

# Aerial Work Platform-Europe Market Status and Trend Report 2013-2023

https://marketpublishers.com/r/A74B2DAC59BMEN.html

Date: March 2018

Pages: 156

Price: US\$ 3,480.00 (Single User License)

ID: A74B2DAC59BMEN

### **Abstracts**

### **Report Summary**

Aerial Work Platform-Europe Market Status and Trend Report 2013-2023 offers a comprehensive analysis on Aerial Work Platform industry, standing on the readers? perspective, delivering detailed market data and penetrating insights. No matter the client is industry insider, potential entrant or investor, the report will provides useful data and information. Key questions answered by this report include:

Whole Europe and Regional Market Size of Aerial Work Platform 2013-2017, and development forecast 2018-2023

Main market players of Aerial Work Platform in Europe, with company and product introduction, position in the Aerial Work Platform market

Market status and development trend of Aerial Work Platform by types and applications Cost and profit status of Aerial Work Platform, and marketing status Market growth drivers and challenges

The report segments the Europe Aerial Work Platform market as:

Europe Aerial Work Platform Market: Regional Segment Analysis (Regional Consumption Volume, Consumption Volume, Revenue and Growth Rate 2013-2023):

Germany
United Kingdom
France
Italy
Spain



Benelux

Russia

Europe Aerial Work Platform Market: Product Type Segment Analysis (Consumption Volume, Average Price, Revenue, Market Share and Trend 2013-2023):

Unpowered
Self-propelled
Vehicle-mounted
Others

Europe Aerial Work Platform Market: Application Segment Analysis (Consumption Volume and Market Share 2013-2023; Downstream Customers and Market Analysis)

Municipal
Garden engineering
Telecommunication
Construction

Europe Aerial Work Platform Market: Players Segment Analysis (Company and Product introduction, Aerial Work Platform Sales Volume, Revenue, Price and Gross Margin):

Aerial Work Platform

**TEREX** 

JLG

Aichi

Haulotte

Skyjack

Nifty lift

Manitou

Tadano

**Bronto Skylift** 

Ruthmann

Altec

Teupen

Time Benelux

Oil&Steel

CTE

Dingli



Sinoboom
Mantall
RUNSHARE
Hangzhou Aichi
Handler Special
North Traffic

In a word, the report provides detailed statistics and analysis on the state of the industry; and is a valuable source of guidance and direction for companies and individuals interested in the market.



### **Contents**

#### CHAPTER 1 OVERVIEW OF AERIAL WORK PLATFORM

- 1.1 Definition of Aerial Work Platform in This Report
- 1.2 Commercial Types of Aerial Work Platform
  - 1.2.1 Unpowered
  - 1.2.2 Self-propelled
  - 1.2.3 Vehicle-mounted
  - 1.2.4 Others
- 1.3 Downstream Application of Aerial Work Platform
  - 1.3.1 Municipal
  - 1.3.2 Garden engineering
  - 1.3.3 Telecommunication
  - 1.3.4 Construction
- 1.4 Development History of Aerial Work Platform
- 1.5 Market Status and Trend of Aerial Work Platform 2013-2023
  - 1.5.1 Europe Aerial Work Platform Market Status and Trend 2013-2023
  - 1.5.2 Regional Aerial Work Platform Market Status and Trend 2013-2023

### **CHAPTER 2 EUROPE MARKET STATUS AND FORECAST BY REGIONS**

- 2.1 Market Status of Aerial Work Platform in Europe 2013-2017
- 2.2 Consumption Market of Aerial Work Platform in Europe by Regions
  - 2.2.1 Consumption Volume of Aerial Work Platform in Europe by Regions
  - 2.2.2 Revenue of Aerial Work Platform in Europe by Regions
- 2.3 Market Analysis of Aerial Work Platform in Europe by Regions
  - 2.3.1 Market Analysis of Aerial Work Platform in Germany 2013-2017
  - 2.3.2 Market Analysis of Aerial Work Platform in United Kingdom 2013-2017
  - 2.3.3 Market Analysis of Aerial Work Platform in France 2013-2017
  - 2.3.4 Market Analysis of Aerial Work Platform in Italy 2013-2017
  - 2.3.5 Market Analysis of Aerial Work Platform in Spain 2013-2017
  - 2.3.6 Market Analysis of Aerial Work Platform in Benelux 2013-2017
  - 2.3.7 Market Analysis of Aerial Work Platform in Russia 2013-2017
- 2.4 Market Development Forecast of Aerial Work Platform in Europe 2018-2023
  - 2.4.1 Market Development Forecast of Aerial Work Platform in Europe 2018-2023
  - 2.4.2 Market Development Forecast of Aerial Work Platform by Regions 2018-2023

#### **CHAPTER 3 EUROPE MARKET STATUS AND FORECAST BY TYPES**



- 3.1 Whole Europe Market Status by Types
  - 3.1.1 Consumption Volume of Aerial Work Platform in Europe by Types
  - 3.1.2 Revenue of Aerial Work Platform in Europe by Types
- 3.2 Europe Market Status by Types in Major Countries
  - 3.2.1 Market Status by Types in Germany
  - 3.2.2 Market Status by Types in United Kingdom
  - 3.2.3 Market Status by Types in France
  - 3.2.4 Market Status by Types in Italy
  - 3.2.5 Market Status by Types in Spain
  - 3.2.6 Market Status by Types in Benelux
  - 3.2.7 Market Status by Types in Russia
- 3.3 Market Forecast of Aerial Work Platform in Europe by Types

## CHAPTER 4 EUROPE MARKET STATUS AND FORECAST BY DOWNSTREAM INDUSTRY

- 4.1 Demand Volume of Aerial Work Platform in Europe by Downstream Industry
- 4.2 Demand Volume of Aerial Work Platform by Downstream Industry in Major Countries
- 4.2.1 Demand Volume of Aerial Work Platform by Downstream Industry in Germany
- 4.2.2 Demand Volume of Aerial Work Platform by Downstream Industry in United Kingdom
- 4.2.3 Demand Volume of Aerial Work Platform by Downstream Industry in France
- 4.2.4 Demand Volume of Aerial Work Platform by Downstream Industry in Italy
- 4.2.5 Demand Volume of Aerial Work Platform by Downstream Industry in Spain
- 4.2.6 Demand Volume of Aerial Work Platform by Downstream Industry in Benelux
- 4.2.7 Demand Volume of Aerial Work Platform by Downstream Industry in Russia
- 4.3 Market Forecast of Aerial Work Platform in Europe by Downstream Industry

### CHAPTER 5 MARKET DRIVING FACTOR ANALYSIS OF AERIAL WORK PLATFORM

- 5.1 Europe Economy Situation and Trend Overview
- 5.2 Aerial Work Platform Downstream Industry Situation and Trend Overview

## CHAPTER 6 AERIAL WORK PLATFORM MARKET COMPETITION STATUS BY MAJOR PLAYERS IN EUROPE



- 6.1 Sales Volume of Aerial Work Platform in Europe by Major Players
- 6.2 Revenue of Aerial Work Platform in Europe by Major Players
- 6.3 Basic Information of Aerial Work Platform by Major Players
- 6.3.1 Headquarters Location and Established Time of Aerial Work Platform Major Players
- 6.3.2 Employees and Revenue Level of Aerial Work Platform Major Players
- 6.4 Market Competition News and Trend
  - 6.4.1 Merger, Consolidation or Acquisition News
  - 6.4.2 Investment or Disinvestment News
  - 6.4.3 New Product Development and Launch

# CHAPTER 7 AERIAL WORK PLATFORM MAJOR MANUFACTURERS INTRODUCTION AND MARKET DATA

- 7.1 Aerial Work Platform
  - 7.1.1 Company profile
  - 7.1.2 Representative Aerial Work Platform Product
- 7.1.3 Aerial Work Platform Sales, Revenue, Price and Gross Margin of Aerial Work Platform
- 7.2 TEREX
  - 7.2.1 Company profile
  - 7.2.2 Representative Aerial Work Platform Product
  - 7.2.3 Aerial Work Platform Sales, Revenue, Price and Gross Margin of TEREX
- 7.3 JLG
  - 7.3.1 Company profile
  - 7.3.2 Representative Aerial Work Platform Product
- 7.3.3 Aerial Work Platform Sales, Revenue, Price and Gross Margin of JLG
- 7.4 Aichi
  - 7.4.1 Company profile
  - 7.4.2 Representative Aerial Work Platform Product
  - 7.4.3 Aerial Work Platform Sales, Revenue, Price and Gross Margin of Aichi
- 7.5 Haulotte
  - 7.5.1 Company profile
  - 7.5.2 Representative Aerial Work Platform Product
  - 7.5.3 Aerial Work Platform Sales, Revenue, Price and Gross Margin of Haulotte
- 7.6 Skyjack
  - 7.6.1 Company profile
  - 7.6.2 Representative Aerial Work Platform Product
  - 7.6.3 Aerial Work Platform Sales, Revenue, Price and Gross Margin of Skyjack



- 7.7 Nifty lift
  - 7.7.1 Company profile
  - 7.7.2 Representative Aerial Work Platform Product
  - 7.7.3 Aerial Work Platform Sales, Revenue, Price and Gross Margin of Nifty lift
- 7.8 Manitou
  - 7.8.1 Company profile
  - 7.8.2 Representative Aerial Work Platform Product
- 7.8.3 Aerial Work Platform Sales, Revenue, Price and Gross Margin of Manitou
- 7.9 Tadano
  - 7.9.1 Company profile
  - 7.9.2 Representative Aerial Work Platform Product
  - 7.9.3 Aerial Work Platform Sales, Revenue, Price and Gross Margin of Tadano
- 7.10 Bronto Skylift
  - 7.10.1 Company profile
  - 7.10.2 Representative Aerial Work Platform Product
  - 7.10.3 Aerial Work Platform Sales, Revenue, Price and Gross Margin of Bronto Skylift
- 7.11 Ruthmann
  - 7.11.1 Company profile
  - 7.11.2 Representative Aerial Work Platform Product
  - 7.11.3 Aerial Work Platform Sales, Revenue, Price and Gross Margin of Ruthmann
- 7.12 Altec
  - 7.12.1 Company profile
  - 7.12.2 Representative Aerial Work Platform Product
  - 7.12.3 Aerial Work Platform Sales, Revenue, Price and Gross Margin of Altec
- 7.13 Teupen
  - 7.13.1 Company profile
  - 7.13.2 Representative Aerial Work Platform Product
  - 7.13.3 Aerial Work Platform Sales, Revenue, Price and Gross Margin of Teupen
- 7.14 Time Benelux
  - 7.14.1 Company profile
  - 7.14.2 Representative Aerial Work Platform Product
  - 7.14.3 Aerial Work Platform Sales, Revenue, Price and Gross Margin of Time Benelux
- 7.15 Oil&Steel
  - 7.15.1 Company profile
  - 7.15.2 Representative Aerial Work Platform Product
  - 7.15.3 Aerial Work Platform Sales, Revenue, Price and Gross Margin of Oil&Steel
- 7.16 CTE
- 7.17 Dingli
- 7.18 Sinoboom



- 7.19 Mantall
- 7.20 RUNSHARE
- 7.21 Hangzhou Aichi
- 7.22 Handler Special
- 7.23 North Traffic

### CHAPTER 8 UPSTREAM AND DOWNSTREAM MARKET ANALYSIS OF AERIAL WORK PLATFORM

- 8.1 Industry Chain of Aerial Work Platform
- 8.2 Upstream Market and Representative Companies Analysis
- 8.3 Downstream Market and Representative Companies Analysis

### CHAPTER 9 COST AND GROSS MARGIN ANALYSIS OF AERIAL WORK PLATFORM

- 9.1 Cost Structure Analysis of Aerial Work Platform
- 9.2 Raw Materials Cost Analysis of Aerial Work Platform
- 9.3 Labor Cost Analysis of Aerial Work Platform
- 9.4 Manufacturing Expenses Analysis of Aerial Work Platform

#### CHAPTER 10 MARKETING STATUS ANALYSIS OF AERIAL WORK PLATFORM

- 10.1 Marketing Channel
  - 10.1.1 Direct Marketing
  - 10.1.2 Indirect Marketing
  - 10.1.3 Marketing Channel Development Trend
- 10.2 Market Positioning
  - 10.2.1 Pricing Strategy
  - 10.2.2 Brand Strategy
  - 10.2.3 Target Client
- 10.3 Distributors/Traders List

#### **CHAPTER 11 REPORT CONCLUSION**

#### CHAPTER 12 RESEARCH METHODOLOGY AND REFERENCE

- 12.1 Methodology/Research Approach
  - 12.1.1 Research Programs/Design



- 12.1.2 Market Size Estimation
- 12.1.3 Market Breakdown and Data Triangulation
- 12.2 Data Source
  - 12.2.1 Secondary Sources
  - 12.2.2 Primary Sources
- 12.3 Reference



#### I would like to order

Product name: Aerial Work Platform-Europe Market Status and Trend Report 2013-2023

Product link: <a href="https://marketpublishers.com/r/A74B2DAC59BMEN.html">https://marketpublishers.com/r/A74B2DAC59BMEN.html</a>

Price: US\$ 3,480.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer

Service:

info@marketpublishers.com

### **Payment**

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <a href="https://marketpublishers.com/r/A74B2DAC59BMEN.html">https://marketpublishers.com/r/A74B2DAC59BMEN.html</a>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:	
Last name:	
Email:	
Company:	
Address:	
City:	
Zip code:	
Country:	
Tel:	
Fax:	
Your message:	
	**All fields are required
	Custumer signature

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <a href="https://marketpublishers.com/docs/terms.html">https://marketpublishers.com/docs/terms.html</a>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970