

Air Freshener-North America Market Status and Trend Report 2013-2023

<https://marketpublishers.com/r/A4D096C1DBAMEN.html>

Date: February 2018

Pages: 159

Price: US\$ 3,480.00 (Single User License)

ID: A4D096C1DBAMEN

Abstracts

Report Summary

Air Freshener-North America Market Status and Trend Report 2013-2023 offers a comprehensive analysis on Air Freshener industry, standing on the readers' perspective, delivering detailed market data and penetrating insights. No matter the client is industry insider, potential entrant or investor, the report will provide useful data and information. Key questions answered by this report include:

Whole North America and Regional Market Size of Air Freshener 2013-2017, and development forecast 2018-2023

Main market players of Air Freshener in North America, with company and product introduction, position in the Air Freshener market

Market status and development trend of Air Freshener by types and applications

Cost and profit status of Air Freshener, and marketing status

Market growth drivers and challenges

The report segments the North America Air Freshener market as:

North America Air Freshener Market: Regional Segment Analysis (Regional Consumption Volume, Consumption Volume, Revenue and Growth Rate 2013-2023):

United States

Canada

Mexico

North America Air Freshener Market: Product Type Segment Analysis (Consumption

Volume, Average Price, Revenue, Market Share and Trend 2013-2023):

Solid Type
Liquid Type
Gas Type

North America Air Freshener Market: Application Segment Analysis (Consumption Volume and Market Share 2013-2023; Downstream Customers and Market Analysis)

Home
Commercial
Others

North America Air Freshener Market: Players Segment Analysis (Company and Product introduction, Air Freshener Sales Volume, Revenue, Price and Gross Margin):

P&G
Henkel
S.C.Johnson & Son
Reckitt Benckiser
California Scents
Handstands
Farcent Enterprise
Godrej
CAR-FRESHNER
Air Delights
Earth Chemical
S.T. Chemical
Ada-Electrotech
BlueMagic
Kobayashi Pharmaceutical
Candle-Lite
Pharmacopia
The Yankee Candle
Chesapeake Bay Candle
Fresh Products
Air-Scent
Sealed Air
Ludao

AES[®]Star

In a word, the report provides detailed statistics and analysis on the state of the industry; and is a valuable source of guidance and direction for companies and individuals interested in the market.

Contents

CHAPTER 1 OVERVIEW OF AIR FRESHENER

- 1.1 Definition of Air Freshener in This Report
- 1.2 Commercial Types of Air Freshener
 - 1.2.1 Solid Type
 - 1.2.2 Liquid Type
 - 1.2.3 Gas Type
- 1.3 Downstream Application of Air Freshener
 - 1.3.1 Home
 - 1.3.2 Commercial
 - 1.3.3 Others
- 1.4 Development History of Air Freshener
- 1.5 Market Status and Trend of Air Freshener 2013-2023
 - 1.5.1 North America Air Freshener Market Status and Trend 2013-2023
 - 1.5.2 Regional Air Freshener Market Status and Trend 2013-2023

CHAPTER 2 NORTH AMERICA MARKET STATUS AND FORECAST BY REGIONS

- 2.1 Market Status of Air Freshener in North America 2013-2017
- 2.2 Consumption Market of Air Freshener in North America by Regions
 - 2.2.1 Consumption Volume of Air Freshener in North America by Regions
 - 2.2.2 Revenue of Air Freshener in North America by Regions
- 2.3 Market Analysis of Air Freshener in North America by Regions
 - 2.3.1 Market Analysis of Air Freshener in United States 2013-2017
 - 2.3.2 Market Analysis of Air Freshener in Canada 2013-2017
 - 2.3.3 Market Analysis of Air Freshener in Mexico 2013-2017
- 2.4 Market Development Forecast of Air Freshener in North America 2018-2023
 - 2.4.1 Market Development Forecast of Air Freshener in North America 2018-2023
 - 2.4.2 Market Development Forecast of Air Freshener by Regions 2018-2023

CHAPTER 3 NORTH AMERICA MARKET STATUS AND FORECAST BY TYPES

- 3.1 Whole North America Market Status by Types
 - 3.1.1 Consumption Volume of Air Freshener in North America by Types
 - 3.1.2 Revenue of Air Freshener in North America by Types
- 3.2 North America Market Status by Types in Major Countries
 - 3.2.1 Market Status by Types in United States

- 3.2.2 Market Status by Types in Canada
- 3.2.3 Market Status by Types in Mexico
- 3.3 Market Forecast of Air Freshener in North America by Types

CHAPTER 4 NORTH AMERICA MARKET STATUS AND FORECAST BY DOWNSTREAM INDUSTRY

- 4.1 Demand Volume of Air Freshener in North America by Downstream Industry
- 4.2 Demand Volume of Air Freshener by Downstream Industry in Major Countries
 - 4.2.1 Demand Volume of Air Freshener by Downstream Industry in United States
 - 4.2.2 Demand Volume of Air Freshener by Downstream Industry in Canada
 - 4.2.3 Demand Volume of Air Freshener by Downstream Industry in Mexico
- 4.3 Market Forecast of Air Freshener in North America by Downstream Industry

CHAPTER 5 MARKET DRIVING FACTOR ANALYSIS OF AIR FRESHENER

- 5.1 North America Economy Situation and Trend Overview
- 5.2 Air Freshener Downstream Industry Situation and Trend Overview

CHAPTER 6 AIR FRESHENER MARKET COMPETITION STATUS BY MAJOR PLAYERS IN NORTH AMERICA

- 6.1 Sales Volume of Air Freshener in North America by Major Players
- 6.2 Revenue of Air Freshener in North America by Major Players
- 6.3 Basic Information of Air Freshener by Major Players
 - 6.3.1 Headquarters Location and Established Time of Air Freshener Major Players
 - 6.3.2 Employees and Revenue Level of Air Freshener Major Players
- 6.4 Market Competition News and Trend
 - 6.4.1 Merger, Consolidation or Acquisition News
 - 6.4.2 Investment or Disinvestment News
 - 6.4.3 New Product Development and Launch

CHAPTER 7 AIR FRESHENER MAJOR MANUFACTURERS INTRODUCTION AND MARKET DATA

- 7.1 P&G
 - 7.1.1 Company profile
 - 7.1.2 Representative Air Freshener Product
 - 7.1.3 Air Freshener Sales, Revenue, Price and Gross Margin of P&G

7.2 Henkel

7.2.1 Company profile

7.2.2 Representative Air Freshener Product

7.2.3 Air Freshener Sales, Revenue, Price and Gross Margin of Henkel

7.3 S.C.Johnson & Son

7.3.1 Company profile

7.3.2 Representative Air Freshener Product

7.3.3 Air Freshener Sales, Revenue, Price and Gross Margin of S.C.Johnson & Son

7.4 Reckitt Benckiser

7.4.1 Company profile

7.4.2 Representative Air Freshener Product

7.4.3 Air Freshener Sales, Revenue, Price and Gross Margin of Reckitt Benckiser

7.5 California Scents

7.5.1 Company profile

7.5.2 Representative Air Freshener Product

7.5.3 Air Freshener Sales, Revenue, Price and Gross Margin of California Scents

7.6 Handstands

7.6.1 Company profile

7.6.2 Representative Air Freshener Product

7.6.3 Air Freshener Sales, Revenue, Price and Gross Margin of Handstands

7.7 Farcent Enterprise

7.7.1 Company profile

7.7.2 Representative Air Freshener Product

7.7.3 Air Freshener Sales, Revenue, Price and Gross Margin of Farcent Enterprise

7.8 Godrej

7.8.1 Company profile

7.8.2 Representative Air Freshener Product

7.8.3 Air Freshener Sales, Revenue, Price and Gross Margin of Godrej

7.9 CAR-FRESHNER

7.9.1 Company profile

7.9.2 Representative Air Freshener Product

7.9.3 Air Freshener Sales, Revenue, Price and Gross Margin of CAR-FRESHNER

7.10 Air Delights

7.10.1 Company profile

7.10.2 Representative Air Freshener Product

7.10.3 Air Freshener Sales, Revenue, Price and Gross Margin of Air Delights

7.11 Earth Chemical

7.11.1 Company profile

7.11.2 Representative Air Freshener Product

7.11.3 Air Freshener Sales, Revenue, Price and Gross Margin of Earth Chemical

7.12 S.T. Chemical

7.12.1 Company profile

7.12.2 Representative Air Freshener Product

7.12.3 Air Freshener Sales, Revenue, Price and Gross Margin of S.T. Chemical

7.13 Ada-Electrotech

7.13.1 Company profile

7.13.2 Representative Air Freshener Product

7.13.3 Air Freshener Sales, Revenue, Price and Gross Margin of Ada-Electrotech

7.14 BlueMagic

7.14.1 Company profile

7.14.2 Representative Air Freshener Product

7.14.3 Air Freshener Sales, Revenue, Price and Gross Margin of BlueMagic

7.15 Kobayashi Pharmaceutical

7.15.1 Company profile

7.15.2 Representative Air Freshener Product

7.15.3 Air Freshener Sales, Revenue, Price and Gross Margin of Kobayashi

Pharmaceutical

7.16 Candle-Lite

7.17 Pharmacopia

7.18 The Yankee Candle

7.19 Chesapeake Bay Candle

7.20 Fresh Products

7.21 Air-Scent

7.22 Sealed Air

7.23 Ludao

7.24 AESTar

CHAPTER 8 UPSTREAM AND DOWNSTREAM MARKET ANALYSIS OF AIR FRESHENER

8.1 Industry Chain of Air Freshener

8.2 Upstream Market and Representative Companies Analysis

8.3 Downstream Market and Representative Companies Analysis

CHAPTER 9 COST AND GROSS MARGIN ANALYSIS OF AIR FRESHENER

9.1 Cost Structure Analysis of Air Freshener

9.2 Raw Materials Cost Analysis of Air Freshener

9.3 Labor Cost Analysis of Air Freshener

9.4 Manufacturing Expenses Analysis of Air Freshener

CHAPTER 10 MARKETING STATUS ANALYSIS OF AIR FRESHENER

10.1 Marketing Channel

10.1.1 Direct Marketing

10.1.2 Indirect Marketing

10.1.3 Marketing Channel Development Trend

10.2 Market Positioning

10.2.1 Pricing Strategy

10.2.2 Brand Strategy

10.2.3 Target Client

10.3 Distributors/Traders List

CHAPTER 11 REPORT CONCLUSION

CHAPTER 12 RESEARCH METHODOLOGY AND REFERENCE

12.1 Methodology/Research Approach

12.1.1 Research Programs/Design

12.1.2 Market Size Estimation

12.1.3 Market Breakdown and Data Triangulation

12.2 Data Source

12.2.1 Secondary Sources

12.2.2 Primary Sources

12.3 Reference

I would like to order

Product name: Air Freshener-North America Market Status and Trend Report 2013-2023

Product link: <https://marketpublishers.com/r/A4D096C1DBAMEN.html>

Price: US\$ 3,480.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

info@marketpublishers.com

Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/A4D096C1DBAMEN.html>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:
Last name:
Email:
Company:
Address:
City:
Zip code:
Country:
Tel:
Fax:
Your message:

****All fields are required**

Customer signature _____

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <https://marketpublishers.com/docs/terms.html>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970