

# Air Beds-Europe Market Status and Trend Report 2013-2023

https://marketpublishers.com/r/AA9D0025EECMEN.html

Date: February 2018

Pages: 139

Price: US\$ 3,480.00 (Single User License)

ID: AA9D0025EECMEN

### **Abstracts**

### **Report Summary**

Air Beds-Europe Market Status and Trend Report 2013-2023 offers a comprehensive analysis on Air Beds industry, standing on the readers? perspective, delivering detailed market data and penetrating insights. No matter the client is industry insider, potential entrant or investor, the report will provides useful data and information. Key questions answered by this report include:

Whole Europe and Regional Market Size of Air Beds 2013-2017, and development forecast 2018-2023

Main market players of Air Beds in Europe, with company and product introduction, position in the Air Beds market

Market status and development trend of Air Beds by types and applications Cost and profit status of Air Beds, and marketing status Market growth drivers and challenges

The report segments the Europe Air Beds market as:

Europe Air Beds Market: Regional Segment Analysis (Regional Consumption Volume, Consumption Volume, Revenue and Growth Rate 2013-2023):

Germany
United Kingdom
France
Italy
Spain



Benelux

Russia

Europe Air Beds Market: Product Type Segment Analysis (Consumption Volume, Average Price, Revenue, Market Share and Trend 2013-2023):

Rubber

Other

Europe Air Beds Market: Application Segment Analysis (Consumption Volume and Market Share 2013-2023; Downstream Customers and Market Analysis)

In-home

Out-home

Europe Air Beds Market: Players Segment Analysis (Company and Product introduction, Air Beds Sales Volume, Revenue, Price and Gross Margin):

INTEX

Jilong

**Best Way** 

Insta-bed

**Simmons** 

Coleman

FOX

In a word, the report provides detailed statistics and analysis on the state of the industry; and is a valuable source of guidance and direction for companies and individuals interested in the market.



### Contents

### **CHAPTER 1 OVERVIEW OF AIR BEDS**

- 1.1 Definition of Air Beds in This Report
- 1.2 Commercial Types of Air Beds
  - 1.2.1 Rubber
  - 1.2.2 Other
- 1.3 Downstream Application of Air Beds
  - 1.3.1 In-home
  - 1.3.2 Out-home
- 1.4 Development History of Air Beds
- 1.5 Market Status and Trend of Air Beds 2013-2023
- 1.5.1 Europe Air Beds Market Status and Trend 2013-2023
- 1.5.2 Regional Air Beds Market Status and Trend 2013-2023

#### CHAPTER 2 EUROPE MARKET STATUS AND FORECAST BY REGIONS

- 2.1 Market Status of Air Beds in Europe 2013-2017
- 2.2 Consumption Market of Air Beds in Europe by Regions
  - 2.2.1 Consumption Volume of Air Beds in Europe by Regions
  - 2.2.2 Revenue of Air Beds in Europe by Regions
- 2.3 Market Analysis of Air Beds in Europe by Regions
  - 2.3.1 Market Analysis of Air Beds in Germany 2013-2017
  - 2.3.2 Market Analysis of Air Beds in United Kingdom 2013-2017
  - 2.3.3 Market Analysis of Air Beds in France 2013-2017
  - 2.3.4 Market Analysis of Air Beds in Italy 2013-2017
  - 2.3.5 Market Analysis of Air Beds in Spain 2013-2017
  - 2.3.6 Market Analysis of Air Beds in Benelux 2013-2017
  - 2.3.7 Market Analysis of Air Beds in Russia 2013-2017
- 2.4 Market Development Forecast of Air Beds in Europe 2018-2023
- 2.4.1 Market Development Forecast of Air Beds in Europe 2018-2023
- 2.4.2 Market Development Forecast of Air Beds by Regions 2018-2023

### **CHAPTER 3 EUROPE MARKET STATUS AND FORECAST BY TYPES**

- 3.1 Whole Europe Market Status by Types
  - 3.1.1 Consumption Volume of Air Beds in Europe by Types
  - 3.1.2 Revenue of Air Beds in Europe by Types



- 3.2 Europe Market Status by Types in Major Countries
  - 3.2.1 Market Status by Types in Germany
  - 3.2.2 Market Status by Types in United Kingdom
  - 3.2.3 Market Status by Types in France
  - 3.2.4 Market Status by Types in Italy
  - 3.2.5 Market Status by Types in Spain
  - 3.2.6 Market Status by Types in Benelux
  - 3.2.7 Market Status by Types in Russia
- 3.3 Market Forecast of Air Beds in Europe by Types

## CHAPTER 4 EUROPE MARKET STATUS AND FORECAST BY DOWNSTREAM INDUSTRY

- 4.1 Demand Volume of Air Beds in Europe by Downstream Industry
- 4.2 Demand Volume of Air Beds by Downstream Industry in Major Countries
- 4.2.1 Demand Volume of Air Beds by Downstream Industry in Germany
- 4.2.2 Demand Volume of Air Beds by Downstream Industry in United Kingdom
- 4.2.3 Demand Volume of Air Beds by Downstream Industry in France
- 4.2.4 Demand Volume of Air Beds by Downstream Industry in Italy
- 4.2.5 Demand Volume of Air Beds by Downstream Industry in Spain
- 4.2.6 Demand Volume of Air Beds by Downstream Industry in Benelux
- 4.2.7 Demand Volume of Air Beds by Downstream Industry in Russia
- 4.3 Market Forecast of Air Beds in Europe by Downstream Industry

### CHAPTER 5 MARKET DRIVING FACTOR ANALYSIS OF AIR BEDS

- 5.1 Europe Economy Situation and Trend Overview
- 5.2 Air Beds Downstream Industry Situation and Trend Overview

### CHAPTER 6 AIR BEDS MARKET COMPETITION STATUS BY MAJOR PLAYERS IN EUROPE

- 6.1 Sales Volume of Air Beds in Europe by Major Players
- 6.2 Revenue of Air Beds in Europe by Major Players
- 6.3 Basic Information of Air Beds by Major Players
  - 6.3.1 Headquarters Location and Established Time of Air Beds Major Players
  - 6.3.2 Employees and Revenue Level of Air Beds Major Players
- 6.4 Market Competition News and Trend
  - 6.4.1 Merger, Consolidation or Acquisition News



- 6.4.2 Investment or Disinvestment News
- 6.4.3 New Product Development and Launch

### CHAPTER 7 AIR BEDS MAJOR MANUFACTURERS INTRODUCTION AND MARKET DATA

### **7.1 INTEX**

- 7.1.1 Company profile
- 7.1.2 Representative Air Beds Product
- 7.1.3 Air Beds Sales, Revenue, Price and Gross Margin of INTEX
- 7.2 Jilong
  - 7.2.1 Company profile
  - 7.2.2 Representative Air Beds Product
  - 7.2.3 Air Beds Sales, Revenue, Price and Gross Margin of Jilong
- 7.3 Best Way
  - 7.3.1 Company profile
  - 7.3.2 Representative Air Beds Product
  - 7.3.3 Air Beds Sales, Revenue, Price and Gross Margin of Best Way
- 7.4 Insta-bed
  - 7.4.1 Company profile
  - 7.4.2 Representative Air Beds Product
- 7.4.3 Air Beds Sales, Revenue, Price and Gross Margin of Insta-bed
- 7.5 Simmons
  - 7.5.1 Company profile
  - 7.5.2 Representative Air Beds Product
  - 7.5.3 Air Beds Sales, Revenue, Price and Gross Margin of Simmons
- 7.6 Coleman
  - 7.6.1 Company profile
  - 7.6.2 Representative Air Beds Product
- 7.6.3 Air Beds Sales, Revenue, Price and Gross Margin of Coleman
- 7.7 FOX
  - 7.7.1 Company profile
  - 7.7.2 Representative Air Beds Product
  - 7.7.3 Air Beds Sales, Revenue, Price and Gross Margin of FOX

### CHAPTER 8 UPSTREAM AND DOWNSTREAM MARKET ANALYSIS OF AIR BEDS

- 8.1 Industry Chain of Air Beds
- 8.2 Upstream Market and Representative Companies Analysis



### 8.3 Downstream Market and Representative Companies Analysis

### **CHAPTER 9 COST AND GROSS MARGIN ANALYSIS OF AIR BEDS**

- 9.1 Cost Structure Analysis of Air Beds
- 9.2 Raw Materials Cost Analysis of Air Beds
- 9.3 Labor Cost Analysis of Air Beds
- 9.4 Manufacturing Expenses Analysis of Air Beds

### **CHAPTER 10 MARKETING STATUS ANALYSIS OF AIR BEDS**

- 10.1 Marketing Channel
  - 10.1.1 Direct Marketing
  - 10.1.2 Indirect Marketing
- 10.1.3 Marketing Channel Development Trend
- 10.2 Market Positioning
  - 10.2.1 Pricing Strategy
  - 10.2.2 Brand Strategy
  - 10.2.3 Target Client
- 10.3 Distributors/Traders List

### **CHAPTER 11 REPORT CONCLUSION**

### **CHAPTER 12 RESEARCH METHODOLOGY AND REFERENCE**

- 12.1 Methodology/Research Approach
  - 12.1.1 Research Programs/Design
  - 12.1.2 Market Size Estimation
  - 12.1.3 Market Breakdown and Data Triangulation
- 12.2 Data Source
  - 12.2.1 Secondary Sources
- 12.2.2 Primary Sources
- 12.3 Reference



### I would like to order

Product name: Air Beds-Europe Market Status and Trend Report 2013-2023

Product link: https://marketpublishers.com/r/AA9D0025EECMEN.html

Price: US\$ 3,480.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer

Service:

info@marketpublishers.com

### **Payment**

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <a href="https://marketpublishers.com/r/AA9D0025EECMEN.html">https://marketpublishers.com/r/AA9D0025EECMEN.html</a>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:	
Last name:	
Email:	
Company:	
Address:	
City:	
Zip code:	
Country:	
Tel:	
Fax:	
Your message:	
	**All fields are required
	Custumer signature

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <a href="https://marketpublishers.com/docs/terms.html">https://marketpublishers.com/docs/terms.html</a>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970