

# Adult Toys-China Market Status and Trend Report 2013-2023

<https://marketpublishers.com/r/A85C2232644EN.html>

Date: February 2018

Pages: 155

Price: US\$ 2,980.00 (Single User License)

ID: A85C2232644EN

## Abstracts

### Report Summary

Adult Toys-China Market Status and Trend Report 2013-2023 offers a comprehensive analysis on Adult Toys industry, standing on the readers' perspective, delivering detailed market data and penetrating insights. No matter the client is industry insider, potential entrant or investor, the report will provides useful data and information. Key questions answered by this report include:

Whole China and Regional Market Size of Adult Toys 2013-2017, and development forecast 2018-2023

Main market players of Adult Toys in China, with company and product introduction, position in the Adult Toys market

Market status and development trend of Adult Toys by types and applications

Cost and profit status of Adult Toys, and marketing status

Market growth drivers and challenges

The report segments the China Adult Toys market as:

China Adult Toys Market: Regional Segment Analysis (Regional Consumption Volume, Consumption Volume, Revenue and Growth Rate 2013-2023):

North China

Northeast China

East China

Central & South China

Southwest China

## Northwest China

China Adult Toys Market: Product Type Segment Analysis (Consumption Volume, Average Price, Revenue, Market Share and Trend 2013-2023):

Vibrators

Rubber Penis

Other

China Adult Toys Market: Application Segment Analysis (Consumption Volume and Market Share 2013-2023; Downstream Customers and Market Analysis)

Women Use

Men Use

## Contents

### **CHAPTER 1 OVERVIEW OF ADULT TOYS**

- 1.1 Definition of Adult Toys in This Report
- 1.2 Commercial Types of Adult Toys
  - 1.2.1 Vibrators
  - 1.2.2 Rubber Penis
  - 1.2.3 Other
- 1.3 Downstream Application of Adult Toys
  - 1.3.1 Women Use
  - 1.3.2 Men Use
  - 1.3.3 Table of Contents
- 1.4 Development History of Adult Toys
- 1.5 Market Status and Trend of Adult Toys 2013-2023
  - 1.5.1 China Adult Toys Market Status and Trend 2013-2023
  - 1.5.2 Regional Adult Toys Market Status and Trend 2013-2023

### **CHAPTER 2 CHINA MARKET STATUS AND FORECAST BY REGIONS**

- 2.1 Market Status of Adult Toys in China 2013-2017
- 2.2 Consumption Market of Adult Toys in China by Regions
  - 2.2.1 Consumption Volume of Adult Toys in China by Regions
  - 2.2.2 Revenue of Adult Toys in China by Regions
- 2.3 Market Analysis of Adult Toys in China by Regions
  - 2.3.1 Market Analysis of Adult Toys in North China 2013-2017
  - 2.3.2 Market Analysis of Adult Toys in Northeast China 2013-2017
  - 2.3.3 Market Analysis of Adult Toys in East China 2013-2017
  - 2.3.4 Market Analysis of Adult Toys in Central & South China 2013-2017
  - 2.3.5 Market Analysis of Adult Toys in Southwest China 2013-2017
  - 2.3.6 Market Analysis of Adult Toys in Northwest China 2013-2017
- 2.4 Market Development Forecast of Adult Toys in China 2018-2023
  - 2.4.1 Market Development Forecast of Adult Toys in China 2018-2023
  - 2.4.2 Market Development Forecast of Adult Toys by Regions 2018-2023

### **CHAPTER 3 CHINA MARKET STATUS AND FORECAST BY TYPES**

- 3.1 Whole China Market Status by Types
  - 3.1.1 Consumption Volume of Adult Toys in China by Types

- 3.1.2 Revenue of Adult Toys in China by Types
- 3.2 China Market Status by Types in Major Countries
  - 3.2.1 Market Status by Types in North China
  - 3.2.2 Market Status by Types in Northeast China
  - 3.2.3 Market Status by Types in East China
  - 3.2.4 Market Status by Types in Central & South China
  - 3.2.5 Market Status by Types in Southwest China
  - 3.2.6 Market Status by Types in Northwest China
- 3.3 Market Forecast of Adult Toys in China by Types

## **CHAPTER 4 CHINA MARKET STATUS AND FORECAST BY DOWNSTREAM INDUSTRY**

- 4.1 Demand Volume of Adult Toys in China by Downstream Industry
- 4.2 Demand Volume of Adult Toys by Downstream Industry in Major Countries
  - 4.2.1 Demand Volume of Adult Toys by Downstream Industry in North China
  - 4.2.2 Demand Volume of Adult Toys by Downstream Industry in Northeast China
  - 4.2.3 Demand Volume of Adult Toys by Downstream Industry in East China
  - 4.2.4 Demand Volume of Adult Toys by Downstream Industry in Central & South China
  - 4.2.5 Demand Volume of Adult Toys by Downstream Industry in Southwest China
  - 4.2.6 Demand Volume of Adult Toys by Downstream Industry in Northwest China
- 4.3 Market Forecast of Adult Toys in China by Downstream Industry

## **CHAPTER 5 MARKET DRIVING FACTOR ANALYSIS OF ADULT TOYS**

- 5.1 China Economy Situation and Trend Overview
- 5.2 Adult Toys Downstream Industry Situation and Trend Overview

## **CHAPTER 6 ADULT TOYS MARKET COMPETITION STATUS BY MAJOR PLAYERS IN CHINA**

- 6.1 Sales Volume of Adult Toys in China by Major Players
- 6.2 Revenue of Adult Toys in China by Major Players
- 6.3 Basic Information of Adult Toys by Major Players
  - 6.3.1 Headquarters Location and Established Time of Adult Toys Major Players
  - 6.3.2 Employees and Revenue Level of Adult Toys Major Players
- 6.4 Market Competition News and Trend
  - 6.4.1 Merger, Consolidation or Acquisition News
  - 6.4.2 Investment or Disinvestment News

### 6.4.3 New Product Development and Launch

## **CHAPTER 7 ADULT TOYS MAJOR MANUFACTURERS INTRODUCTION AND MARKET DATA**

### 7.1 Doc Johnson

#### 7.1.1 Company profile

#### 7.1.2 Representative Adult Toys Product

#### 7.1.3 Adult Toys Sales, Revenue, Price and Gross Margin of Doc Johnson

### 7.2 Durex

#### 7.2.1 Company profile

#### 7.2.2 Representative Adult Toys Product

#### 7.2.3 Adult Toys Sales, Revenue, Price and Gross Margin of Durex

### 7.3 FUN FACTORY

#### 7.3.1 Company profile

#### 7.3.2 Representative Adult Toys Product

#### 7.3.3 Adult Toys Sales, Revenue, Price and Gross Margin of FUN FACTORY

### 7.4 Lelo

#### 7.4.1 Company profile

#### 7.4.2 Representative Adult Toys Product

#### 7.4.3 Adult Toys Sales, Revenue, Price and Gross Margin of Lelo

### 7.5 California Exotic

#### 7.5.1 Company profile

#### 7.5.2 Representative Adult Toys Product

#### 7.5.3 Adult Toys Sales, Revenue, Price and Gross Margin of California Exotic

### 7.6 Shenzhen Jizhimei

#### 7.6.1 Company profile

#### 7.6.2 Representative Adult Toys Product

#### 7.6.3 Adult Toys Sales, Revenue, Price and Gross Margin of Shenzhen Jizhimei

### 7.7 Church & Dwight

#### 7.7.1 Company profile

#### 7.7.2 Representative Adult Toys Product

#### 7.7.3 Adult Toys Sales, Revenue, Price and Gross Margin of Church & Dwight

### 7.8 Nalone

#### 7.8.1 Company profile

#### 7.8.2 Representative Adult Toys Product

#### 7.8.3 Adult Toys Sales, Revenue, Price and Gross Margin of Nalone

### 7.9 Liaoyang Baile

#### 7.9.1 Company profile

- 7.9.2 Representative Adult Toys Product
- 7.9.3 Adult Toys Sales, Revenue, Price and Gross Margin of Liaoyang Baile
- 7.10 Lover Health
  - 7.10.1 Company profile
  - 7.10.2 Representative Adult Toys Product
  - 7.10.3 Adult Toys Sales, Revenue, Price and Gross Margin of Lover Health
- 7.11 Nanma
  - 7.11.1 Company profile
  - 7.11.2 Representative Adult Toys Product
  - 7.11.3 Adult Toys Sales, Revenue, Price and Gross Margin of Nanma
- 7.12 LETEN
  - 7.12.1 Company profile
  - 7.12.2 Representative Adult Toys Product
  - 7.12.3 Adult Toys Sales, Revenue, Price and Gross Margin of LETEN
- 7.13 SVAKOM
  - 7.13.1 Company profile
  - 7.13.2 Representative Adult Toys Product
  - 7.13.3 Adult Toys Sales, Revenue, Price and Gross Margin of SVAKOM
- 7.14 Tenga
  - 7.14.1 Company profile
  - 7.14.2 Representative Adult Toys Product
  - 7.14.3 Adult Toys Sales, Revenue, Price and Gross Margin of Tenga
- 7.15 BMS Factory
  - 7.15.1 Company profile
  - 7.15.2 Representative Adult Toys Product
  - 7.15.3 Adult Toys Sales, Revenue, Price and Gross Margin of BMS Factory

## **CHAPTER 8 UPSTREAM AND DOWNSTREAM MARKET ANALYSIS OF ADULT TOYS**

- 8.1 Industry Chain of Adult Toys
- 8.2 Upstream Market and Representative Companies Analysis
- 8.3 Downstream Market and Representative Companies Analysis

## **CHAPTER 9 COST AND GROSS MARGIN ANALYSIS OF ADULT TOYS**

- 9.1 Cost Structure Analysis of Adult Toys
- 9.2 Raw Materials Cost Analysis of Adult Toys
- 9.3 Labor Cost Analysis of Adult Toys

## 9.4 Manufacturing Expenses Analysis of Adult Toys

### **CHAPTER 10 MARKETING STATUS ANALYSIS OF ADULT TOYS**

#### 10.1 Marketing Channel

##### 10.1.1 Direct Marketing

##### 10.1.2 Indirect Marketing

##### 10.1.3 Marketing Channel Development Trend

#### 10.2 Market Positioning

##### 10.2.1 Pricing Strategy

##### 10.2.2 Brand Strategy

##### 10.2.3 Target Client

#### 10.3 Distributors/Traders List

### **CHAPTER 11 REPORT CONCLUSION**

### **CHAPTER 12 RESEARCH METHODOLOGY AND REFERENCE**

#### 12.1 Methodology/Research Approach

##### 12.1.1 Research Programs/Design

##### 12.1.2 Market Size Estimation

##### 12.1.3 Market Breakdown and Data Triangulation

#### 12.2 Data Source

##### 12.2.1 Secondary Sources

##### 12.2.2 Primary Sources

#### 12.3 Reference

## I would like to order

Product name: Adult Toys-China Market Status and Trend Report 2013-2023

Product link: <https://marketpublishers.com/r/A85C2232644EN.html>

Price: US\$ 2,980.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

[info@marketpublishers.com](mailto:info@marketpublishers.com)

## Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/A85C2232644EN.html>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:  
Last name:  
Email:  
Company:  
Address:  
City:  
Zip code:  
Country:  
Tel:  
Fax:  
Your message:

**\*\*All fields are required**

Customer signature \_\_\_\_\_

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <https://marketpublishers.com/docs/terms.html>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970