2023
  - 2.4.1 Market Development Forecast of All-electric Trucks in North America 2018-2023
  - 2.4.2 Market Development Forecast of All-electric Trucks by Regions 2018-2023

### CHAPTER 3 NORTH AMERICA MARKET STATUS AND FORECAST BY TYPES

- 3.1 Whole North America Market Status by Types
  - 3.1.1 Consumption Volume of All-electric Trucks in North America by Types
  - 3.1.2 Revenue of All-electric Trucks in North America by Types
- 3.2 North America Market Status by Types in Major Countries
  - 3.2.1 Market Status by Types in United States

- 3.2.2 Market Status by Types in Canada
- 3.2.3 Market Status by Types in Mexico
- 3.3 Market Forecast of All-electric Trucks in North America by Types

## **CHAPTER 4 NORTH AMERICA MARKET STATUS AND FORECAST BY DOWNSTREAM INDUSTRY**

- 4.1 Demand Volume of All-electric Trucks in North America by Downstream Industry
- 4.2 Demand Volume of All-electric Trucks by Downstream Industry in Major Countries
  - 4.2.1 Demand Volume of All-electric Trucks by Downstream Industry in United States
  - 4.2.2 Demand Volume of All-electric Trucks by Downstream Industry in Canada
  - 4.2.3 Demand Volume of All-electric Trucks by Downstream Industry in Mexico
- 4.3 Market Forecast of All-electric Trucks in North America by Downstream Industry

## **CHAPTER 5 MARKET DRIVING FACTOR ANALYSIS OF ALL-ELECTRIC TRUCKS**

- 5.1 North America Economy Situation and Trend Overview
- 5.2 All-electric Trucks Downstream Industry Situation and Trend Overview

## **CHAPTER 6 ALL-ELECTRIC TRUCKS MARKET COMPETITION STATUS BY MAJOR PLAYERS IN NORTH AMERICA**

- 6.1 Sales Volume of All-electric Trucks in North America by Major Players
- 6.2 Revenue of All-electric Trucks in North America by Major Players
- 6.3 Basic Information of All-electric Trucks by Major Players
  - 6.3.1 Headquarters Location and Established Time of All-electric Trucks Major Players
  - 6.3.2 Employees and Revenue Level of All-electric Trucks Major Players
- 6.4 Market Competition News and Trend
  - 6.4.1 Merger, Consolidation or Acquisition News
  - 6.4.2 Investment or Disinvestment News
  - 6.4.3 New Product Development and Launch

## **CHAPTER 7 ALL-ELECTRIC TRUCKS MAJOR MANUFACTURERS INTRODUCTION AND MARKET DATA**

- 7.1 Tesla
  - 7.1.1 Company profile
  - 7.1.2 Representative All-electric Trucks Product
  - 7.1.3 All-electric Trucks Sales, Revenue, Price and Gross Margin of Tesla

## 7.2 Proterra

### 7.2.1 Company profile

### 7.2.2 Representative All-electric Trucks Product

### 7.2.3 All-electric Trucks Sales, Revenue, Price and Gross Margin of Proterra

## 7.3 Nikola Motor

### 7.3.1 Company profile

### 7.3.2 Representative All-electric Trucks Product

### 7.3.3 All-electric Trucks Sales, Revenue, Price and Gross Margin of Nikola Motor

## 7.4 WrightSpeed

### 7.4.1 Company profile

### 7.4.2 Representative All-electric Trucks Product

### 7.4.3 All-electric Trucks Sales, Revenue, Price and Gross Margin of WrightSpeed

## 7.5 Cummins

### 7.5.1 Company profile

### 7.5.2 Representative All-electric Trucks Product

### 7.5.3 All-electric Trucks Sales, Revenue, Price and Gross Margin of Cummins

## 7.6 Daimler Trucks

### 7.6.1 Company profile

### 7.6.2 Representative All-electric Trucks Product

### 7.6.3 All-electric Trucks Sales, Revenue, Price and Gross Margin of Daimler Trucks

## 7.7 BYD

### 7.7.1 Company profile

### 7.7.2 Representative All-electric Trucks Product

### 7.7.3 All-electric Trucks Sales, Revenue, Price and Gross Margin of BYD

## 7.8 Hino Motors

### 7.8.1 Company profile

### 7.8.2 Representative All-electric Trucks Product

### 7.8.3 All-electric Trucks Sales, Revenue, Price and Gross Margin of Hino Motors

## 7.9 PACCAR

### 7.9.1 Company profile

### 7.9.2 Representative All-electric Trucks Product

### 7.9.3 All-electric Trucks Sales, Revenue, Price and Gross Margin of PACCAR

## 7.10 Isuzu

### 7.10.1 Company profile

### 7.10.2 Representative All-electric Trucks Product

### 7.10.3 All-electric Trucks Sales, Revenue, Price and Gross Margin of Isuzu

## 7.11 Navistar

### 7.11.1 Company profile

### 7.11.2 Representative All-electric Trucks Product

- 7.11.3 All-electric Trucks Sales, Revenue, Price and Gross Margin of Navistar
- 7.12 Renault
  - 7.12.1 Company profile
  - 7.12.2 Representative All-electric Trucks Product
  - 7.12.3 All-electric Trucks Sales, Revenue, Price and Gross Margin of Renault
- 7.13 Dongfeng
  - 7.13.1 Company profile
  - 7.13.2 Representative All-electric Trucks Product
  - 7.13.3 All-electric Trucks Sales, Revenue, Price and Gross Margin of Dongfeng
- 7.14 Smith Electric Vehicles
  - 7.14.1 Company profile
  - 7.14.2 Representative All-electric Trucks Product
  - 7.14.3 All-electric Trucks Sales, Revenue, Price and Gross Margin of Smith Electric Vehicles
- 7.15 Zenith Motors
  - 7.15.1 Company profile
  - 7.15.2 Representative All-electric Trucks Product
  - 7.15.3 All-electric Trucks Sales, Revenue, Price and Gross Margin of Zenith Motors
- 7.16 Alke XT
- 7.17 Voltia

## **CHAPTER 8 UPSTREAM AND DOWNSTREAM MARKET ANALYSIS OF ALL-ELECTRIC TRUCKS**

- 8.1 Industry Chain of All-electric Trucks
- 8.2 Upstream Market and Representative Companies Analysis
- 8.3 Downstream Market and Representative Companies Analysis

## **CHAPTER 9 COST AND GROSS MARGIN ANALYSIS OF ALL-ELECTRIC TRUCKS**

- 9.1 Cost Structure Analysis of All-electric Trucks
- 9.2 Raw Materials Cost Analysis of All-electric Trucks
- 9.3 Labor Cost Analysis of All-electric Trucks
- 9.4 Manufacturing Expenses Analysis of All-electric Trucks

## **CHAPTER 10 MARKETING STATUS ANALYSIS OF ALL-ELECTRIC TRUCKS**

- 10.1 Marketing Channel
  - 10.1.1 Direct Marketing

- 10.1.2 Indirect Marketing
- 10.1.3 Marketing Channel Development Trend
- 10.2 Market Positioning
  - 10.2.1 Pricing Strategy
  - 10.2.2 Brand Strategy
  - 10.2.3 Target Client
- 10.3 Distributors/Traders List

## **CHAPTER 11 REPORT CONCLUSION**

## **CHAPTER 12 RESEARCH METHODOLOGY AND REFERENCE**

- 12.1 Methodology/Research Approach
  - 12.1.1 Research Programs/Design
  - 12.1.2 Market Size Estimation
  - 12.1.3 Market Breakdown and Data Triangulation
- 12.2 Data Source
  - 12.2.1 Secondary Sources
  - 12.2.2 Primary Sources
- 12.3 Reference

## I would like to order

Product name: All-electric Trucks-North America Market Status and Trend Report 2013-2023

Product link: <https://marketpublishers.com/r/ADFD5F3A4E7MEN.html>

Price: US\$ 3,480.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

[info@marketpublishers.com](mailto:info@marketpublishers.com)

## Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/ADFD5F3A4E7MEN.html>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:  
Last name:  
Email:  
Company:  
Address:  
City:  
Zip code:  
Country:  
Tel:  
Fax:  
Your message:

**\*\*All fields are required**

Customer signature \_\_\_\_\_

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <https://marketpublishers.com/docs/terms.html>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970