

# **Advanced Persistent Threat Protection-China Market Status and Trend Report 2013-2023**

https://marketpublishers.com/r/AD355757305MEN.html

Date: August 2018

Pages: 130

Price: US\$ 5,680.00 (Single User License)

ID: AD355757305MEN

### **Abstracts**

### **Report Summary**

Advanced Persistent Threat Protection-China Market Status and Trend Report 2013-2023 offers a comprehensive analysis on Advanced Persistent Threat Protection industry, standing on the readers? perspective, delivering detailed market data and penetrating insights. No matter the client is industry insider, potential entrant or investor, the report will provides useful data and information. Key questions answered by this report include:

Whole China and Regional Market Size of Advanced Persistent Threat Protection 2013-2017, and development forecast 2018-2023

Main market players of Advanced Persistent Threat Protection in China, with company and product introduction, position in the Advanced Persistent Threat Protection market Market status and development trend of Advanced Persistent Threat Protection by types and applications

Cost and profit status of Advanced Persistent Threat Protection, and marketing status Market growth drivers and challenges

The report segments the China Advanced Persistent Threat Protection market as:

China Advanced Persistent Threat Protection Market: Regional Segment Analysis (Regional Consumption Volume, Consumption Volume, Revenue and Growth Rate 2013-2023):

North China

Northeast China

East China



Central & South China

Southwest China
Northwest China

China Advanced Persistent Threat Protection Market: Product Type Segment Analysis (Consumption Volume, Average Price, Revenue, Market Share and Trend 2013-2023): Endpoint Advanced Persistent Threat Protection

Network Advanced Persistent Threat Protection

Email Advanced Persistent Threat Protection

Web Traffic Advanced Persistent Threat Protection

China Advanced Persistent Threat Protection Market: Application Segment Analysis (Consumption Volume and Market Share 2013-2023; Downstream Customers and Market Analysis)

Government and Defense

Banking, Financial Services, and Insurance (BFSI)

IT and Telecom

**Energy and Utilities** 

Other

Other

China Advanced Persistent Threat Protection Market: Players Segment Analysis (Company and Product introduction, Advanced Persistent Threat Protection Sales Volume, Revenue, Price and Gross Margin):

Fortinet

Symantec

Blue Coat

Trend Micro

Zscaler

Proofpoint

Digital Guardian

FireEye

Intel Security

Damballa

Palo Alto Networks

**Dell Secureworks** 

Websense

Logrhythm

Panda Security



### Reversinglabs

In a word, the report provides detailed statistics and analysis on the state of the industry; and is a valuable source of guidance and direction for companies and individuals interested in the market.



### **Contents**

#### CHAPTER 1 OVERVIEW OF ADVANCED PERSISTENT THREAT PROTECTION

- 1.1 Definition of Advanced Persistent Threat Protection in This Report
- 1.2 Commercial Types of Advanced Persistent Threat Protection
  - 1.2.1 Endpoint Advanced Persistent Threat Protection
  - 1.2.2 Network Advanced Persistent Threat Protection
  - 1.2.3 Email Advanced Persistent Threat Protection
  - 1.2.4 Web Traffic Advanced Persistent Threat Protection
  - 1.2.5 Other
- 1.3 Downstream Application of Advanced Persistent Threat Protection
  - 1.3.1 Government and Defense
  - 1.3.2 Banking, Financial Services, and Insurance (BFSI)
  - 1.3.3 IT and Telecom
  - 1.3.4 Energy and Utilities
  - 1.3.5 Other
- 1.4 Development History of Advanced Persistent Threat Protection
- 1.5 Market Status and Trend of Advanced Persistent Threat Protection 2013-2023
- 1.5.1 China Advanced Persistent Threat Protection Market Status and Trend 2013-2023
- 1.5.2 Regional Advanced Persistent Threat Protection Market Status and Trend 2013-2023

### **CHAPTER 2 CHINA MARKET STATUS AND FORECAST BY REGIONS**

- 2.1 Market Status of Advanced Persistent Threat Protection in China 2013-2017
- 2.2 Consumption Market of Advanced Persistent Threat Protection in China by Regions
- 2.2.1 Consumption Volume of Advanced Persistent Threat Protection in China by Regions
- 2.2.2 Revenue of Advanced Persistent Threat Protection in China by Regions
- 2.3 Market Analysis of Advanced Persistent Threat Protection in China by Regions
- 2.3.1 Market Analysis of Advanced Persistent Threat Protection in North China 2013-2017
- 2.3.2 Market Analysis of Advanced Persistent Threat Protection in Northeast China 2013-2017
- 2.3.3 Market Analysis of Advanced Persistent Threat Protection in East China 2013-2017
- 2.3.4 Market Analysis of Advanced Persistent Threat Protection in Central & South



#### China 2013-2017

- 2.3.5 Market Analysis of Advanced Persistent Threat Protection in Southwest China 2013-2017
- 2.3.6 Market Analysis of Advanced Persistent Threat Protection in Northwest China 2013-2017
- 2.4 Market Development Forecast of Advanced Persistent Threat Protection in China 2018-2023
- 2.4.1 Market Development Forecast of Advanced Persistent Threat Protection in China 2018-2023
- 2.4.2 Market Development Forecast of Advanced Persistent Threat Protection by Regions 2018-2023

#### **CHAPTER 3 CHINA MARKET STATUS AND FORECAST BY TYPES**

- 3.1 Whole China Market Status by Types
- 3.1.1 Consumption Volume of Advanced Persistent Threat Protection in China by Types
  - 3.1.2 Revenue of Advanced Persistent Threat Protection in China by Types
- 3.2 China Market Status by Types in Major Countries
  - 3.2.1 Market Status by Types in North China
  - 3.2.2 Market Status by Types in Northeast China
  - 3.2.3 Market Status by Types in East China
  - 3.2.4 Market Status by Types in Central & South China
  - 3.2.5 Market Status by Types in Southwest China
  - 3.2.6 Market Status by Types in Northwest China
- 3.3 Market Forecast of Advanced Persistent Threat Protection in China by Types

### CHAPTER 4 CHINA MARKET STATUS AND FORECAST BY DOWNSTREAM INDUSTRY

- 4.1 Demand Volume of Advanced Persistent Threat Protection in China by Downstream Industry
- 4.2 Demand Volume of Advanced Persistent Threat Protection by Downstream Industry in Major Countries
- 4.2.1 Demand Volume of Advanced Persistent Threat Protection by Downstream Industry in North China
- 4.2.2 Demand Volume of Advanced Persistent Threat Protection by Downstream Industry in Northeast China
  - 4.2.3 Demand Volume of Advanced Persistent Threat Protection by Downstream



### Industry in East China

- 4.2.4 Demand Volume of Advanced Persistent Threat Protection by Downstream Industry in Central & South China
- 4.2.5 Demand Volume of Advanced Persistent Threat Protection by Downstream Industry in Southwest China
- 4.2.6 Demand Volume of Advanced Persistent Threat Protection by Downstream Industry in Northwest China
- 4.3 Market Forecast of Advanced Persistent Threat Protection in China by Downstream Industry

### CHAPTER 5 MARKET DRIVING FACTOR ANALYSIS OF ADVANCED PERSISTENT THREAT PROTECTION

- 5.1 China Economy Situation and Trend Overview
- 5.2 Advanced Persistent Threat Protection Downstream Industry Situation and Trend Overview

## CHAPTER 6 ADVANCED PERSISTENT THREAT PROTECTION MARKET COMPETITION STATUS BY MAJOR PLAYERS IN CHINA

- 6.1 Sales Volume of Advanced Persistent Threat Protection in China by Major Players
- 6.2 Revenue of Advanced Persistent Threat Protection in China by Major Players
- 6.3 Basic Information of Advanced Persistent Threat Protection by Major Players
- 6.3.1 Headquarters Location and Established Time of Advanced Persistent Threat Protection Major Players
- 6.3.2 Employees and Revenue Level of Advanced Persistent Threat Protection Major Players
- 6.4 Market Competition News and Trend
  - 6.4.1 Merger, Consolidation or Acquisition News
  - 6.4.2 Investment or Disinvestment News
  - 6.4.3 New Product Development and Launch

### CHAPTER 7 ADVANCED PERSISTENT THREAT PROTECTION MAJOR MANUFACTURERS INTRODUCTION AND MARKET DATA

#### 7.1 Fortinet

- 7.1.1 Company profile
- 7.1.2 Representative Advanced Persistent Threat Protection Product
- 7.1.3 Advanced Persistent Threat Protection Sales, Revenue, Price and Gross Margin



#### of Fortinet

- 7.2 Symantec
  - 7.2.1 Company profile
  - 7.2.2 Representative Advanced Persistent Threat Protection Product
- 7.2.3 Advanced Persistent Threat Protection Sales, Revenue, Price and Gross Margin of Symantec
- 7.3 Blue Coat
  - 7.3.1 Company profile
  - 7.3.2 Representative Advanced Persistent Threat Protection Product
- 7.3.3 Advanced Persistent Threat Protection Sales, Revenue, Price and Gross Margin of Blue Coat
- 7.4 Trend Micro
  - 7.4.1 Company profile
  - 7.4.2 Representative Advanced Persistent Threat Protection Product
- 7.4.3 Advanced Persistent Threat Protection Sales, Revenue, Price and Gross Margin of Trend Micro
- 7.5 Zscaler
- 7.5.1 Company profile
- 7.5.2 Representative Advanced Persistent Threat Protection Product
- 7.5.3 Advanced Persistent Threat Protection Sales, Revenue, Price and Gross Margin of Zscaler
- 7.6 Proofpoint
  - 7.6.1 Company profile
  - 7.6.2 Representative Advanced Persistent Threat Protection Product
- 7.6.3 Advanced Persistent Threat Protection Sales, Revenue, Price and Gross Margin of Proofpoint
- 7.7 Digital Guardian
  - 7.7.1 Company profile
  - 7.7.2 Representative Advanced Persistent Threat Protection Product
- 7.7.3 Advanced Persistent Threat Protection Sales, Revenue, Price and Gross Margin of Digital Guardian
- 7.8 FireEye
  - 7.8.1 Company profile
  - 7.8.2 Representative Advanced Persistent Threat Protection Product
- 7.8.3 Advanced Persistent Threat Protection Sales, Revenue, Price and Gross Margin of FireEye
- 7.9 Intel Security
  - 7.9.1 Company profile
  - 7.9.2 Representative Advanced Persistent Threat Protection Product



- 7.9.3 Advanced Persistent Threat Protection Sales, Revenue, Price and Gross Margin of Intel Security
- 7.10 Damballa
  - 7.10.1 Company profile
  - 7.10.2 Representative Advanced Persistent Threat Protection Product
- 7.10.3 Advanced Persistent Threat Protection Sales, Revenue, Price and Gross Margin of Damballa
- 7.11 Palo Alto Networks
  - 7.11.1 Company profile
  - 7.11.2 Representative Advanced Persistent Threat Protection Product
- 7.11.3 Advanced Persistent Threat Protection Sales, Revenue, Price and Gross Margin of Palo Alto Networks
- 7.12 Dell Secureworks
  - 7.12.1 Company profile
  - 7.12.2 Representative Advanced Persistent Threat Protection Product
- 7.12.3 Advanced Persistent Threat Protection Sales, Revenue, Price and Gross Margin of Dell Secureworks
- 7.13 Websense
  - 7.13.1 Company profile
  - 7.13.2 Representative Advanced Persistent Threat Protection Product
- 7.13.3 Advanced Persistent Threat Protection Sales, Revenue, Price and Gross Margin of Websense
- 7.14 Logrhythm
  - 7.14.1 Company profile
  - 7.14.2 Representative Advanced Persistent Threat Protection Product
- 7.14.3 Advanced Persistent Threat Protection Sales, Revenue, Price and Gross Margin of Logrhythm
- 7.15 Panda Security
  - 7.15.1 Company profile
  - 7.15.2 Representative Advanced Persistent Threat Protection Product
- 7.15.3 Advanced Persistent Threat Protection Sales, Revenue, Price and Gross Margin of Panda Security
- 7.16 Reversinglabs

## CHAPTER 8 UPSTREAM AND DOWNSTREAM MARKET ANALYSIS OF ADVANCED PERSISTENT THREAT PROTECTION

- 8.1 Industry Chain of Advanced Persistent Threat Protection
- 8.2 Upstream Market and Representative Companies Analysis



### 8.3 Downstream Market and Representative Companies Analysis

# CHAPTER 9 COST AND GROSS MARGIN ANALYSIS OF ADVANCED PERSISTENT THREAT PROTECTION

- 9.1 Cost Structure Analysis of Advanced Persistent Threat Protection
- 9.2 Raw Materials Cost Analysis of Advanced Persistent Threat Protection
- 9.3 Labor Cost Analysis of Advanced Persistent Threat Protection
- 9.4 Manufacturing Expenses Analysis of Advanced Persistent Threat Protection

## CHAPTER 10 MARKETING STATUS ANALYSIS OF ADVANCED PERSISTENT THREAT PROTECTION

- 10.1 Marketing Channel
  - 10.1.1 Direct Marketing
  - 10.1.2 Indirect Marketing
  - 10.1.3 Marketing Channel Development Trend
- 10.2 Market Positioning
  - 10.2.1 Pricing Strategy
  - 10.2.2 Brand Strategy
  - 10.2.3 Target Client
- 10.3 Distributors/Traders List

#### **CHAPTER 11 REPORT CONCLUSION**

#### **CHAPTER 12 RESEARCH METHODOLOGY AND REFERENCE**

- 12.1 Methodology/Research Approach
  - 12.1.1 Research Programs/Design
  - 12.1.2 Market Size Estimation
  - 12.1.3 Market Breakdown and Data Triangulation
- 12.2 Data Source
  - 12.2.1 Secondary Sources
  - 12.2.2 Primary Sources
- 12.3 Reference



### I would like to order

Product name: Advanced Persistent Threat Protection-China Market Status and Trend Report 2013-2023

Product link: https://marketpublishers.com/r/AD355757305MEN.html

Price: US\$ 5,680.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer

Service:

info@marketpublishers.com

### **Payment**

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <a href="https://marketpublishers.com/r/AD355757305MEN.html">https://marketpublishers.com/r/AD355757305MEN.html</a>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:		
Last name:		
Email:		
Company:		
Address:		
City:		
Zip code:		
Country:		
Tel:		
Fax:		
Your message:		
	**All fields are required	
	Custumer signature	

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <a href="https://marketpublishers.com/docs/terms.html">https://marketpublishers.com/docs/terms.html</a>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970