

Active Power Steering-North America Market Status and Trend Report 2013-2023

<https://marketpublishers.com/r/A25A518537FMEN.html>

Date: April 2018

Pages: 138

Price: US\$ 3,480.00 (Single User License)

ID: A25A518537FMEN

Abstracts

Report Summary

Active Power Steering-North America Market Status and Trend Report 2013-2023 offers a comprehensive analysis on Active Power Steering industry, standing on the readers' perspective, delivering detailed market data and penetrating insights. No matter the client is industry insider, potential entrant or investor, the report will provide useful data and information. Key questions answered by this report include:

Whole North America and Regional Market Size of Active Power Steering 2013-2017, and development forecast 2018-2023

Main market players of Active Power Steering in North America, with company and product introduction, position in the Active Power Steering market

Market status and development trend of Active Power Steering by types and applications

Cost and profit status of Active Power Steering, and marketing status

Market growth drivers and challenges

The report segments the North America Active Power Steering market as:

North America Active Power Steering Market: Regional Segment Analysis (Regional Consumption Volume, Consumption Volume, Revenue and Growth Rate 2013-2023):

United States

Canada

Mexico

North America Active Power Steering Market: Product Type Segment Analysis

(Consumption Volume, Average Price, Revenue, Market Share and Trend
2013-2023):

Combined with electric steering systems

Combined with hydraulic power steering systems

North America Active Power Steering Market: Application Segment Analysis
(Consumption Volume and Market Share 2013-2023; Downstream Customers and
Market Analysis)

Light Trucks

Medium Trucks

Heavy Trucks

Buses

Other

North America Active Power Steering Market: Players Segment Analysis (Company and
Product introduction, Active Power Steering Sales Volume, Revenue, Price and Gross
Margin):

Ognibene

ATAP

Bosch

Activepowersteering

SKF

Volkswagen

Knorr-bremse

BMW

OVALO

NSK

Nexteer

In a word, the report provides detailed statistics and analysis on the state of the
industry; and is a valuable source of guidance and direction for companies and
individuals interested in the market.

Contents

CHAPTER 1 OVERVIEW OF ACTIVE POWER STEERING

- 1.1 Definition of Active Power Steering in This Report
- 1.2 Commercial Types of Active Power Steering
 - 1.2.1 Combined with electric steering systems
 - 1.2.2 Combined with hydraulic power steering systems
- 1.3 Downstream Application of Active Power Steering
 - 1.3.1 Light Trucks
 - 1.3.2 Medium Trucks
 - 1.3.3 Heavy Trucks
 - 1.3.4 Buses
 - 1.3.5 Other
- 1.4 Development History of Active Power Steering
- 1.5 Market Status and Trend of Active Power Steering 2013-2023
 - 1.5.1 North America Active Power Steering Market Status and Trend 2013-2023
 - 1.5.2 Regional Active Power Steering Market Status and Trend 2013-2023

CHAPTER 2 NORTH AMERICA MARKET STATUS AND FORECAST BY REGIONS

- 2.1 Market Status of Active Power Steering in North America 2013-2017
- 2.2 Consumption Market of Active Power Steering in North America by Regions
 - 2.2.1 Consumption Volume of Active Power Steering in North America by Regions
 - 2.2.2 Revenue of Active Power Steering in North America by Regions
- 2.3 Market Analysis of Active Power Steering in North America by Regions
 - 2.3.1 Market Analysis of Active Power Steering in United States 2013-2017
 - 2.3.2 Market Analysis of Active Power Steering in Canada 2013-2017
 - 2.3.3 Market Analysis of Active Power Steering in Mexico 2013-2017
- 2.4 Market Development Forecast of Active Power Steering in North America 2018-2023
 - 2.4.1 Market Development Forecast of Active Power Steering in North America 2018-2023
 - 2.4.2 Market Development Forecast of Active Power Steering by Regions 2018-2023

CHAPTER 3 NORTH AMERICA MARKET STATUS AND FORECAST BY TYPES

- 3.1 Whole North America Market Status by Types
 - 3.1.1 Consumption Volume of Active Power Steering in North America by Types

- 3.1.2 Revenue of Active Power Steering in North America by Types
- 3.2 North America Market Status by Types in Major Countries
 - 3.2.1 Market Status by Types in United States
 - 3.2.2 Market Status by Types in Canada
 - 3.2.3 Market Status by Types in Mexico
- 3.3 Market Forecast of Active Power Steering in North America by Types

CHAPTER 4 NORTH AMERICA MARKET STATUS AND FORECAST BY DOWNSTREAM INDUSTRY

- 4.1 Demand Volume of Active Power Steering in North America by Downstream Industry
- 4.2 Demand Volume of Active Power Steering by Downstream Industry in Major Countries
 - 4.2.1 Demand Volume of Active Power Steering by Downstream Industry in United States
 - 4.2.2 Demand Volume of Active Power Steering by Downstream Industry in Canada
 - 4.2.3 Demand Volume of Active Power Steering by Downstream Industry in Mexico
- 4.3 Market Forecast of Active Power Steering in North America by Downstream Industry

CHAPTER 5 MARKET DRIVING FACTOR ANALYSIS OF ACTIVE POWER STEERING

- 5.1 North America Economy Situation and Trend Overview
- 5.2 Active Power Steering Downstream Industry Situation and Trend Overview

CHAPTER 6 ACTIVE POWER STEERING MARKET COMPETITION STATUS BY MAJOR PLAYERS IN NORTH AMERICA

- 6.1 Sales Volume of Active Power Steering in North America by Major Players
- 6.2 Revenue of Active Power Steering in North America by Major Players
- 6.3 Basic Information of Active Power Steering by Major Players
 - 6.3.1 Headquarters Location and Established Time of Active Power Steering Major Players
 - 6.3.2 Employees and Revenue Level of Active Power Steering Major Players
- 6.4 Market Competition News and Trend
 - 6.4.1 Merger, Consolidation or Acquisition News
 - 6.4.2 Investment or Disinvestment News
 - 6.4.3 New Product Development and Launch

CHAPTER 7 ACTIVE POWER STEERING MAJOR MANUFACTURERS INTRODUCTION AND MARKET DATA

7.1 Ognibene

7.1.1 Company profile

7.1.2 Representative Active Power Steering Product

7.1.3 Active Power Steering Sales, Revenue, Price and Gross Margin of Ognibene

7.2 ATAP

7.2.1 Company profile

7.2.2 Representative Active Power Steering Product

7.2.3 Active Power Steering Sales, Revenue, Price and Gross Margin of ATAP

7.3 Bosch

7.3.1 Company profile

7.3.2 Representative Active Power Steering Product

7.3.3 Active Power Steering Sales, Revenue, Price and Gross Margin of Bosch

7.4 Activepowersteering

7.4.1 Company profile

7.4.2 Representative Active Power Steering Product

7.4.3 Active Power Steering Sales, Revenue, Price and Gross Margin of

Activepowersteering

7.5 SKF

7.5.1 Company profile

7.5.2 Representative Active Power Steering Product

7.5.3 Active Power Steering Sales, Revenue, Price and Gross Margin of SKF

7.6 Volkswagen

7.6.1 Company profile

7.6.2 Representative Active Power Steering Product

7.6.3 Active Power Steering Sales, Revenue, Price and Gross Margin of Volkswagen

7.7 Knorr-bremse

7.7.1 Company profile

7.7.2 Representative Active Power Steering Product

7.7.3 Active Power Steering Sales, Revenue, Price and Gross Margin of Knorr-bremse

7.8 BMW

7.8.1 Company profile

7.8.2 Representative Active Power Steering Product

7.8.3 Active Power Steering Sales, Revenue, Price and Gross Margin of BMW

7.9 OVALO

7.9.1 Company profile

- 7.9.2 Representative Active Power Steering Product
- 7.9.3 Active Power Steering Sales, Revenue, Price and Gross Margin of OVALO
- 7.10 NSK
 - 7.10.1 Company profile
 - 7.10.2 Representative Active Power Steering Product
 - 7.10.3 Active Power Steering Sales, Revenue, Price and Gross Margin of NSK
- 7.11 Nexteer
 - 7.11.1 Company profile
 - 7.11.2 Representative Active Power Steering Product
 - 7.11.3 Active Power Steering Sales, Revenue, Price and Gross Margin of Nexteer

CHAPTER 8 UPSTREAM AND DOWNSTREAM MARKET ANALYSIS OF ACTIVE POWER STEERING

- 8.1 Industry Chain of Active Power Steering
- 8.2 Upstream Market and Representative Companies Analysis
- 8.3 Downstream Market and Representative Companies Analysis

CHAPTER 9 COST AND GROSS MARGIN ANALYSIS OF ACTIVE POWER STEERING

- 9.1 Cost Structure Analysis of Active Power Steering
- 9.2 Raw Materials Cost Analysis of Active Power Steering
- 9.3 Labor Cost Analysis of Active Power Steering
- 9.4 Manufacturing Expenses Analysis of Active Power Steering

CHAPTER 10 MARKETING STATUS ANALYSIS OF ACTIVE POWER STEERING

- 10.1 Marketing Channel
 - 10.1.1 Direct Marketing
 - 10.1.2 Indirect Marketing
 - 10.1.3 Marketing Channel Development Trend
- 10.2 Market Positioning
 - 10.2.1 Pricing Strategy
 - 10.2.2 Brand Strategy
 - 10.2.3 Target Client
- 10.3 Distributors/Traders List

CHAPTER 11 REPORT CONCLUSION

CHAPTER 12 RESEARCH METHODOLOGY AND REFERENCE

12.1 Methodology/Research Approach

12.1.1 Research Programs/Design

12.1.2 Market Size Estimation

12.1.3 Market Breakdown and Data Triangulation

12.2 Data Source

12.2.1 Secondary Sources

12.2.2 Primary Sources

12.3 Reference

I would like to order

Product name: Active Power Steering-North America Market Status and Trend Report 2013-2023

Product link: <https://marketpublishers.com/r/A25A518537FMEN.html>

Price: US\$ 3,480.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

info@marketpublishers.com

Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/A25A518537FMEN.html>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:
Last name:
Email:
Company:
Address:
City:
Zip code:
Country:
Tel:
Fax:
Your message:

****All fields are required**

Customer signature _____

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <https://marketpublishers.com/docs/terms.html>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970