

# Air Source Heat Pump-Asia Pacific Market Status and Trend Report 2013-2023

https://marketpublishers.com/r/A9DE92451362EN.html

Date: June 2018

Pages: 146

Price: US\$ 5,980.00 (Single User License)

ID: A9DE92451362EN

# **Abstracts**

## **Report Summary**

Air Source Heat Pump-Asia Pacific Market Status and Trend Report 2013-2023 offers a comprehensive analysis on Air Source Heat Pump industry, standing on the readers? perspective, delivering detailed market data and penetrating insights. No matter the client is industry insider, potential entrant or investor, the report will provides useful data and information. Key questions answered by this report include:

Whole Asia Pacific and Regional Market Size of Air Source Heat Pump 2013-2017, and development forecast 2018-2023

Main market players of Air Source Heat Pump in Asia Pacific, with company and product introduction, position in the Air Source Heat Pump market Market status and development trend of Air Source Heat Pump by types and applications

Cost and profit status of Air Source Heat Pump, and marketing status Market growth drivers and challenges

The report segments the Asia Pacific Air Source Heat Pump market as:

Asia Pacific Air Source Heat Pump Market: Regional Segment Analysis (Regional Consumption Volume, Consumption Volume, Revenue and Growth Rate 2013-2023):

China

Japan

Korea

India

Southeast Asia



#### Australia

Asia Pacific Air Source Heat Pump Market: Product Type Segment Analysis (Consumption Volume, Average Price, Revenue, Market Share and Trend 2013-2023): Villa Small Unit Huge Unit

Asia Pacific Air Source Heat Pump Market: Application Segment Analysis (Consumption Volume and Market Share 2013-2023; Downstream Customers and Market Analysis)
Residential

Industrial

Commercial

Asia Pacific Air Source Heat Pump Market: Players Segment Analysis (Company and Product introduction, Air Source Heat Pump Sales Volume, Revenue, Price and Gross Margin):

Daikin

Mitsubishi

Atlantic

NIBE Industrier

Hitachi

**Bosch** 

Panasonic

Aermec

STIEBEL ELTRON

CIAT

Fujitsu

Vaillant

**Danfoss Group** 

Carrier

Rheem

Midea

**GREE Electric** 

Sirac

Anywhere

Fuerda

In a word, the report provides detailed statistics and analysis on the state of the industry; and is a valuable source of guidance and direction for companies and



individuals interested in the market.



# **Contents**

#### **CHAPTER 1 OVERVIEW OF AIR SOURCE HEAT PUMP**

- 1.1 Definition of Air Source Heat Pump in This Report
- 1.2 Commercial Types of Air Source Heat Pump
  - 1.2.1 Villa Small Unit
  - 1.2.2 Huge Unit
- 1.3 Downstream Application of Air Source Heat Pump
  - 1.3.1 Residential
  - 1.3.2 Industrial
- 1.3.3 Commercial
- 1.4 Development History of Air Source Heat Pump
- 1.5 Market Status and Trend of Air Source Heat Pump 2013-2023
- 1.5.1 Asia Pacific Air Source Heat Pump Market Status and Trend 2013-2023
- 1.5.2 Regional Air Source Heat Pump Market Status and Trend 2013-2023

#### CHAPTER 2 ASIA PACIFIC MARKET STATUS AND FORECAST BY REGIONS

- 2.1 Market Status of Air Source Heat Pump in Asia Pacific 2013-2017
- 2.2 Consumption Market of Air Source Heat Pump in Asia Pacific by Regions
  - 2.2.1 Consumption Volume of Air Source Heat Pump in Asia Pacific by Regions
  - 2.2.2 Revenue of Air Source Heat Pump in Asia Pacific by Regions
- 2.3 Market Analysis of Air Source Heat Pump in Asia Pacific by Regions
  - 2.3.1 Market Analysis of Air Source Heat Pump in China 2013-2017
  - 2.3.2 Market Analysis of Air Source Heat Pump in Japan 2013-2017
  - 2.3.3 Market Analysis of Air Source Heat Pump in Korea 2013-2017
  - 2.3.4 Market Analysis of Air Source Heat Pump in India 2013-2017
  - 2.3.5 Market Analysis of Air Source Heat Pump in Southeast Asia 2013-2017
  - 2.3.6 Market Analysis of Air Source Heat Pump in Australia 2013-2017
- 2.4 Market Development Forecast of Air Source Heat Pump in Asia Pacific 2018-2023
- 2.4.1 Market Development Forecast of Air Source Heat Pump in Asia Pacific 2018-2023
  - 2.4.2 Market Development Forecast of Air Source Heat Pump by Regions 2018-2023

#### CHAPTER 3 ASIA PACIFIC MARKET STATUS AND FORECAST BY TYPES

- 3.1 Whole Asia Pacific Market Status by Types
  - 3.1.1 Consumption Volume of Air Source Heat Pump in Asia Pacific by Types



- 3.1.2 Revenue of Air Source Heat Pump in Asia Pacific by Types
- 3.2 Asia Pacific Market Status by Types in Major Countries
  - 3.2.1 Market Status by Types in China
  - 3.2.2 Market Status by Types in Japan
  - 3.2.3 Market Status by Types in Korea
  - 3.2.4 Market Status by Types in India
  - 3.2.5 Market Status by Types in Southeast Asia
- 3.2.6 Market Status by Types in Australia
- 3.3 Market Forecast of Air Source Heat Pump in Asia Pacific by Types

# CHAPTER 4 ASIA PACIFIC MARKET STATUS AND FORECAST BY DOWNSTREAM INDUSTRY

- 4.1 Demand Volume of Air Source Heat Pump in Asia Pacific by Downstream Industry
- 4.2 Demand Volume of Air Source Heat Pump by Downstream Industry in Major Countries
- 4.2.1 Demand Volume of Air Source Heat Pump by Downstream Industry in China
- 4.2.2 Demand Volume of Air Source Heat Pump by Downstream Industry in Japan
- 4.2.3 Demand Volume of Air Source Heat Pump by Downstream Industry in Korea
- 4.2.4 Demand Volume of Air Source Heat Pump by Downstream Industry in India
- 4.2.5 Demand Volume of Air Source Heat Pump by Downstream Industry in Southeast Asia
- 4.2.6 Demand Volume of Air Source Heat Pump by Downstream Industry in Australia
- 4.3 Market Forecast of Air Source Heat Pump in Asia Pacific by Downstream Industry

#### CHAPTER 5 MARKET DRIVING FACTOR ANALYSIS OF AIR SOURCE HEAT PUMP

- 5.1 Asia Pacific Economy Situation and Trend Overview
- 5.2 Air Source Heat Pump Downstream Industry Situation and Trend Overview

# CHAPTER 6 AIR SOURCE HEAT PUMP MARKET COMPETITION STATUS BY MAJOR PLAYERS IN ASIA PACIFIC

- 6.1 Sales Volume of Air Source Heat Pump in Asia Pacific by Major Players
- 6.2 Revenue of Air Source Heat Pump in Asia Pacific by Major Players
- 6.3 Basic Information of Air Source Heat Pump by Major Players
- 6.3.1 Headquarters Location and Established Time of Air Source Heat Pump Major Players
- 6.3.2 Employees and Revenue Level of Air Source Heat Pump Major Players



- 6.4 Market Competition News and Trend
  - 6.4.1 Merger, Consolidation or Acquisition News
  - 6.4.2 Investment or Disinvestment News
  - 6.4.3 New Product Development and Launch

# CHAPTER 7 AIR SOURCE HEAT PUMP MAJOR MANUFACTURERS INTRODUCTION AND MARKET DATA

- 7.1 Daikin
  - 7.1.1 Company profile
  - 7.1.2 Representative Air Source Heat Pump Product
  - 7.1.3 Air Source Heat Pump Sales, Revenue, Price and Gross Margin of Daikin
- 7.2 Mitsubishi
  - 7.2.1 Company profile
  - 7.2.2 Representative Air Source Heat Pump Product
- 7.2.3 Air Source Heat Pump Sales, Revenue, Price and Gross Margin of Mitsubishi
- 7.3 Atlantic
  - 7.3.1 Company profile
  - 7.3.2 Representative Air Source Heat Pump Product
- 7.3.3 Air Source Heat Pump Sales, Revenue, Price and Gross Margin of Atlantic
- 7.4 NIBE Industrier
  - 7.4.1 Company profile
  - 7.4.2 Representative Air Source Heat Pump Product
- 7.4.3 Air Source Heat Pump Sales, Revenue, Price and Gross Margin of NIBE Industrier
- 7.5 Hitachi
  - 7.5.1 Company profile
  - 7.5.2 Representative Air Source Heat Pump Product
- 7.5.3 Air Source Heat Pump Sales, Revenue, Price and Gross Margin of Hitachi
- 7.6 Bosch
  - 7.6.1 Company profile
  - 7.6.2 Representative Air Source Heat Pump Product
  - 7.6.3 Air Source Heat Pump Sales, Revenue, Price and Gross Margin of Bosch
- 7.7 Panasonic
  - 7.7.1 Company profile
  - 7.7.2 Representative Air Source Heat Pump Product
  - 7.7.3 Air Source Heat Pump Sales, Revenue, Price and Gross Margin of Panasonic
- 7.8 Aermec
- 7.8.1 Company profile



- 7.8.2 Representative Air Source Heat Pump Product
- 7.8.3 Air Source Heat Pump Sales, Revenue, Price and Gross Margin of Aermec

### 7.9 STIEBEL ELTRON

- 7.9.1 Company profile
- 7.9.2 Representative Air Source Heat Pump Product
- 7.9.3 Air Source Heat Pump Sales, Revenue, Price and Gross Margin of STIEBEL

# **ELTRON**

- 7.10 CIAT
  - 7.10.1 Company profile
  - 7.10.2 Representative Air Source Heat Pump Product
  - 7.10.3 Air Source Heat Pump Sales, Revenue, Price and Gross Margin of CIAT

# 7.11 Fujitsu

- 7.11.1 Company profile
- 7.11.2 Representative Air Source Heat Pump Product
- 7.11.3 Air Source Heat Pump Sales, Revenue, Price and Gross Margin of Fujitsu

#### 7.12 Vaillant

- 7.12.1 Company profile
- 7.12.2 Representative Air Source Heat Pump Product
- 7.12.3 Air Source Heat Pump Sales, Revenue, Price and Gross Margin of Vaillant

# 7.13 Danfoss Group

- 7.13.1 Company profile
- 7.13.2 Representative Air Source Heat Pump Product
- 7.13.3 Air Source Heat Pump Sales, Revenue, Price and Gross Margin of Danfoss Group
- 7.14 Carrier
  - 7.14.1 Company profile
  - 7.14.2 Representative Air Source Heat Pump Product
  - 7.14.3 Air Source Heat Pump Sales, Revenue, Price and Gross Margin of Carrier

### 7.15 Rheem

- 7.15.1 Company profile
- 7.15.2 Representative Air Source Heat Pump Product
- 7.15.3 Air Source Heat Pump Sales, Revenue, Price and Gross Margin of Rheem
- 7.16 Midea
- 7.17 GREE Electric
- 7.18 Sirac
- 7.19 Anywhere
- 7.20 Fuerda

### CHAPTER 8 UPSTREAM AND DOWNSTREAM MARKET ANALYSIS OF AIR



#### SOURCE HEAT PUMP

- 8.1 Industry Chain of Air Source Heat Pump
- 8.2 Upstream Market and Representative Companies Analysis
- 8.3 Downstream Market and Representative Companies Analysis

# CHAPTER 9 COST AND GROSS MARGIN ANALYSIS OF AIR SOURCE HEAT PUMP

- 9.1 Cost Structure Analysis of Air Source Heat Pump
- 9.2 Raw Materials Cost Analysis of Air Source Heat Pump
- 9.3 Labor Cost Analysis of Air Source Heat Pump
- 9.4 Manufacturing Expenses Analysis of Air Source Heat Pump

#### CHAPTER 10 MARKETING STATUS ANALYSIS OF AIR SOURCE HEAT PUMP

- 10.1 Marketing Channel
  - 10.1.1 Direct Marketing
  - 10.1.2 Indirect Marketing
  - 10.1.3 Marketing Channel Development Trend
- 10.2 Market Positioning
  - 10.2.1 Pricing Strategy
  - 10.2.2 Brand Strategy
  - 10.2.3 Target Client
- 10.3 Distributors/Traders List

# **CHAPTER 11 REPORT CONCLUSION**

# **CHAPTER 12 RESEARCH METHODOLOGY AND REFERENCE**

- 12.1 Methodology/Research Approach
  - 12.1.1 Research Programs/Design
  - 12.1.2 Market Size Estimation
  - 12.1.3 Market Breakdown and Data Triangulation
- 12.2 Data Source
  - 12.2.1 Secondary Sources
  - 12.2.2 Primary Sources
- 12.3 Reference



### I would like to order

Product name: Air Source Heat Pump-Asia Pacific Market Status and Trend Report 2013-2023

Product link: https://marketpublishers.com/r/A9DE92451362EN.html

Price: US\$ 5,980.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer

Service:

info@marketpublishers.com

# **Payment**

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <a href="https://marketpublishers.com/r/A9DE92451362EN.html">https://marketpublishers.com/r/A9DE92451362EN.html</a>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:	
Last name:	
Email:	
Company:	
Address:	
City:	
Zip code:	
Country:	
Tel:	
Fax:	
Your message:	
	**All fields are required
	Custumer signature

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <a href="https://marketpublishers.com/docs/terms.html">https://marketpublishers.com/docs/terms.html</a>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970