

# Air Mattresses-EMEA Market Status and Trend Report 2013-2023

https://marketpublishers.com/r/A7E8D90548BMEN.html

Date: March 2018

Pages: 130

Price: US\$ 3,480.00 (Single User License)

ID: A7E8D90548BMEN

### **Abstracts**

### **Report Summary**

Air Mattresses-EMEA Market Status and Trend Report 2013-2023 offers a comprehensive analysis on Air Mattresses industry, standing on the readers? perspective, delivering detailed market data and penetrating insights. No matter the client is industry insider, potential entrant or investor, the report will provides useful data and information. Key questions answered by this report include:

Whole EMEA and Regional Market Size of Air Mattresses 2013-2017, and development forecast 2018-2023

Main market players of Air Mattresses in EMEA, with company and product introduction, position in the Air Mattresses market

Market status and development trend of Air Mattresses by types and applications Cost and profit status of Air Mattresses, and marketing status Market growth drivers and challenges

The report segments the EMEA Air Mattresses market as:

EMEA Air Mattresses Market: Regional Segment Analysis (Regional Consumption Volume, Consumption Volume, Revenue and Growth Rate 2013-2023):

Europe Middle East Africa

EMEA Air Mattresses Market: Product Type Segment Analysis (Consumption Volume,



Average Price, Revenue, Market Share and Trend 2013-2023):

Static air mattresses

Dynamic air mattresses

EMEA Air Mattresses Market: Application Segment Analysis (Consumption Volume and Market Share 2013-2023; Downstream Customers and Market Analysis)

Camping & Backpacking Home Use Medical Use

EMEA Air Mattresses Market: Players Segment Analysis (Company and Product introduction, Air Mattresses Sales Volume, Revenue, Price and Gross Margin):

Span-America
GF Health
Hill-Rom
Invacare
James Consolidated
Linet spol
Roho
Arjohuntleigh

In a word, the report provides detailed statistics and analysis on the state of the industry; and is a valuable source of guidance and direction for companies and individuals interested in the market.



### **Contents**

### **CHAPTER 1 OVERVIEW OF AIR MATTRESSES**

- 1.1 Definition of Air Mattresses in This Report
- 1.2 Commercial Types of Air Mattresses
  - 1.2.1 Static air mattresses
  - 1.2.2 Dynamic air mattresses
- 1.3 Downstream Application of Air Mattresses
  - 1.3.1 Camping & Backpacking
- 1.3.2 Home Use
- 1.3.3 Medical Use
- 1.4 Development History of Air Mattresses
- 1.5 Market Status and Trend of Air Mattresses 2013-2023
  - 1.5.1 EMEA Air Mattresses Market Status and Trend 2013-2023
  - 1.5.2 Regional Air Mattresses Market Status and Trend 2013-2023

#### CHAPTER 2 EMEA MARKET STATUS AND FORECAST BY REGIONS

- 2.1 Market Status of Air Mattresses in EMEA 2013-2017
- 2.2 Consumption Market of Air Mattresses in EMEA by Regions
  - 2.2.1 Consumption Volume of Air Mattresses in EMEA by Regions
  - 2.2.2 Revenue of Air Mattresses in EMEA by Regions
- 2.3 Market Analysis of Air Mattresses in EMEA by Regions
  - 2.3.1 Market Analysis of Air Mattresses in Europe 2013-2017
  - 2.3.2 Market Analysis of Air Mattresses in Middle East 2013-2017
  - 2.3.3 Market Analysis of Air Mattresses in Africa 2013-2017
- 2.4 Market Development Forecast of Air Mattresses in EMEA 2018-2023
  - 2.4.1 Market Development Forecast of Air Mattresses in EMEA 2018-2023
  - 2.4.2 Market Development Forecast of Air Mattresses by Regions 2018-2023

#### **CHAPTER 3 EMEA MARKET STATUS AND FORECAST BY TYPES**

- 3.1 Whole EMEA Market Status by Types
  - 3.1.1 Consumption Volume of Air Mattresses in EMEA by Types
  - 3.1.2 Revenue of Air Mattresses in EMEA by Types
- 3.2 EMEA Market Status by Types in Major Countries
  - 3.2.1 Market Status by Types in Europe
  - 3.2.2 Market Status by Types in Middle East



- 3.2.3 Market Status by Types in Africa
- 3.3 Market Forecast of Air Mattresses in EMEA by Types

## CHAPTER 4 EMEA MARKET STATUS AND FORECAST BY DOWNSTREAM INDUSTRY

- 4.1 Demand Volume of Air Mattresses in EMEA by Downstream Industry
- 4.2 Demand Volume of Air Mattresses by Downstream Industry in Major Countries
- 4.2.1 Demand Volume of Air Mattresses by Downstream Industry in Europe
- 4.2.2 Demand Volume of Air Mattresses by Downstream Industry in Middle East
- 4.2.3 Demand Volume of Air Mattresses by Downstream Industry in Africa
- 4.3 Market Forecast of Air Mattresses in EMEA by Downstream Industry

### CHAPTER 5 MARKET DRIVING FACTOR ANALYSIS OF AIR MATTRESSES

- 5.1 EMEA Economy Situation and Trend Overview
- 5.2 Air Mattresses Downstream Industry Situation and Trend Overview

## CHAPTER 6 AIR MATTRESSES MARKET COMPETITION STATUS BY MAJOR PLAYERS IN EMEA

- 6.1 Sales Volume of Air Mattresses in EMEA by Major Players
- 6.2 Revenue of Air Mattresses in EMEA by Major Players
- 6.3 Basic Information of Air Mattresses by Major Players
  - 6.3.1 Headquarters Location and Established Time of Air Mattresses Major Players
  - 6.3.2 Employees and Revenue Level of Air Mattresses Major Players
- 6.4 Market Competition News and Trend
  - 6.4.1 Merger, Consolidation or Acquisition News
  - 6.4.2 Investment or Disinvestment News
  - 6.4.3 New Product Development and Launch

### CHAPTER 7 AIR MATTRESSES MAJOR MANUFACTURERS INTRODUCTION AND MARKET DATA

- 7.1 Span-America
  - 7.1.1 Company profile
  - 7.1.2 Representative Air Mattresses Product
- 7.1.3 Air Mattresses Sales, Revenue, Price and Gross Margin of Span-America
- 7.2 GF Health



- 7.2.1 Company profile
- 7.2.2 Representative Air Mattresses Product
- 7.2.3 Air Mattresses Sales, Revenue, Price and Gross Margin of GF Health
- 7.3 Hill-Rom
  - 7.3.1 Company profile
  - 7.3.2 Representative Air Mattresses Product
- 7.3.3 Air Mattresses Sales, Revenue, Price and Gross Margin of Hill-Rom
- 7.4 Invacare
  - 7.4.1 Company profile
  - 7.4.2 Representative Air Mattresses Product
  - 7.4.3 Air Mattresses Sales, Revenue, Price and Gross Margin of Invacare
- 7.5 James Consolidated
  - 7.5.1 Company profile
  - 7.5.2 Representative Air Mattresses Product
  - 7.5.3 Air Mattresses Sales, Revenue, Price and Gross Margin of James Consolidated
- 7.6 Linet spol
  - 7.6.1 Company profile
  - 7.6.2 Representative Air Mattresses Product
  - 7.6.3 Air Mattresses Sales, Revenue, Price and Gross Margin of Linet spol
- 7.7 Roho
  - 7.7.1 Company profile
  - 7.7.2 Representative Air Mattresses Product
  - 7.7.3 Air Mattresses Sales, Revenue, Price and Gross Margin of Roho
- 7.8 Arjohuntleigh
  - 7.8.1 Company profile
  - 7.8.2 Representative Air Mattresses Product
  - 7.8.3 Air Mattresses Sales, Revenue, Price and Gross Margin of Arjohuntleigh

# CHAPTER 8 UPSTREAM AND DOWNSTREAM MARKET ANALYSIS OF AIR MATTRESSES

- 8.1 Industry Chain of Air Mattresses
- 8.2 Upstream Market and Representative Companies Analysis
- 8.3 Downstream Market and Representative Companies Analysis

#### CHAPTER 9 COST AND GROSS MARGIN ANALYSIS OF AIR MATTRESSES

- 9.1 Cost Structure Analysis of Air Mattresses
- 9.2 Raw Materials Cost Analysis of Air Mattresses



- 9.3 Labor Cost Analysis of Air Mattresses
- 9.4 Manufacturing Expenses Analysis of Air Mattresses

### **CHAPTER 10 MARKETING STATUS ANALYSIS OF AIR MATTRESSES**

- 10.1 Marketing Channel
  - 10.1.1 Direct Marketing
  - 10.1.2 Indirect Marketing
  - 10.1.3 Marketing Channel Development Trend
- 10.2 Market Positioning
  - 10.2.1 Pricing Strategy
  - 10.2.2 Brand Strategy
  - 10.2.3 Target Client
- 10.3 Distributors/Traders List

### **CHAPTER 11 REPORT CONCLUSION**

### **CHAPTER 12 RESEARCH METHODOLOGY AND REFERENCE**

- 12.1 Methodology/Research Approach
  - 12.1.1 Research Programs/Design
  - 12.1.2 Market Size Estimation
  - 12.1.3 Market Breakdown and Data Triangulation
- 12.2 Data Source
  - 12.2.1 Secondary Sources
- 12.2.2 Primary Sources
- 12.3 Reference



### I would like to order

Product name: Air Mattresses-EMEA Market Status and Trend Report 2013-2023

Product link: https://marketpublishers.com/r/A7E8D90548BMEN.html

Price: US\$ 3,480.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer

Service:

info@marketpublishers.com

### **Payment**

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <a href="https://marketpublishers.com/r/A7E8D90548BMEN.html">https://marketpublishers.com/r/A7E8D90548BMEN.html</a>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:	
Last name:	
Email:	
Company:	
Address:	
City:	
Zip code:	
Country:	
Tel:	
Fax:	
Your message:	
	**All fields are required
	Custumer signature

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <a href="https://marketpublishers.com/docs/terms.html">https://marketpublishers.com/docs/terms.html</a>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970