

# Adhesion Promoters-India Market Status and Trend Report 2013-2023

<https://marketpublishers.com/r/AF1263957A9EN.html>

Date: February 2018

Pages: 133

Price: US\$ 2,980.00 (Single User License)

ID: AF1263957A9EN

## Abstracts

### Report Summary

Adhesion Promoters-India Market Status and Trend Report 2013-2023 offers a comprehensive analysis on Adhesion Promoters industry, standing on the readers' perspective, delivering detailed market data and penetrating insights. No matter the client is industry insider, potential entrant or investor, the report will provides useful data and information. Key questions answered by this report include:

Whole India and Regional Market Size of Adhesion Promoters 2013-2017, and development forecast 2018-2023

Main market players of Adhesion Promoters in India, with company and product introduction, position in the Adhesion Promoters market

Market status and development trend of Adhesion Promoters by types and applications

Cost and profit status of Adhesion Promoters, and marketing status

Market growth drivers and challenges

The report segments the India Adhesion Promoters market as:

India Adhesion Promoters Market: Regional Segment Analysis (Regional Consumption Volume, Consumption Volume, Revenue and Growth Rate 2013-2023):

North India

Northeast India

East India

South India

West India

India Adhesion Promoters Market: Product Type Segment Analysis (Consumption Volume, Average Price, Revenue, Market Share and Trend 2013-2023):

Silane Coupling Agents  
Metallo-organic Compound  
Modified High-molecular Polymer  
Chlorinated Polyolefine  
Other

India Adhesion Promoters Market: Application Segment Analysis (Consumption Volume and Market Share 2013-2023; Downstream Customers and Market Analysis)

Coating & Paint  
Ink  
Adhesive  
Other

India Adhesion Promoters Market: Players Segment Analysis (Company and Product introduction, Adhesion Promoters Sales Volume, Revenue, Price and Gross Margin):

BYK(Altana)  
EMS-Chemie  
Evonik  
Air Products  
Sartomer(Arkema)  
BASF  
Eastman  
Elementis  
Worlee-Chemie  
3M  
Huntsman  
Dow  
Momentive  
HD MicroSystems  
Akzo Nobel  
OM Group  
Allnex  
SEM Products

Huaxia Chemicals  
Fusheng Paint Additives  
Yangzhou Lida Resin  
Nanxiong Santol Chemical  
Deshang Chemical  
Henan Seeway  
Capatue Chemical

In a word, the report provides detailed statistics and analysis on the state of the industry; and is a valuable source of guidance and direction for companies and individuals interested in the market.

## Contents

### CHAPTER 1 OVERVIEW OF ADHESION PROMOTERS

- 1.1 Definition of Adhesion Promoters in This Report
- 1.2 Commercial Types of Adhesion Promoters
  - 1.2.1 Silane Coupling Agents
  - 1.2.2 Metallo-organic Compound
  - 1.2.3 Modified High-molecular Polymer
  - 1.2.4 Chlorinated Polyolefine
  - 1.2.5 Other
- 1.3 Downstream Application of Adhesion Promoters
  - 1.3.1 Coating & Paint
  - 1.3.2 Ink
  - 1.3.3 Adhesive
  - 1.3.4 Other
- 1.4 Development History of Adhesion Promoters
- 1.5 Market Status and Trend of Adhesion Promoters 2013-2023
  - 1.5.1 India Adhesion Promoters Market Status and Trend 2013-2023
  - 1.5.2 Regional Adhesion Promoters Market Status and Trend 2013-2023

### CHAPTER 2 INDIA MARKET STATUS AND FORECAST BY REGIONS

- 2.1 Market Status of Adhesion Promoters in India 2013-2017
- 2.2 Consumption Market of Adhesion Promoters in India by Regions
  - 2.2.1 Consumption Volume of Adhesion Promoters in India by Regions
  - 2.2.2 Revenue of Adhesion Promoters in India by Regions
- 2.3 Market Analysis of Adhesion Promoters in India by Regions
  - 2.3.1 Market Analysis of Adhesion Promoters in North India 2013-2017
  - 2.3.2 Market Analysis of Adhesion Promoters in Northeast India 2013-2017
  - 2.3.3 Market Analysis of Adhesion Promoters in East India 2013-2017
  - 2.3.4 Market Analysis of Adhesion Promoters in South India 2013-2017
  - 2.3.5 Market Analysis of Adhesion Promoters in West India 2013-2017
- 2.4 Market Development Forecast of Adhesion Promoters in India 2017-2023
  - 2.4.1 Market Development Forecast of Adhesion Promoters in India 2017-2023
  - 2.4.2 Market Development Forecast of Adhesion Promoters by Regions 2017-2023

### CHAPTER 3 INDIA MARKET STATUS AND FORECAST BY TYPES

- 3.1 Whole India Market Status by Types
  - 3.1.1 Consumption Volume of Adhesion Promoters in India by Types
  - 3.1.2 Revenue of Adhesion Promoters in India by Types
- 3.2 India Market Status by Types in Major Countries
  - 3.2.1 Market Status by Types in North India
  - 3.2.2 Market Status by Types in Northeast India
  - 3.2.3 Market Status by Types in East India
  - 3.2.4 Market Status by Types in South India
  - 3.2.5 Market Status by Types in West India
- 3.3 Market Forecast of Adhesion Promoters in India by Types

## **CHAPTER 4 INDIA MARKET STATUS AND FORECAST BY DOWNSTREAM INDUSTRY**

- 4.1 Demand Volume of Adhesion Promoters in India by Downstream Industry
- 4.2 Demand Volume of Adhesion Promoters by Downstream Industry in Major Countries
  - 4.2.1 Demand Volume of Adhesion Promoters by Downstream Industry in North India
  - 4.2.2 Demand Volume of Adhesion Promoters by Downstream Industry in Northeast India
  - 4.2.3 Demand Volume of Adhesion Promoters by Downstream Industry in East India
  - 4.2.4 Demand Volume of Adhesion Promoters by Downstream Industry in South India
  - 4.2.5 Demand Volume of Adhesion Promoters by Downstream Industry in West India
- 4.3 Market Forecast of Adhesion Promoters in India by Downstream Industry

## **CHAPTER 5 MARKET DRIVING FACTOR ANALYSIS OF ADHESION PROMOTERS**

- 5.1 India Economy Situation and Trend Overview
- 5.2 Adhesion Promoters Downstream Industry Situation and Trend Overview

## **CHAPTER 6 ADHESION PROMOTERS MARKET COMPETITION STATUS BY MAJOR PLAYERS IN INDIA**

- 6.1 Sales Volume of Adhesion Promoters in India by Major Players
- 6.2 Revenue of Adhesion Promoters in India by Major Players
- 6.3 Basic Information of Adhesion Promoters by Major Players
  - 6.3.1 Headquarters Location and Established Time of Adhesion Promoters Major Players
  - 6.3.2 Employees and Revenue Level of Adhesion Promoters Major Players

- 6.4 Market Competition News and Trend
  - 6.4.1 Merger, Consolidation or Acquisition News
  - 6.4.2 Investment or Disinvestment News
  - 6.4.3 New Product Development and Launch

## **CHAPTER 7 ADHESION PROMOTERS MAJOR MANUFACTURERS INTRODUCTION AND MARKET DATA**

- 7.1 BYK(Altana)
  - 7.1.1 Company profile
  - 7.1.2 Representative Adhesion Promoters Product
  - 7.1.3 Adhesion Promoters Sales, Revenue, Price and Gross Margin of BYK(Altana)
- 7.2 EMS-Chemie
  - 7.2.1 Company profile
  - 7.2.2 Representative Adhesion Promoters Product
  - 7.2.3 Adhesion Promoters Sales, Revenue, Price and Gross Margin of EMS-Chemie
- 7.3 Evonik
  - 7.3.1 Company profile
  - 7.3.2 Representative Adhesion Promoters Product
  - 7.3.3 Adhesion Promoters Sales, Revenue, Price and Gross Margin of Evonik
- 7.4 Air Products
  - 7.4.1 Company profile
  - 7.4.2 Representative Adhesion Promoters Product
  - 7.4.3 Adhesion Promoters Sales, Revenue, Price and Gross Margin of Air Products
- 7.5 Sartomer(Arkema)
  - 7.5.1 Company profile
  - 7.5.2 Representative Adhesion Promoters Product
  - 7.5.3 Adhesion Promoters Sales, Revenue, Price and Gross Margin of Sartomer(Arkema)
- 7.6 BASF
  - 7.6.1 Company profile
  - 7.6.2 Representative Adhesion Promoters Product
  - 7.6.3 Adhesion Promoters Sales, Revenue, Price and Gross Margin of BASF
- 7.7 Eastman
  - 7.7.1 Company profile
  - 7.7.2 Representative Adhesion Promoters Product
  - 7.7.3 Adhesion Promoters Sales, Revenue, Price and Gross Margin of Eastman
- 7.8 Elementis
  - 7.8.1 Company profile

- 7.8.2 Representative Adhesion Promoters Product
- 7.8.3 Adhesion Promoters Sales, Revenue, Price and Gross Margin of Elementis
- 7.9 Worlee-Chemie
  - 7.9.1 Company profile
  - 7.9.2 Representative Adhesion Promoters Product
  - 7.9.3 Adhesion Promoters Sales, Revenue, Price and Gross Margin of Worlee-Chemie
- 7.10 3M
  - 7.10.1 Company profile
  - 7.10.2 Representative Adhesion Promoters Product
  - 7.10.3 Adhesion Promoters Sales, Revenue, Price and Gross Margin of 3M
- 7.11 Huntsman
  - 7.11.1 Company profile
  - 7.11.2 Representative Adhesion Promoters Product
  - 7.11.3 Adhesion Promoters Sales, Revenue, Price and Gross Margin of Huntsman
- 7.12 Dow
  - 7.12.1 Company profile
  - 7.12.2 Representative Adhesion Promoters Product
  - 7.12.3 Adhesion Promoters Sales, Revenue, Price and Gross Margin of Dow
- 7.13 Momentive
  - 7.13.1 Company profile
  - 7.13.2 Representative Adhesion Promoters Product
  - 7.13.3 Adhesion Promoters Sales, Revenue, Price and Gross Margin of Momentive
- 7.14 HD MicroSystems
  - 7.14.1 Company profile
  - 7.14.2 Representative Adhesion Promoters Product
  - 7.14.3 Adhesion Promoters Sales, Revenue, Price and Gross Margin of HD MicroSystems
- 7.15 Akzo Nobel
  - 7.15.1 Company profile
  - 7.15.2 Representative Adhesion Promoters Product
  - 7.15.3 Adhesion Promoters Sales, Revenue, Price and Gross Margin of Akzo Nobel
- 7.16 OM Group
- 7.17 Allnex
- 7.18 SEM Products
- 7.19 Huaxia Chemicals
- 7.20 Fusheng Paint Additives
- 7.21 Yangzhou Lida Resin
- 7.22 Nanxiong Santol Chemical
- 7.23 Deshang Chemical

- 7.24 Henan Seeway
- 7.25 Capatue Chemical

## **CHAPTER 8 UPSTREAM AND DOWNSTREAM MARKET ANALYSIS OF ADHESION PROMOTERS**

- 8.1 Industry Chain of Adhesion Promoters
- 8.2 Upstream Market and Representative Companies Analysis
- 8.3 Downstream Market and Representative Companies Analysis

## **CHAPTER 9 COST AND GROSS MARGIN ANALYSIS OF ADHESION PROMOTERS**

- 9.1 Cost Structure Analysis of Adhesion Promoters
- 9.2 Raw Materials Cost Analysis of Adhesion Promoters
- 9.3 Labor Cost Analysis of Adhesion Promoters
- 9.4 Manufacturing Expenses Analysis of Adhesion Promoters

## **CHAPTER 10 MARKETING STATUS ANALYSIS OF ADHESION PROMOTERS**

- 10.1 Marketing Channel
  - 10.1.1 Direct Marketing
  - 10.1.2 Indirect Marketing
  - 10.1.3 Marketing Channel Development Trend
- 10.2 Market Positioning
  - 10.2.1 Pricing Strategy
  - 10.2.2 Brand Strategy
  - 10.2.3 Target Client
- 10.3 Distributors/Traders List

## **CHAPTER 11 REPORT CONCLUSION**

## **CHAPTER 12 RESEARCH METHODOLOGY AND REFERENCE**

- 12.1 Methodology/Research Approach
  - 12.1.1 Research Programs/Design
  - 12.1.2 Market Size Estimation
  - 12.1.3 Market Breakdown and Data Triangulation
- 12.2 Data Source
  - 12.2.1 Secondary Sources



12.2.2 Primary Sources  
12.3 Reference

## I would like to order

Product name: Adhesion Promoters-India Market Status and Trend Report 2013-2023

Product link: <https://marketpublishers.com/r/AF1263957A9EN.html>

Price: US\$ 2,980.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

[info@marketpublishers.com](mailto:info@marketpublishers.com)

## Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/AF1263957A9EN.html>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:  
Last name:  
Email:  
Company:  
Address:  
City:  
Zip code:  
Country:  
Tel:  
Fax:  
Your message:

**\*\*All fields are required**

Customer signature \_\_\_\_\_

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <https://marketpublishers.com/docs/terms.html>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970