

# Alkyd Coating-Asia Pacific Market Status and Trend Report 2013-2023

<https://marketpublishers.com/r/A0FFE73A8A2MEN.html>

Date: March 2018

Pages: 133

Price: US\$ 3,480.00 (Single User License)

ID: A0FFE73A8A2MEN

## Abstracts

### Report Summary

Alkyd Coating-Asia Pacific Market Status and Trend Report 2013-2023 offers a comprehensive analysis on Alkyd Coating industry, standing on the readers' perspective, delivering detailed market data and penetrating insights. No matter the client is industry insider, potential entrant or investor, the report will provide useful data and information. Key questions answered by this report include:

Whole Asia Pacific and Regional Market Size of Alkyd Coating 2013-2017, and development forecast 2018-2023

Main market players of Alkyd Coating in Asia Pacific, with company and product introduction, position in the Alkyd Coating market

Market status and development trend of Alkyd Coating by types and applications

Cost and profit status of Alkyd Coating, and marketing status

Market growth drivers and challenges

The report segments the Asia Pacific Alkyd Coating market as:

Asia Pacific Alkyd Coating Market: Regional Segment Analysis (Regional Consumption Volume, Consumption Volume, Revenue and Growth Rate 2013-2023):

China

Japan

Korea

India

Southeast Asia

Australia

Asia Pacific Alkyd Coating Market: Product Type Segment Analysis (Consumption Volume, Average Price, Revenue, Market Share and Trend 2013-2023):

Alkyd Primer

Alkyd Topcoat

Asia Pacific Alkyd Coating Market: Application Segment Analysis (Consumption Volume and Market Share 2013-2023; Downstream Customers and Market Analysis)

Machinery

Marine

Architecture

Other

Asia Pacific Alkyd Coating Market: Players Segment Analysis (Company and Product introduction, Alkyd Coating Sales Volume, Revenue, Price and Gross Margin):

AkzoNobel

Jotun

PPG Industries

Nippon Paint

Hempel

Chugoku Marine Paints

Sherwin-Williams

BASF

Axalta

Diamond Paints

SACAL

Carpoly

RPM

Kansai

KCC

In a word, the report provides detailed statistics and analysis on the state of the industry; and is a valuable source of guidance and direction for companies and individuals interested in the market.

## Contents

### **CHAPTER 1 OVERVIEW OF ALKYD COATING**

- 1.1 Definition of Alkyd Coating in This Report
- 1.2 Commercial Types of Alkyd Coating
  - 1.2.1 Alkyd Primer
  - 1.2.2 Alkyd Topcoat
- 1.3 Downstream Application of Alkyd Coating
  - 1.3.1 Machinery
  - 1.3.2 Marine
  - 1.3.3 Architecture
  - 1.3.4 Other
- 1.4 Development History of Alkyd Coating
- 1.5 Market Status and Trend of Alkyd Coating 2013-2023
  - 1.5.1 Asia Pacific Alkyd Coating Market Status and Trend 2013-2023
  - 1.5.2 Regional Alkyd Coating Market Status and Trend 2013-2023

### **CHAPTER 2 ASIA PACIFIC MARKET STATUS AND FORECAST BY REGIONS**

- 2.1 Market Status of Alkyd Coating in Asia Pacific 2013-2017
- 2.2 Consumption Market of Alkyd Coating in Asia Pacific by Regions
  - 2.2.1 Consumption Volume of Alkyd Coating in Asia Pacific by Regions
  - 2.2.2 Revenue of Alkyd Coating in Asia Pacific by Regions
- 2.3 Market Analysis of Alkyd Coating in Asia Pacific by Regions
  - 2.3.1 Market Analysis of Alkyd Coating in China 2013-2017
  - 2.3.2 Market Analysis of Alkyd Coating in Japan 2013-2017
  - 2.3.3 Market Analysis of Alkyd Coating in Korea 2013-2017
  - 2.3.4 Market Analysis of Alkyd Coating in India 2013-2017
  - 2.3.5 Market Analysis of Alkyd Coating in Southeast Asia 2013-2017
  - 2.3.6 Market Analysis of Alkyd Coating in Australia 2013-2017
- 2.4 Market Development Forecast of Alkyd Coating in Asia Pacific 2018-2023
  - 2.4.1 Market Development Forecast of Alkyd Coating in Asia Pacific 2018-2023
  - 2.4.2 Market Development Forecast of Alkyd Coating by Regions 2018-2023

### **CHAPTER 3 ASIA PACIFIC MARKET STATUS AND FORECAST BY TYPES**

- 3.1 Whole Asia Pacific Market Status by Types
  - 3.1.1 Consumption Volume of Alkyd Coating in Asia Pacific by Types

- 3.1.2 Revenue of Alkyd Coating in Asia Pacific by Types
- 3.2 Asia Pacific Market Status by Types in Major Countries
  - 3.2.1 Market Status by Types in China
  - 3.2.2 Market Status by Types in Japan
  - 3.2.3 Market Status by Types in Korea
  - 3.2.4 Market Status by Types in India
  - 3.2.5 Market Status by Types in Southeast Asia
  - 3.2.6 Market Status by Types in Australia
- 3.3 Market Forecast of Alkyd Coating in Asia Pacific by Types

## **CHAPTER 4 ASIA PACIFIC MARKET STATUS AND FORECAST BY DOWNSTREAM INDUSTRY**

- 4.1 Demand Volume of Alkyd Coating in Asia Pacific by Downstream Industry
- 4.2 Demand Volume of Alkyd Coating by Downstream Industry in Major Countries
  - 4.2.1 Demand Volume of Alkyd Coating by Downstream Industry in China
  - 4.2.2 Demand Volume of Alkyd Coating by Downstream Industry in Japan
  - 4.2.3 Demand Volume of Alkyd Coating by Downstream Industry in Korea
  - 4.2.4 Demand Volume of Alkyd Coating by Downstream Industry in India
  - 4.2.5 Demand Volume of Alkyd Coating by Downstream Industry in Southeast Asia
  - 4.2.6 Demand Volume of Alkyd Coating by Downstream Industry in Australia
- 4.3 Market Forecast of Alkyd Coating in Asia Pacific by Downstream Industry

## **CHAPTER 5 MARKET DRIVING FACTOR ANALYSIS OF ALKYD COATING**

- 5.1 Asia Pacific Economy Situation and Trend Overview
- 5.2 Alkyd Coating Downstream Industry Situation and Trend Overview

## **CHAPTER 6 ALKYD COATING MARKET COMPETITION STATUS BY MAJOR PLAYERS IN ASIA PACIFIC**

- 6.1 Sales Volume of Alkyd Coating in Asia Pacific by Major Players
- 6.2 Revenue of Alkyd Coating in Asia Pacific by Major Players
- 6.3 Basic Information of Alkyd Coating by Major Players
  - 6.3.1 Headquarters Location and Established Time of Alkyd Coating Major Players
  - 6.3.2 Employees and Revenue Level of Alkyd Coating Major Players
- 6.4 Market Competition News and Trend
  - 6.4.1 Merger, Consolidation or Acquisition News
  - 6.4.2 Investment or Disinvestment News

### 6.4.3 New Product Development and Launch

## **CHAPTER 7 ALKYD COATING MAJOR MANUFACTURERS INTRODUCTION AND MARKET DATA**

### 7.1 AkzoNobel

#### 7.1.1 Company profile

#### 7.1.2 Representative Alkyd Coating Product

#### 7.1.3 Alkyd Coating Sales, Revenue, Price and Gross Margin of AkzoNobel

### 7.2 Jotun

#### 7.2.1 Company profile

#### 7.2.2 Representative Alkyd Coating Product

#### 7.2.3 Alkyd Coating Sales, Revenue, Price and Gross Margin of Jotun

### 7.3 PPG Industries

#### 7.3.1 Company profile

#### 7.3.2 Representative Alkyd Coating Product

#### 7.3.3 Alkyd Coating Sales, Revenue, Price and Gross Margin of PPG Industries

### 7.4 Nippon Paint

#### 7.4.1 Company profile

#### 7.4.2 Representative Alkyd Coating Product

#### 7.4.3 Alkyd Coating Sales, Revenue, Price and Gross Margin of Nippon Paint

### 7.5 Hempel

#### 7.5.1 Company profile

#### 7.5.2 Representative Alkyd Coating Product

#### 7.5.3 Alkyd Coating Sales, Revenue, Price and Gross Margin of Hempel

### 7.6 Chugoku Marine Paints

#### 7.6.1 Company profile

#### 7.6.2 Representative Alkyd Coating Product

#### 7.6.3 Alkyd Coating Sales, Revenue, Price and Gross Margin of Chugoku Marine

### Paints

### 7.7 Sherwin-Williams

#### 7.7.1 Company profile

#### 7.7.2 Representative Alkyd Coating Product

#### 7.7.3 Alkyd Coating Sales, Revenue, Price and Gross Margin of Sherwin-Williams

### 7.8 BASF

#### 7.8.1 Company profile

#### 7.8.2 Representative Alkyd Coating Product

#### 7.8.3 Alkyd Coating Sales, Revenue, Price and Gross Margin of BASF

### 7.9 Axalta

- 7.9.1 Company profile
- 7.9.2 Representative Alkyd Coating Product
- 7.9.3 Alkyd Coating Sales, Revenue, Price and Gross Margin of Axalta
- 7.10 Diamond Paints
  - 7.10.1 Company profile
  - 7.10.2 Representative Alkyd Coating Product
  - 7.10.3 Alkyd Coating Sales, Revenue, Price and Gross Margin of Diamond Paints
- 7.11 SACAL
  - 7.11.1 Company profile
  - 7.11.2 Representative Alkyd Coating Product
  - 7.11.3 Alkyd Coating Sales, Revenue, Price and Gross Margin of SACAL
- 7.12 Carpoly
  - 7.12.1 Company profile
  - 7.12.2 Representative Alkyd Coating Product
  - 7.12.3 Alkyd Coating Sales, Revenue, Price and Gross Margin of Carpoly
- 7.13 RPM
  - 7.13.1 Company profile
  - 7.13.2 Representative Alkyd Coating Product
  - 7.13.3 Alkyd Coating Sales, Revenue, Price and Gross Margin of RPM
- 7.14 Kansai
  - 7.14.1 Company profile
  - 7.14.2 Representative Alkyd Coating Product
  - 7.14.3 Alkyd Coating Sales, Revenue, Price and Gross Margin of Kansai
- 7.15 KCC
  - 7.15.1 Company profile
  - 7.15.2 Representative Alkyd Coating Product
  - 7.15.3 Alkyd Coating Sales, Revenue, Price and Gross Margin of KCC

## **CHAPTER 8 UPSTREAM AND DOWNSTREAM MARKET ANALYSIS OF ALKYD COATING**

- 8.1 Industry Chain of Alkyd Coating
- 8.2 Upstream Market and Representative Companies Analysis
- 8.3 Downstream Market and Representative Companies Analysis

## **CHAPTER 9 COST AND GROSS MARGIN ANALYSIS OF ALKYD COATING**

- 9.1 Cost Structure Analysis of Alkyd Coating
- 9.2 Raw Materials Cost Analysis of Alkyd Coating

9.3 Labor Cost Analysis of Alkyd Coating

9.4 Manufacturing Expenses Analysis of Alkyd Coating

## **CHAPTER 10 MARKETING STATUS ANALYSIS OF ALKYD COATING**

10.1 Marketing Channel

10.1.1 Direct Marketing

10.1.2 Indirect Marketing

10.1.3 Marketing Channel Development Trend

10.2 Market Positioning

10.2.1 Pricing Strategy

10.2.2 Brand Strategy

10.2.3 Target Client

10.3 Distributors/Traders List

## **CHAPTER 11 REPORT CONCLUSION**

## **CHAPTER 12 RESEARCH METHODOLOGY AND REFERENCE**

12.1 Methodology/Research Approach

12.1.1 Research Programs/Design

12.1.2 Market Size Estimation

12.1.3 Market Breakdown and Data Triangulation

12.2 Data Source

12.2.1 Secondary Sources

12.2.2 Primary Sources

12.3 Reference

## I would like to order

Product name: Alkyd Coating-Asia Pacific Market Status and Trend Report 2013-2023

Product link: <https://marketpublishers.com/r/A0FFE73A8A2MEN.html>

Price: US\$ 3,480.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

[info@marketpublishers.com](mailto:info@marketpublishers.com)

## Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/A0FFE73A8A2MEN.html>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:  
Last name:  
Email:  
Company:  
Address:  
City:  
Zip code:  
Country:  
Tel:  
Fax:  
Your message:

**\*\*All fields are required**

Customer signature \_\_\_\_\_

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <https://marketpublishers.com/docs/terms.html>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970