

Alkyd Coating-Europe Market Status and Trend Report 2013-2023

https://marketpublishers.com/r/A4F087E03BCMEN.html

Date: March 2018

Pages: 143

Price: US\$ 3,480.00 (Single User License)

ID: A4F087E03BCMEN

Abstracts

Report Summary

Alkyd Coating-Europe Market Status and Trend Report 2013-2023 offers a comprehensive analysis on Alkyd Coating industry, standing on the readers? perspective, delivering detailed market data and penetrating insights. No matter the client is industry insider, potential entrant or investor, the report will provides useful data and information. Key questions answered by this report include:

Whole Europe and Regional Market Size of Alkyd Coating 2013-2017, and development forecast 2018-2023

Main market players of Alkyd Coating in Europe, with company and product introduction, position in the Alkyd Coating market

Market status and development trend of Alkyd Coating by types and applications

Cost and profit status of Alkyd Coating, and marketing status

Market growth drivers and challenges

The report segments the Europe Alkyd Coating market as:

Europe Alkyd Coating Market: Regional Segment Analysis (Regional Consumption Volume, Consumption Volume, Revenue and Growth Rate 2013-2023):

Germany

United Kingdom

France

Italy

Spain

Benelux



Russia

Europe Alkyd Coating Market: Product Type Segment Analysis (Consumption Volume, Average Price, Revenue, Market Share and Trend 2013-2023):

Alkyd Primer

Alkyd Topcoat

Europe Alkyd Coating Market: Application Segment Analysis (Consumption Volume and Market Share 2013-2023; Downstream Customers and Market Analysis)

Machinery

Marine

Architecture

Other

Europe Alkyd Coating Market: Players Segment Analysis (Company and Product introduction, Alkyd Coating Sales Volume, Revenue, Price and Gross Margin):

AkzoNobel

Jotun

PPG Industries

Nippon Paint

Hempel

Chugoku Marine Paints

Sherwin-Williams

BASF

Axalta

Diamond Paints

SACAL

Carpoly

RPM

Kansai

KCC

In a word, the report provides detailed statistics and analysis on the state of the industry; and is a valuable source of guidance and direction for companies and individuals interested in the market.



Contents

CHAPTER 1 OVERVIEW OF ALKYD COATING

- 1.1 Definition of Alkyd Coating in This Report
- 1.2 Commercial Types of Alkyd Coating
 - 1.2.1 Alkyd Primer
 - 1.2.2 Alkyd Topcoat
- 1.3 Downstream Application of Alkyd Coating
 - 1.3.1 Machinery
 - 1.3.2 Marine
 - 1.3.3 Architecture
 - 1.3.4 Other
- 1.4 Development History of Alkyd Coating
- 1.5 Market Status and Trend of Alkyd Coating 2013-2023
 - 1.5.1 Europe Alkyd Coating Market Status and Trend 2013-2023
- 1.5.2 Regional Alkyd Coating Market Status and Trend 2013-2023

CHAPTER 2 EUROPE MARKET STATUS AND FORECAST BY REGIONS

- 2.1 Market Status of Alkyd Coating in Europe 2013-2017
- 2.2 Consumption Market of Alkyd Coating in Europe by Regions
- 2.2.1 Consumption Volume of Alkyd Coating in Europe by Regions
- 2.2.2 Revenue of Alkyd Coating in Europe by Regions
- 2.3 Market Analysis of Alkyd Coating in Europe by Regions
 - 2.3.1 Market Analysis of Alkyd Coating in Germany 2013-2017
 - 2.3.2 Market Analysis of Alkyd Coating in United Kingdom 2013-2017
 - 2.3.3 Market Analysis of Alkyd Coating in France 2013-2017
 - 2.3.4 Market Analysis of Alkyd Coating in Italy 2013-2017
 - 2.3.5 Market Analysis of Alkyd Coating in Spain 2013-2017
 - 2.3.6 Market Analysis of Alkyd Coating in Benelux 2013-2017
 - 2.3.7 Market Analysis of Alkyd Coating in Russia 2013-2017
- 2.4 Market Development Forecast of Alkyd Coating in Europe 2018-2023
 - 2.4.1 Market Development Forecast of Alkyd Coating in Europe 2018-2023
 - 2.4.2 Market Development Forecast of Alkyd Coating by Regions 2018-2023

CHAPTER 3 EUROPE MARKET STATUS AND FORECAST BY TYPES

3.1 Whole Europe Market Status by Types



- 3.1.1 Consumption Volume of Alkyd Coating in Europe by Types
- 3.1.2 Revenue of Alkyd Coating in Europe by Types
- 3.2 Europe Market Status by Types in Major Countries
 - 3.2.1 Market Status by Types in Germany
 - 3.2.2 Market Status by Types in United Kingdom
 - 3.2.3 Market Status by Types in France
 - 3.2.4 Market Status by Types in Italy
 - 3.2.5 Market Status by Types in Spain
 - 3.2.6 Market Status by Types in Benelux
 - 3.2.7 Market Status by Types in Russia
- 3.3 Market Forecast of Alkyd Coating in Europe by Types

CHAPTER 4 EUROPE MARKET STATUS AND FORECAST BY DOWNSTREAM INDUSTRY

- 4.1 Demand Volume of Alkyd Coating in Europe by Downstream Industry
- 4.2 Demand Volume of Alkyd Coating by Downstream Industry in Major Countries
- 4.2.1 Demand Volume of Alkyd Coating by Downstream Industry in Germany
- 4.2.2 Demand Volume of Alkyd Coating by Downstream Industry in United Kingdom
- 4.2.3 Demand Volume of Alkyd Coating by Downstream Industry in France
- 4.2.4 Demand Volume of Alkyd Coating by Downstream Industry in Italy
- 4.2.5 Demand Volume of Alkyd Coating by Downstream Industry in Spain
- 4.2.6 Demand Volume of Alkyd Coating by Downstream Industry in Benelux
- 4.2.7 Demand Volume of Alkyd Coating by Downstream Industry in Russia
- 4.3 Market Forecast of Alkyd Coating in Europe by Downstream Industry

CHAPTER 5 MARKET DRIVING FACTOR ANALYSIS OF ALKYD COATING

- 5.1 Europe Economy Situation and Trend Overview
- 5.2 Alkyd Coating Downstream Industry Situation and Trend Overview

CHAPTER 6 ALKYD COATING MARKET COMPETITION STATUS BY MAJOR PLAYERS IN EUROPE

- 6.1 Sales Volume of Alkyd Coating in Europe by Major Players
- 6.2 Revenue of Alkyd Coating in Europe by Major Players
- 6.3 Basic Information of Alkyd Coating by Major Players
 - 6.3.1 Headquarters Location and Established Time of Alkyd Coating Major Players
 - 6.3.2 Employees and Revenue Level of Alkyd Coating Major Players



- 6.4 Market Competition News and Trend
 - 6.4.1 Merger, Consolidation or Acquisition News
 - 6.4.2 Investment or Disinvestment News
 - 6.4.3 New Product Development and Launch

CHAPTER 7 ALKYD COATING MAJOR MANUFACTURERS INTRODUCTION AND MARKET DATA

- 7.1 AkzoNobel
 - 7.1.1 Company profile
 - 7.1.2 Representative Alkyd Coating Product
 - 7.1.3 Alkyd Coating Sales, Revenue, Price and Gross Margin of AkzoNobel
- 7.2 Jotun
 - 7.2.1 Company profile
 - 7.2.2 Representative Alkyd Coating Product
 - 7.2.3 Alkyd Coating Sales, Revenue, Price and Gross Margin of Jotun
- 7.3 PPG Industries
 - 7.3.1 Company profile
 - 7.3.2 Representative Alkyd Coating Product
 - 7.3.3 Alkyd Coating Sales, Revenue, Price and Gross Margin of PPG Industries
- 7.4 Nippon Paint
 - 7.4.1 Company profile
 - 7.4.2 Representative Alkyd Coating Product
 - 7.4.3 Alkyd Coating Sales, Revenue, Price and Gross Margin of Nippon Paint
- 7.5 Hempel
 - 7.5.1 Company profile
 - 7.5.2 Representative Alkyd Coating Product
 - 7.5.3 Alkyd Coating Sales, Revenue, Price and Gross Margin of Hempel
- 7.6 Chugoku Marine Paints
 - 7.6.1 Company profile
 - 7.6.2 Representative Alkyd Coating Product
- 7.6.3 Alkyd Coating Sales, Revenue, Price and Gross Margin of Chugoku Marine Paints
- 7.7 Sherwin-Williams
 - 7.7.1 Company profile
 - 7.7.2 Representative Alkyd Coating Product
 - 7.7.3 Alkyd Coating Sales, Revenue, Price and Gross Margin of Sherwin-Williams
- **7.8 BASF**
 - 7.8.1 Company profile



- 7.8.2 Representative Alkyd Coating Product
- 7.8.3 Alkyd Coating Sales, Revenue, Price and Gross Margin of BASF
- 7.9 Axalta
 - 7.9.1 Company profile
 - 7.9.2 Representative Alkyd Coating Product
 - 7.9.3 Alkyd Coating Sales, Revenue, Price and Gross Margin of Axalta
- 7.10 Diamond Paints
 - 7.10.1 Company profile
 - 7.10.2 Representative Alkyd Coating Product
 - 7.10.3 Alkyd Coating Sales, Revenue, Price and Gross Margin of Diamond Paints
- 7.11 SACAL
 - 7.11.1 Company profile
 - 7.11.2 Representative Alkyd Coating Product
 - 7.11.3 Alkyd Coating Sales, Revenue, Price and Gross Margin of SACAL
- 7.12 Carpoly
 - 7.12.1 Company profile
 - 7.12.2 Representative Alkyd Coating Product
 - 7.12.3 Alkyd Coating Sales, Revenue, Price and Gross Margin of Carpoly
- 7.13 RPM
 - 7.13.1 Company profile
 - 7.13.2 Representative Alkyd Coating Product
 - 7.13.3 Alkyd Coating Sales, Revenue, Price and Gross Margin of RPM
- 7.14 Kansai
 - 7.14.1 Company profile
 - 7.14.2 Representative Alkyd Coating Product
 - 7.14.3 Alkyd Coating Sales, Revenue, Price and Gross Margin of Kansai
- 7.15 KCC
 - 7.15.1 Company profile
 - 7.15.2 Representative Alkyd Coating Product
 - 7.15.3 Alkyd Coating Sales, Revenue, Price and Gross Margin of KCC

CHAPTER 8 UPSTREAM AND DOWNSTREAM MARKET ANALYSIS OF ALKYD COATING

- 8.1 Industry Chain of Alkyd Coating
- 8.2 Upstream Market and Representative Companies Analysis
- 8.3 Downstream Market and Representative Companies Analysis

CHAPTER 9 COST AND GROSS MARGIN ANALYSIS OF ALKYD COATING



- 9.1 Cost Structure Analysis of Alkyd Coating
- 9.2 Raw Materials Cost Analysis of Alkyd Coating
- 9.3 Labor Cost Analysis of Alkyd Coating
- 9.4 Manufacturing Expenses Analysis of Alkyd Coating

CHAPTER 10 MARKETING STATUS ANALYSIS OF ALKYD COATING

- 10.1 Marketing Channel
 - 10.1.1 Direct Marketing
 - 10.1.2 Indirect Marketing
 - 10.1.3 Marketing Channel Development Trend
- 10.2 Market Positioning
 - 10.2.1 Pricing Strategy
 - 10.2.2 Brand Strategy
- 10.2.3 Target Client
- 10.3 Distributors/Traders List

CHAPTER 11 REPORT CONCLUSION

CHAPTER 12 RESEARCH METHODOLOGY AND REFERENCE

- 12.1 Methodology/Research Approach
 - 12.1.1 Research Programs/Design
 - 12.1.2 Market Size Estimation
 - 12.1.3 Market Breakdown and Data Triangulation
- 12.2 Data Source
- 12.2.1 Secondary Sources
- 12.2.2 Primary Sources
- 12.3 Reference



I would like to order

Product name: Alkyd Coating-Europe Market Status and Trend Report 2013-2023

Product link: https://marketpublishers.com/r/A4F087E03BCMEN.html

Price: US\$ 3,480.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer

Service:

info@marketpublishers.com

Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page https://marketpublishers.com/r/A4F087E03BCMEN.html

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:	
Last name:	
Email:	
Company:	
Address:	
City:	
Zip code:	
Country:	
Tel:	
Fax:	
Your message:	
	**All fields are required
	Custumer signature

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at https://marketpublishers.com/docs/terms.html

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970