

Air Purifier-EMEA Market Status and Trend Report 2013-2023

<https://marketpublishers.com/r/A1DDA4F32CE0EN.html>

Date: April 2018

Pages: 158

Price: US\$ 3,480.00 (Single User License)

ID: A1DDA4F32CE0EN

Abstracts

Report Summary

Air Purifier-EMEA Market Status and Trend Report 2013-2023 offers a comprehensive analysis on Air Purifier industry, standing on the readers' perspective, delivering detailed market data and penetrating insights. No matter the client is industry insider, potential entrant or investor, the report will provide useful data and information. Key questions answered by this report include:

Whole EMEA and Regional Market Size of Air Purifier 2013-2017, and development forecast 2018-2023

Main market players of Air Purifier in EMEA, with company and product introduction, position in the Air Purifier market

Market status and development trend of Air Purifier by types and applications

Cost and profit status of Air Purifier, and marketing status

Market growth drivers and challenges

The report segments the EMEA Air Purifier market as:

EMEA Air Purifier Market: Regional Segment Analysis (Regional Consumption Volume, Consumption Volume, Revenue and Growth Rate 2013-2023):

Europe

Middle East

Africa

EMEA Air Purifier Market: Product Type Segment Analysis (Consumption Volume,

Average Price, Revenue, Market Share and Trend 2013-2023):

Passive Air Purifier

Active Air Purifier

Active And Passive Hybrid Air Purifie

EMEA Air Purifier Market: Application Segment Analysis (Consumption Volume and Market Share 2013-2023; Downstream Customers and Market Analysis)

Household

Commercial

Industrial

Building

EMEA Air Purifier Market: Players Segment Analysis (Company and Product introduction, Air Purifier Sales Volume, Revenue, Price and Gross Margin):

Blueair

Electrolux

Daikin

Sharp

Atmosphere

Philips

Honeywell

WoongjinCoway

Cado

IQAir

Amway

3M

Bipu

Airgle

Panasonic

Envion

In a word, the report provides detailed statistics and analysis on the state of the industry; and is a valuable source of guidance and direction for companies and individuals interested in the market.

Contents

CHAPTER 1 OVERVIEW OF AIR PURIFIER

- 1.1 Definition of Air Purifier in This Report
- 1.2 Commercial Types of Air Purifier
 - 1.2.1 Passive Air Purifier
 - 1.2.2 Active Air Purifier
 - 1.2.3 Active And Passive Hybrid Air Purifie
- 1.3 Downstream Application of Air Purifier
 - 1.3.1 Household
 - 1.3.2 Commercial
 - 1.3.3 Industrial
 - 1.3.4 Building
- 1.4 Development History of Air Purifier
- 1.5 Market Status and Trend of Air Purifier 2013-2023
 - 1.5.1 EMEA Air Purifier Market Status and Trend 2013-2023
 - 1.5.2 Regional Air Purifier Market Status and Trend 2013-2023

CHAPTER 2 EMEA MARKET STATUS AND FORECAST BY REGIONS

- 2.1 Market Status of Air Purifier in EMEA 2013-2017
- 2.2 Consumption Market of Air Purifier in EMEA by Regions
 - 2.2.1 Consumption Volume of Air Purifier in EMEA by Regions
 - 2.2.2 Revenue of Air Purifier in EMEA by Regions
- 2.3 Market Analysis of Air Purifier in EMEA by Regions
 - 2.3.1 Market Analysis of Air Purifier in Europe 2013-2017
 - 2.3.2 Market Analysis of Air Purifier in Middle East 2013-2017
 - 2.3.3 Market Analysis of Air Purifier in Africa 2013-2017
- 2.4 Market Development Forecast of Air Purifier in EMEA 2018-2023
 - 2.4.1 Market Development Forecast of Air Purifier in EMEA 2018-2023
 - 2.4.2 Market Development Forecast of Air Purifier by Regions 2018-2023

CHAPTER 3 EMEA MARKET STATUS AND FORECAST BY TYPES

- 3.1 Whole EMEA Market Status by Types
 - 3.1.1 Consumption Volume of Air Purifier in EMEA by Types
 - 3.1.2 Revenue of Air Purifier in EMEA by Types
- 3.2 EMEA Market Status by Types in Major Countries

- 3.2.1 Market Status by Types in Europe
- 3.2.2 Market Status by Types in Middle East
- 3.2.3 Market Status by Types in Africa
- 3.3 Market Forecast of Air Purifier in EMEA by Types

CHAPTER 4 EMEA MARKET STATUS AND FORECAST BY DOWNSTREAM INDUSTRY

- 4.1 Demand Volume of Air Purifier in EMEA by Downstream Industry
- 4.2 Demand Volume of Air Purifier by Downstream Industry in Major Countries
 - 4.2.1 Demand Volume of Air Purifier by Downstream Industry in Europe
 - 4.2.2 Demand Volume of Air Purifier by Downstream Industry in Middle East
 - 4.2.3 Demand Volume of Air Purifier by Downstream Industry in Africa
- 4.3 Market Forecast of Air Purifier in EMEA by Downstream Industry

CHAPTER 5 MARKET DRIVING FACTOR ANALYSIS OF AIR PURIFIER

- 5.1 EMEA Economy Situation and Trend Overview
- 5.2 Air Purifier Downstream Industry Situation and Trend Overview

CHAPTER 6 AIR PURIFIER MARKET COMPETITION STATUS BY MAJOR PLAYERS IN EMEA

- 6.1 Sales Volume of Air Purifier in EMEA by Major Players
- 6.2 Revenue of Air Purifier in EMEA by Major Players
- 6.3 Basic Information of Air Purifier by Major Players
 - 6.3.1 Headquarters Location and Established Time of Air Purifier Major Players
 - 6.3.2 Employees and Revenue Level of Air Purifier Major Players
- 6.4 Market Competition News and Trend
 - 6.4.1 Merger, Consolidation or Acquisition News
 - 6.4.2 Investment or Disinvestment News
 - 6.4.3 New Product Development and Launch

CHAPTER 7 AIR PURIFIER MAJOR MANUFACTURERS INTRODUCTION AND MARKET DATA

- 7.1 Blueair
 - 7.1.1 Company profile
 - 7.1.2 Representative Air Purifier Product

- 7.1.3 Air Purifier Sales, Revenue, Price and Gross Margin of Blueair
- 7.2 Electrolux
 - 7.2.1 Company profile
 - 7.2.2 Representative Air Purifier Product
 - 7.2.3 Air Purifier Sales, Revenue, Price and Gross Margin of Electrolux
- 7.3 Daikin
 - 7.3.1 Company profile
 - 7.3.2 Representative Air Purifier Product
 - 7.3.3 Air Purifier Sales, Revenue, Price and Gross Margin of Daikin
- 7.4 Sharp
 - 7.4.1 Company profile
 - 7.4.2 Representative Air Purifier Product
 - 7.4.3 Air Purifier Sales, Revenue, Price and Gross Margin of Sharp
- 7.5 Atmosphere
 - 7.5.1 Company profile
 - 7.5.2 Representative Air Purifier Product
 - 7.5.3 Air Purifier Sales, Revenue, Price and Gross Margin of Atmosphere
- 7.6 Philips
 - 7.6.1 Company profile
 - 7.6.2 Representative Air Purifier Product
 - 7.6.3 Air Purifier Sales, Revenue, Price and Gross Margin of Philips
- 7.7 Honeywell
 - 7.7.1 Company profile
 - 7.7.2 Representative Air Purifier Product
 - 7.7.3 Air Purifier Sales, Revenue, Price and Gross Margin of Honeywell
- 7.8 WoongjinCoway
 - 7.8.1 Company profile
 - 7.8.2 Representative Air Purifier Product
 - 7.8.3 Air Purifier Sales, Revenue, Price and Gross Margin of WoongjinCoway
- 7.9 Cado
 - 7.9.1 Company profile
 - 7.9.2 Representative Air Purifier Product
 - 7.9.3 Air Purifier Sales, Revenue, Price and Gross Margin of Cado
- 7.10 IQAir
 - 7.10.1 Company profile
 - 7.10.2 Representative Air Purifier Product
 - 7.10.3 Air Purifier Sales, Revenue, Price and Gross Margin of IQAir
- 7.11 Amway
 - 7.11.1 Company profile

- 7.11.2 Representative Air Purifier Product
- 7.11.3 Air Purifier Sales, Revenue, Price and Gross Margin of Amway
- 7.12 3M
 - 7.12.1 Company profile
 - 7.12.2 Representative Air Purifier Product
 - 7.12.3 Air Purifier Sales, Revenue, Price and Gross Margin of 3M
- 7.13 Bipu
 - 7.13.1 Company profile
 - 7.13.2 Representative Air Purifier Product
 - 7.13.3 Air Purifier Sales, Revenue, Price and Gross Margin of Bipu
- 7.14 Airgle
 - 7.14.1 Company profile
 - 7.14.2 Representative Air Purifier Product
 - 7.14.3 Air Purifier Sales, Revenue, Price and Gross Margin of Airgle
- 7.15 Panasonic
 - 7.15.1 Company profile
 - 7.15.2 Representative Air Purifier Product
 - 7.15.3 Air Purifier Sales, Revenue, Price and Gross Margin of Panasonic
- 7.16 Envion

CHAPTER 8 UPSTREAM AND DOWNSTREAM MARKET ANALYSIS OF AIR PURIFIER

- 8.1 Industry Chain of Air Purifier
- 8.2 Upstream Market and Representative Companies Analysis
- 8.3 Downstream Market and Representative Companies Analysis

CHAPTER 9 COST AND GROSS MARGIN ANALYSIS OF AIR PURIFIER

- 9.1 Cost Structure Analysis of Air Purifier
- 9.2 Raw Materials Cost Analysis of Air Purifier
- 9.3 Labor Cost Analysis of Air Purifier
- 9.4 Manufacturing Expenses Analysis of Air Purifier

CHAPTER 10 MARKETING STATUS ANALYSIS OF AIR PURIFIER

- 10.1 Marketing Channel
 - 10.1.1 Direct Marketing
 - 10.1.2 Indirect Marketing

- 10.1.3 Marketing Channel Development Trend
- 10.2 Market Positioning
 - 10.2.1 Pricing Strategy
 - 10.2.2 Brand Strategy
 - 10.2.3 Target Client
- 10.3 Distributors/Traders List

CHAPTER 11 REPORT CONCLUSION

CHAPTER 12 RESEARCH METHODOLOGY AND REFERENCE

- 12.1 Methodology/Research Approach
 - 12.1.1 Research Programs/Design
 - 12.1.2 Market Size Estimation
 - 12.1.3 Market Breakdown and Data Triangulation
- 12.2 Data Source
 - 12.2.1 Secondary Sources
 - 12.2.2 Primary Sources
- 12.3 Reference

I would like to order

Product name: Air Purifier-EMEA Market Status and Trend Report 2013-2023

Product link: <https://marketpublishers.com/r/A1DDA4F32CE0EN.html>

Price: US\$ 3,480.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

info@marketpublishers.com

Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/A1DDA4F32CE0EN.html>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:
Last name:
Email:
Company:
Address:
City:
Zip code:
Country:
Tel:
Fax:
Your message:

****All fields are required**

Customer signature _____

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <https://marketpublishers.com/docs/terms.html>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970