

# Air Purifier-Europe Market Status and Trend Report 2013-2023

https://marketpublishers.com/r/A17FE16BFC20EN.html

Date: April 2018 Pages: 134 Price: US\$ 3,480.00 (Single User License) ID: A17FE16BFC20EN

### Abstracts

### **Report Summary**

Air Purifier-Europe Market Status and Trend Report 2013-2023 offers a comprehensive analysis on Air Purifier industry, standing on the readers? perspective, delivering detailed market data and penetrating insights. No matter the client is industry insider, potential entrant or investor, the report will provides useful data and information. Key questions answered by this report include:

Whole Europe and Regional Market Size of Air Purifier 2013-2017, and development forecast 2018-2023 Main market players of Air Purifier in Europe, with company and product introduction, position in the Air Purifier market Market status and development trend of Air Purifier by types and applications Cost and profit status of Air Purifier, and marketing status Market growth drivers and challenges

The report segments the Europe Air Purifier market as:

Europe Air Purifier Market: Regional Segment Analysis (Regional Consumption Volume, Consumption Volume, Revenue and Growth Rate 2013-2023):

Germany United Kingdom France Italy Spain



Benelux

Russia

Europe Air Purifier Market: Product Type Segment Analysis (Consumption Volume, Average Price, Revenue, Market Share and Trend 2013-2023):

Passive Air Purifier Active Air Purifier Active And Passive Hybrid Air Purifie

Europe Air Purifier Market: Application Segment Analysis (Consumption Volume and Market Share 2013-2023; Downstream Customers and Market Analysis)

Household Commercial Industrial Building

Europe Air Purifier Market: Players Segment Analysis (Company and Product introduction, Air Purifier Sales Volume, Revenue, Price and Gross Margin):

Blueair Electrolux Daikin Sharp Atmosphere Philips Honeywell Woongjincoway Cado **IQAir** Amway 3M Bipu Airgle Panasonic Envion

In a word, the report provides detailed statistics and analysis on the state of the



industry; and is a valuable source of guidance and direction for companies and individuals interested in the market.



### Contents

### **CHAPTER 1 OVERVIEW OF AIR PURIFIER**

- 1.1 Definition of Air Purifier in This Report
- 1.2 Commercial Types of Air Purifier
- 1.2.1 Passive Air Purifier
- 1.2.2 Active Air Purifier
- 1.2.3 Active And Passive Hybrid Air Purifie
- 1.3 Downstream Application of Air Purifier
- 1.3.1 Household
- 1.3.2 Commercial
- 1.3.3 Industrial
- 1.3.4 Building
- 1.4 Development History of Air Purifier
- 1.5 Market Status and Trend of Air Purifier 2013-2023
  - 1.5.1 Europe Air Purifier Market Status and Trend 2013-2023
  - 1.5.2 Regional Air Purifier Market Status and Trend 2013-2023

### **CHAPTER 2 EUROPE MARKET STATUS AND FORECAST BY REGIONS**

- 2.1 Market Status of Air Purifier in Europe 2013-2017
- 2.2 Consumption Market of Air Purifier in Europe by Regions
- 2.2.1 Consumption Volume of Air Purifier in Europe by Regions
- 2.2.2 Revenue of Air Purifier in Europe by Regions
- 2.3 Market Analysis of Air Purifier in Europe by Regions
  - 2.3.1 Market Analysis of Air Purifier in Germany 2013-2017
  - 2.3.2 Market Analysis of Air Purifier in United Kingdom 2013-2017
  - 2.3.3 Market Analysis of Air Purifier in France 2013-2017
  - 2.3.4 Market Analysis of Air Purifier in Italy 2013-2017
  - 2.3.5 Market Analysis of Air Purifier in Spain 2013-2017
  - 2.3.6 Market Analysis of Air Purifier in Benelux 2013-2017
- 2.3.7 Market Analysis of Air Purifier in Russia 2013-2017
- 2.4 Market Development Forecast of Air Purifier in Europe 2018-2023
  - 2.4.1 Market Development Forecast of Air Purifier in Europe 2018-2023
  - 2.4.2 Market Development Forecast of Air Purifier by Regions 2018-2023

### CHAPTER 3 EUROPE MARKET STATUS AND FORECAST BY TYPES



- 3.1 Whole Europe Market Status by Types
- 3.1.1 Consumption Volume of Air Purifier in Europe by Types
- 3.1.2 Revenue of Air Purifier in Europe by Types
- 3.2 Europe Market Status by Types in Major Countries
- 3.2.1 Market Status by Types in Germany
- 3.2.2 Market Status by Types in United Kingdom
- 3.2.3 Market Status by Types in France
- 3.2.4 Market Status by Types in Italy
- 3.2.5 Market Status by Types in Spain
- 3.2.6 Market Status by Types in Benelux
- 3.2.7 Market Status by Types in Russia
- 3.3 Market Forecast of Air Purifier in Europe by Types

# CHAPTER 4 EUROPE MARKET STATUS AND FORECAST BY DOWNSTREAM INDUSTRY

- 4.1 Demand Volume of Air Purifier in Europe by Downstream Industry
- 4.2 Demand Volume of Air Purifier by Downstream Industry in Major Countries
  - 4.2.1 Demand Volume of Air Purifier by Downstream Industry in Germany
  - 4.2.2 Demand Volume of Air Purifier by Downstream Industry in United Kingdom
  - 4.2.3 Demand Volume of Air Purifier by Downstream Industry in France
  - 4.2.4 Demand Volume of Air Purifier by Downstream Industry in Italy
  - 4.2.5 Demand Volume of Air Purifier by Downstream Industry in Spain
  - 4.2.6 Demand Volume of Air Purifier by Downstream Industry in Benelux
- 4.2.7 Demand Volume of Air Purifier by Downstream Industry in Russia
- 4.3 Market Forecast of Air Purifier in Europe by Downstream Industry

### CHAPTER 5 MARKET DRIVING FACTOR ANALYSIS OF AIR PURIFIER

- 5.1 Europe Economy Situation and Trend Overview
- 5.2 Air Purifier Downstream Industry Situation and Trend Overview

# CHAPTER 6 AIR PURIFIER MARKET COMPETITION STATUS BY MAJOR PLAYERS IN EUROPE

- 6.1 Sales Volume of Air Purifier in Europe by Major Players
- 6.2 Revenue of Air Purifier in Europe by Major Players
- 6.3 Basic Information of Air Purifier by Major Players
  - 6.3.1 Headquarters Location and Established Time of Air Purifier Major Players



- 6.3.2 Employees and Revenue Level of Air Purifier Major Players
- 6.4 Market Competition News and Trend
  - 6.4.1 Merger, Consolidation or Acquisition News
  - 6.4.2 Investment or Disinvestment News
  - 6.4.3 New Product Development and Launch

### CHAPTER 7 AIR PURIFIER MAJOR MANUFACTURERS INTRODUCTION AND MARKET DATA

- 7.1 Blueair
  - 7.1.1 Company profile
  - 7.1.2 Representative Air Purifier Product
- 7.1.3 Air Purifier Sales, Revenue, Price and Gross Margin of Blueair
- 7.2 Electrolux
  - 7.2.1 Company profile
  - 7.2.2 Representative Air Purifier Product
- 7.2.3 Air Purifier Sales, Revenue, Price and Gross Margin of Electrolux
- 7.3 Daikin
  - 7.3.1 Company profile
  - 7.3.2 Representative Air Purifier Product
- 7.3.3 Air Purifier Sales, Revenue, Price and Gross Margin of Daikin
- 7.4 Sharp
  - 7.4.1 Company profile
  - 7.4.2 Representative Air Purifier Product
  - 7.4.3 Air Purifier Sales, Revenue, Price and Gross Margin of Sharp
- 7.5 Atmosphere
  - 7.5.1 Company profile
  - 7.5.2 Representative Air Purifier Product
- 7.5.3 Air Purifier Sales, Revenue, Price and Gross Margin of Atmosphere
- 7.6 Philips
  - 7.6.1 Company profile
  - 7.6.2 Representative Air Purifier Product
  - 7.6.3 Air Purifier Sales, Revenue, Price and Gross Margin of Philips
- 7.7 Honeywell
  - 7.7.1 Company profile
  - 7.7.2 Representative Air Purifier Product
  - 7.7.3 Air Purifier Sales, Revenue, Price and Gross Margin of Honeywell
- 7.8 Woongjincoway
  - 7.8.1 Company profile



- 7.8.2 Representative Air Purifier Product
- 7.8.3 Air Purifier Sales, Revenue, Price and Gross Margin of Woongjincoway

7.9 Cado

- 7.9.1 Company profile
- 7.9.2 Representative Air Purifier Product
- 7.9.3 Air Purifier Sales, Revenue, Price and Gross Margin of Cado

7.10 IQAir

- 7.10.1 Company profile
- 7.10.2 Representative Air Purifier Product
- 7.10.3 Air Purifier Sales, Revenue, Price and Gross Margin of IQAir
- 7.11 Amway
- 7.11.1 Company profile
- 7.11.2 Representative Air Purifier Product
- 7.11.3 Air Purifier Sales, Revenue, Price and Gross Margin of Amway

7.12 3M

- 7.12.1 Company profile
- 7.12.2 Representative Air Purifier Product
- 7.12.3 Air Purifier Sales, Revenue, Price and Gross Margin of 3M
- 7.13 Bipu
  - 7.13.1 Company profile
- 7.13.2 Representative Air Purifier Product
- 7.13.3 Air Purifier Sales, Revenue, Price and Gross Margin of Bipu
- 7.14 Airgle
  - 7.14.1 Company profile
  - 7.14.2 Representative Air Purifier Product
- 7.14.3 Air Purifier Sales, Revenue, Price and Gross Margin of Airgle
- 7.15 Panasonic
  - 7.15.1 Company profile
  - 7.15.2 Representative Air Purifier Product
- 7.15.3 Air Purifier Sales, Revenue, Price and Gross Margin of Panasonic
- 7.16 Envion

## CHAPTER 8 UPSTREAM AND DOWNSTREAM MARKET ANALYSIS OF AIR PURIFIER

- 8.1 Industry Chain of Air Purifier
- 8.2 Upstream Market and Representative Companies Analysis
- 8.3 Downstream Market and Representative Companies Analysis



### CHAPTER 9 COST AND GROSS MARGIN ANALYSIS OF AIR PURIFIER

- 9.1 Cost Structure Analysis of Air Purifier
- 9.2 Raw Materials Cost Analysis of Air Purifier
- 9.3 Labor Cost Analysis of Air Purifier
- 9.4 Manufacturing Expenses Analysis of Air Purifier

### CHAPTER 10 MARKETING STATUS ANALYSIS OF AIR PURIFIER

- 10.1 Marketing Channel
- 10.1.1 Direct Marketing
- 10.1.2 Indirect Marketing
- 10.1.3 Marketing Channel Development Trend
- 10.2 Market Positioning
  - 10.2.1 Pricing Strategy
  - 10.2.2 Brand Strategy
  - 10.2.3 Target Client
- 10.3 Distributors/Traders List

### **CHAPTER 11 REPORT CONCLUSION**

### CHAPTER 12 RESEARCH METHODOLOGY AND REFERENCE

- 12.1 Methodology/Research Approach
  - 12.1.1 Research Programs/Design
  - 12.1.2 Market Size Estimation
  - 12.1.3 Market Breakdown and Data Triangulation

#### 12.2 Data Source

- 12.2.1 Secondary Sources
- 12.2.2 Primary Sources
- 12.3 Reference



### I would like to order

Product name: Air Purifier-Europe Market Status and Trend Report 2013-2023 Product link: <u>https://marketpublishers.com/r/A17FE16BFC20EN.html</u>

Price: US\$ 3,480.00 (Single User License / Electronic Delivery) If you want to order Corporate License or Hard Copy, please, contact our Customer Service: <u>info@marketpublishers.com</u>

### Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <u>https://marketpublishers.com/r/A17FE16BFC20EN.html</u>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name: Last name: Email: Company: Address: City: Zip code: Country: Tel: Fax: Your message:

\*\*All fields are required

Custumer signature \_\_\_\_\_

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <u>https://marketpublishers.com/docs/terms.html</u>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970