

# Adjustable Beds-India Market Status and Trend Report 2013-2023

<https://marketpublishers.com/r/A134875F381MEN.html>

Date: February 2018

Pages: 135

Price: US\$ 2,980.00 (Single User License)

ID: A134875F381MEN

## Abstracts

### Report Summary

Adjustable Beds-India Market Status and Trend Report 2013-2023 offers a comprehensive analysis on Adjustable Beds industry, standing on the readers' perspective, delivering detailed market data and penetrating insights. No matter the client is industry insider, potential entrant or investor, the report will provide useful data and information. Key questions answered by this report include:

Whole India and Regional Market Size of Adjustable Beds 2013-2017, and development forecast 2018-2023

Main market players of Adjustable Beds in India, with company and product introduction, position in the Adjustable Beds market

Market status and development trend of Adjustable Beds by types and applications

Cost and profit status of Adjustable Beds, and marketing status

Market growth drivers and challenges

The report segments the India Adjustable Beds market as:

India Adjustable Beds Market: Regional Segment Analysis (Regional Consumption Volume, Consumption Volume, Revenue and Growth Rate 2013-2023):

North India

Northeast India

East India

South India

West India

India Adjustable Beds Market: Product Type Segment Analysis (Consumption Volume, Average Price, Revenue, Market Share and Trend 2013-2023):

By Adjustable Type

Adjustable Mattresses

Adjustable Headboards

By Size

Single Bed

Double Bed

India Adjustable Beds Market: Application Segment Analysis (Consumption Volume and Market Share 2013-2023; Downstream Customers and Market Analysis)

Household

Commercial

India Adjustable Beds Market: Players Segment Analysis (Company and Product introduction, Adjustable Beds Sales Volume, Revenue, Price and Gross Margin):

L

Ergomotion

Primo International

Reverie

Beautyrest

Fashion Bed Group

Tempur-Pedic

Easy Rest

Serta

Natural Form

Sealy

Personal Comfort

Craftmatic

Sleep Comfort

Amerisleep

Costco

Golden Rest

Tempurpedic

Ergomtion

Sealy  
Simmons  
Southerland  
Gildeaway  
Rize  
ComfortTop  
Eco-Lux  
Boyd Specialty Sleep

In a word, the report provides detailed statistics and analysis on the state of the industry; and is a valuable source of guidance and direction for companies and individuals interested in the market.

## Contents

### CHAPTER 1 OVERVIEW OF ADJUSTABLE BEDS

- 1.1 Definition of Adjustable Beds in This Report
- 1.2 Commercial Types of Adjustable Beds
  - 1.2.1 By Adjustable Type
  - 1.2.2 Adjustable Mattresses
  - 1.2.3 Adjustable Headboards
  - 1.2.4 By Size
  - 1.2.5 Single Bed
  - 1.2.6 Double Bed
- 1.3 Downstream Application of Adjustable Beds
  - 1.3.1 Household
  - 1.3.2 Commercial
- 1.4 Development History of Adjustable Beds
- 1.5 Market Status and Trend of Adjustable Beds 2013-2023
  - 1.5.1 India Adjustable Beds Market Status and Trend 2013-2023
  - 1.5.2 Regional Adjustable Beds Market Status and Trend 2013-2023

### CHAPTER 2 INDIA MARKET STATUS AND FORECAST BY REGIONS

- 2.1 Market Status of Adjustable Beds in India 2013-2017
- 2.2 Consumption Market of Adjustable Beds in India by Regions
  - 2.2.1 Consumption Volume of Adjustable Beds in India by Regions
  - 2.2.2 Revenue of Adjustable Beds in India by Regions
- 2.3 Market Analysis of Adjustable Beds in India by Regions
  - 2.3.1 Market Analysis of Adjustable Beds in North India 2013-2017
  - 2.3.2 Market Analysis of Adjustable Beds in Northeast India 2013-2017
  - 2.3.3 Market Analysis of Adjustable Beds in East India 2013-2017
  - 2.3.4 Market Analysis of Adjustable Beds in South India 2013-2017
  - 2.3.5 Market Analysis of Adjustable Beds in West India 2013-2017
- 2.4 Market Development Forecast of Adjustable Beds in India 2017-2023
  - 2.4.1 Market Development Forecast of Adjustable Beds in India 2017-2023
  - 2.4.2 Market Development Forecast of Adjustable Beds by Regions 2017-2023

### CHAPTER 3 INDIA MARKET STATUS AND FORECAST BY TYPES

- 3.1 Whole India Market Status by Types

- 3.1.1 Consumption Volume of Adjustable Beds in India by Types
- 3.1.2 Revenue of Adjustable Beds in India by Types
- 3.2 India Market Status by Types in Major Countries
  - 3.2.1 Market Status by Types in North India
  - 3.2.2 Market Status by Types in Northeast India
  - 3.2.3 Market Status by Types in East India
  - 3.2.4 Market Status by Types in South India
  - 3.2.5 Market Status by Types in West India
- 3.3 Market Forecast of Adjustable Beds in India by Types

## **CHAPTER 4 INDIA MARKET STATUS AND FORECAST BY DOWNSTREAM INDUSTRY**

- 4.1 Demand Volume of Adjustable Beds in India by Downstream Industry
- 4.2 Demand Volume of Adjustable Beds by Downstream Industry in Major Countries
  - 4.2.1 Demand Volume of Adjustable Beds by Downstream Industry in North India
  - 4.2.2 Demand Volume of Adjustable Beds by Downstream Industry in Northeast India
  - 4.2.3 Demand Volume of Adjustable Beds by Downstream Industry in East India
  - 4.2.4 Demand Volume of Adjustable Beds by Downstream Industry in South India
  - 4.2.5 Demand Volume of Adjustable Beds by Downstream Industry in West India
- 4.3 Market Forecast of Adjustable Beds in India by Downstream Industry

## **CHAPTER 5 MARKET DRIVING FACTOR ANALYSIS OF ADJUSTABLE BEDS**

- 5.1 India Economy Situation and Trend Overview
- 5.2 Adjustable Beds Downstream Industry Situation and Trend Overview

## **CHAPTER 6 ADJUSTABLE BEDS MARKET COMPETITION STATUS BY MAJOR PLAYERS IN INDIA**

- 6.1 Sales Volume of Adjustable Beds in India by Major Players
- 6.2 Revenue of Adjustable Beds in India by Major Players
- 6.3 Basic Information of Adjustable Beds by Major Players
  - 6.3.1 Headquarters Location and Established Time of Adjustable Beds Major Players
  - 6.3.2 Employees and Revenue Level of Adjustable Beds Major Players
- 6.4 Market Competition News and Trend
  - 6.4.1 Merger, Consolidation or Acquisition News
  - 6.4.2 Investment or Disinvestment News
  - 6.4.3 New Product Development and Launch

## **CHAPTER 7 ADJUSTABLE BEDS MAJOR MANUFACTURERS INTRODUCTION AND MARKET DATA**

### 7.1 L

7.1.1 Company profile

7.1.2 Representative Adjustable Beds Product

7.1.3 Adjustable Beds Sales, Revenue, Price and Gross Margin of L

### 7.2 Ergomotion

7.2.1 Company profile

7.2.2 Representative Adjustable Beds Product

7.2.3 Adjustable Beds Sales, Revenue, Price and Gross Margin of Ergomotion

### 7.3 Primo International

7.3.1 Company profile

7.3.2 Representative Adjustable Beds Product

7.3.3 Adjustable Beds Sales, Revenue, Price and Gross Margin of Primo International

### 7.4 Reverie

7.4.1 Company profile

7.4.2 Representative Adjustable Beds Product

7.4.3 Adjustable Beds Sales, Revenue, Price and Gross Margin of Reverie

### 7.5 Beautyrest

7.5.1 Company profile

7.5.2 Representative Adjustable Beds Product

7.5.3 Adjustable Beds Sales, Revenue, Price and Gross Margin of Beautyrest

### 7.6 Fashion Bed Group

7.6.1 Company profile

7.6.2 Representative Adjustable Beds Product

7.6.3 Adjustable Beds Sales, Revenue, Price and Gross Margin of Fashion Bed Group

### 7.7 Tempur-Pedic

7.7.1 Company profile

7.7.2 Representative Adjustable Beds Product

7.7.3 Adjustable Beds Sales, Revenue, Price and Gross Margin of Tempur-Pedic

### 7.8 Easy Rest

7.8.1 Company profile

7.8.2 Representative Adjustable Beds Product

7.8.3 Adjustable Beds Sales, Revenue, Price and Gross Margin of Easy Rest

### 7.9 Serta

7.9.1 Company profile

7.9.2 Representative Adjustable Beds Product

- 7.9.3 Adjustable Beds Sales, Revenue, Price and Gross Margin of Serta
- 7.10 Natural Form
  - 7.10.1 Company profile
  - 7.10.2 Representative Adjustable Beds Product
  - 7.10.3 Adjustable Beds Sales, Revenue, Price and Gross Margin of Natural Form
- 7.11 Sealy
  - 7.11.1 Company profile
  - 7.11.2 Representative Adjustable Beds Product
  - 7.11.3 Adjustable Beds Sales, Revenue, Price and Gross Margin of Sealy
- 7.12 Personal Comfort
  - 7.12.1 Company profile
  - 7.12.2 Representative Adjustable Beds Product
  - 7.12.3 Adjustable Beds Sales, Revenue, Price and Gross Margin of Personal Comfort
- 7.13 Craftmatic
  - 7.13.1 Company profile
  - 7.13.2 Representative Adjustable Beds Product
  - 7.13.3 Adjustable Beds Sales, Revenue, Price and Gross Margin of Craftmatic
- 7.14 Sleep Comfort
  - 7.14.1 Company profile
  - 7.14.2 Representative Adjustable Beds Product
  - 7.14.3 Adjustable Beds Sales, Revenue, Price and Gross Margin of Sleep Comfort
- 7.15 Amerisleep
  - 7.15.1 Company profile
  - 7.15.2 Representative Adjustable Beds Product
  - 7.15.3 Adjustable Beds Sales, Revenue, Price and Gross Margin of Amerisleep
- 7.16 Costco
- 7.17 Golden Rest
- 7.18 Tempurpedic
- 7.19 Ergomtion
- 7.20 Sealy
- 7.21 Simmons
- 7.22 Southerland
- 7.23 Gildeaway
- 7.24 Rize
- 7.25 ComfortTop
- 7.26 Eco-Lux
- 7.27 Boyd Specialty Sleep

## **CHAPTER 8 UPSTREAM AND DOWNSTREAM MARKET ANALYSIS OF**

## **ADJUSTABLE BEDS**

- 8.1 Industry Chain of Adjustable Beds
- 8.2 Upstream Market and Representative Companies Analysis
- 8.3 Downstream Market and Representative Companies Analysis

## **CHAPTER 9 COST AND GROSS MARGIN ANALYSIS OF ADJUSTABLE BEDS**

- 9.1 Cost Structure Analysis of Adjustable Beds
- 9.2 Raw Materials Cost Analysis of Adjustable Beds
- 9.3 Labor Cost Analysis of Adjustable Beds
- 9.4 Manufacturing Expenses Analysis of Adjustable Beds

## **CHAPTER 10 MARKETING STATUS ANALYSIS OF ADJUSTABLE BEDS**

- 10.1 Marketing Channel
  - 10.1.1 Direct Marketing
  - 10.1.2 Indirect Marketing
  - 10.1.3 Marketing Channel Development Trend
- 10.2 Market Positioning
  - 10.2.1 Pricing Strategy
  - 10.2.2 Brand Strategy
  - 10.2.3 Target Client
- 10.3 Distributors/Traders List

## **CHAPTER 11 REPORT CONCLUSION**

## **CHAPTER 12 RESEARCH METHODOLOGY AND REFERENCE**

- 12.1 Methodology/Research Approach
  - 12.1.1 Research Programs/Design
  - 12.1.2 Market Size Estimation
  - 12.1.3 Market Breakdown and Data Triangulation
- 12.2 Data Source
  - 12.2.1 Secondary Sources
  - 12.2.2 Primary Sources
- 12.3 Reference



## I would like to order

Product name: Adjustable Beds-India Market Status and Trend Report 2013-2023

Product link: <https://marketpublishers.com/r/A134875F381MEN.html>

Price: US\$ 2,980.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

[info@marketpublishers.com](mailto:info@marketpublishers.com)

## Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/A134875F381MEN.html>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:  
Last name:  
Email:  
Company:  
Address:  
City:  
Zip code:  
Country:  
Tel:  
Fax:  
Your message:

**\*\*All fields are required**

Customer signature \_\_\_\_\_

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <https://marketpublishers.com/docs/terms.html>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970