

# Airbag-North America Market Status and Trend Report 2013-2023

<https://marketpublishers.com/r/AB89898920EEN.html>

Date: February 2018

Pages: 144

Price: US\$ 3,480.00 (Single User License)

ID: AB89898920EEN

## Abstracts

### Report Summary

Airbag-North America Market Status and Trend Report 2013-2023 offers a comprehensive analysis on Airbag industry, standing on the readers' perspective, delivering detailed market data and penetrating insights. No matter the client is industry insider, potential entrant or investor, the report will provides useful data and information. Key questions answered by this report include:

Whole North America and Regional Market Size of Airbag 2013-2017, and development forecast 2018-2023

Main market players of Airbag in North America, with company and product introduction, position in the Airbag market

Market status and development trend of Airbag by types and applications

Cost and profit status of Airbag, and marketing status

Market growth drivers and challenges

The report segments the North America Airbag market as:

North America Airbag Market: Regional Segment Analysis (Regional Consumption Volume, Consumption Volume, Revenue and Growth Rate 2013-2023):

United States

Canada

Mexico

North America Airbag Market: Product Type Segment Analysis (Consumption Volume,

Average Price, Revenue, Market Share and Trend 2013-2023):

Driver Front Airbag  
Passenger Front Airbag  
Front Side Airbag  
Rear Side Airbag  
Center Airbag  
Knee Airbag  
Others

North America Airbag Market: Application Segment Analysis (Consumption Volume and Market Share 2013-2023; Downstream Customers and Market Analysis)

Passenger Vehicle  
Commercial Vehicle

North America Airbag Market: Players Segment Analysis (Company and Product introduction, Airbag Sales Volume, Revenue, Price and Gross Margin):

Autoliv  
Takata  
ZF TRW  
Toyoda Gosei  
KSS  
Hyundai Mobis  
Nihon Plast  
Ashimori  
East Joy Long

In a word, the report provides detailed statistics and analysis on the state of the industry; and is a valuable source of guidance and direction for companies and individuals interested in the market.

## Contents

### **CHAPTER 1 OVERVIEW OF AIRBAG**

- 1.1 Definition of Airbag in This Report
- 1.2 Commercial Types of Airbag
  - 1.2.1 Driver Front Airbag
  - 1.2.2 Passenger Front Airbag
  - 1.2.3 Front Side Airbag
  - 1.2.4 Rear Side Airbag
  - 1.2.5 Center Airbag
  - 1.2.6 Knee Airbag
  - 1.2.7 Others
- 1.3 Downstream Application of Airbag
  - 1.3.1 Passenger Vehicle
  - 1.3.2 Commercial Vehicle
- 1.4 Development History of Airbag
- 1.5 Market Status and Trend of Airbag 2013-2023
  - 1.5.1 North America Airbag Market Status and Trend 2013-2023
  - 1.5.2 Regional Airbag Market Status and Trend 2013-2023

### **CHAPTER 2 NORTH AMERICA MARKET STATUS AND FORECAST BY REGIONS**

- 2.1 Market Status of Airbag in North America 2013-2017
- 2.2 Consumption Market of Airbag in North America by Regions
  - 2.2.1 Consumption Volume of Airbag in North America by Regions
  - 2.2.2 Revenue of Airbag in North America by Regions
- 2.3 Market Analysis of Airbag in North America by Regions
  - 2.3.1 Market Analysis of Airbag in United States 2013-2017
  - 2.3.2 Market Analysis of Airbag in Canada 2013-2017
  - 2.3.3 Market Analysis of Airbag in Mexico 2013-2017
- 2.4 Market Development Forecast of Airbag in North America 2018-2023
  - 2.4.1 Market Development Forecast of Airbag in North America 2018-2023
  - 2.4.2 Market Development Forecast of Airbag by Regions 2018-2023

### **CHAPTER 3 NORTH AMERICA MARKET STATUS AND FORECAST BY TYPES**

- 3.1 Whole North America Market Status by Types
  - 3.1.1 Consumption Volume of Airbag in North America by Types

- 3.1.2 Revenue of Airbag in North America by Types
- 3.2 North America Market Status by Types in Major Countries
  - 3.2.1 Market Status by Types in United States
  - 3.2.2 Market Status by Types in Canada
  - 3.2.3 Market Status by Types in Mexico
- 3.3 Market Forecast of Airbag in North America by Types

## **CHAPTER 4 NORTH AMERICA MARKET STATUS AND FORECAST BY DOWNSTREAM INDUSTRY**

- 4.1 Demand Volume of Airbag in North America by Downstream Industry
- 4.2 Demand Volume of Airbag by Downstream Industry in Major Countries
  - 4.2.1 Demand Volume of Airbag by Downstream Industry in United States
  - 4.2.2 Demand Volume of Airbag by Downstream Industry in Canada
  - 4.2.3 Demand Volume of Airbag by Downstream Industry in Mexico
- 4.3 Market Forecast of Airbag in North America by Downstream Industry

## **CHAPTER 5 MARKET DRIVING FACTOR ANALYSIS OF AIRBAG**

- 5.1 North America Economy Situation and Trend Overview
- 5.2 Airbag Downstream Industry Situation and Trend Overview

## **CHAPTER 6 AIRBAG MARKET COMPETITION STATUS BY MAJOR PLAYERS IN NORTH AMERICA**

- 6.1 Sales Volume of Airbag in North America by Major Players
- 6.2 Revenue of Airbag in North America by Major Players
- 6.3 Basic Information of Airbag by Major Players
  - 6.3.1 Headquarters Location and Established Time of Airbag Major Players
  - 6.3.2 Employees and Revenue Level of Airbag Major Players
- 6.4 Market Competition News and Trend
  - 6.4.1 Merger, Consolidation or Acquisition News
  - 6.4.2 Investment or Disinvestment News
  - 6.4.3 New Product Development and Launch

## **CHAPTER 7 AIRBAG MAJOR MANUFACTURERS INTRODUCTION AND MARKET DATA**

- 7.1 Autoliv

- 7.1.1 Company profile
- 7.1.2 Representative Airbag Product
- 7.1.3 Airbag Sales, Revenue, Price and Gross Margin of Autoliv
- 7.2 Takata
  - 7.2.1 Company profile
  - 7.2.2 Representative Airbag Product
  - 7.2.3 Airbag Sales, Revenue, Price and Gross Margin of Takata
- 7.3 ZF TRW
  - 7.3.1 Company profile
  - 7.3.2 Representative Airbag Product
  - 7.3.3 Airbag Sales, Revenue, Price and Gross Margin of ZF TRW
- 7.4 Toyota Gosei
  - 7.4.1 Company profile
  - 7.4.2 Representative Airbag Product
  - 7.4.3 Airbag Sales, Revenue, Price and Gross Margin of Toyota Gosei
- 7.5 KSS
  - 7.5.1 Company profile
  - 7.5.2 Representative Airbag Product
  - 7.5.3 Airbag Sales, Revenue, Price and Gross Margin of KSS
- 7.6 Hyundai Mobis
  - 7.6.1 Company profile
  - 7.6.2 Representative Airbag Product
  - 7.6.3 Airbag Sales, Revenue, Price and Gross Margin of Hyundai Mobis
- 7.7 Nihon Plast
  - 7.7.1 Company profile
  - 7.7.2 Representative Airbag Product
  - 7.7.3 Airbag Sales, Revenue, Price and Gross Margin of Nihon Plast
- 7.8 Ashimori
  - 7.8.1 Company profile
  - 7.8.2 Representative Airbag Product
  - 7.8.3 Airbag Sales, Revenue, Price and Gross Margin of Ashimori
- 7.9 East Joy Long
  - 7.9.1 Company profile
  - 7.9.2 Representative Airbag Product
  - 7.9.3 Airbag Sales, Revenue, Price and Gross Margin of East Joy Long

## **CHAPTER 8 UPSTREAM AND DOWNSTREAM MARKET ANALYSIS OF AIRBAG**

### 8.1 Industry Chain of Airbag

8.2 Upstream Market and Representative Companies Analysis

8.3 Downstream Market and Representative Companies Analysis

## **CHAPTER 9 COST AND GROSS MARGIN ANALYSIS OF AIRBAG**

9.1 Cost Structure Analysis of Airbag

9.2 Raw Materials Cost Analysis of Airbag

9.3 Labor Cost Analysis of Airbag

9.4 Manufacturing Expenses Analysis of Airbag

## **CHAPTER 10 MARKETING STATUS ANALYSIS OF AIRBAG**

10.1 Marketing Channel

10.1.1 Direct Marketing

10.1.2 Indirect Marketing

10.1.3 Marketing Channel Development Trend

10.2 Market Positioning

10.2.1 Pricing Strategy

10.2.2 Brand Strategy

10.2.3 Target Client

10.3 Distributors/Traders List

## **CHAPTER 11 REPORT CONCLUSION**

## **CHAPTER 12 RESEARCH METHODOLOGY AND REFERENCE**

12.1 Methodology/Research Approach

12.1.1 Research Programs/Design

12.1.2 Market Size Estimation

12.1.3 Market Breakdown and Data Triangulation

12.2 Data Source

12.2.1 Secondary Sources

12.2.2 Primary Sources

12.3 Reference

## I would like to order

Product name: Airbag-North America Market Status and Trend Report 2013-2023

Product link: <https://marketpublishers.com/r/AB89898920EEN.html>

Price: US\$ 3,480.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

[info@marketpublishers.com](mailto:info@marketpublishers.com)

## Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/AB89898920EEN.html>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:  
Last name:  
Email:  
Company:  
Address:  
City:  
Zip code:  
Country:  
Tel:  
Fax:  
Your message:

**\*\*All fields are required**

Customer signature \_\_\_\_\_

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <https://marketpublishers.com/docs/terms.html>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970