

# Active Packaging for Foods and Beverages-China Market Status and Trend Report 2013-2023

https://marketpublishers.com/r/A7059CC8726EN.html

Date: December 2017

Pages: 157

Price: US\$ 2,980.00 (Single User License)

ID: A7059CC8726EN

### **Abstracts**

### **Report Summary**

Active Packaging for Foods and Beverages-China Market Status and Trend Report 2013-2023 offers a comprehensive analysis on Active Packaging for Foods and Beverages industry, standing on the readers' perspective, delivering detailed market data and penetrating insights. No matter the client is industry insider, potential entrant or investor, the report will provides useful data and information. Key questions answered by this report include:

Whole China and Regional Market Size of Active Packaging for Foods and Beverages 2013-2017, and development forecast 2018-2023

Main market players of Active Packaging for Foods and Beverages in China, with company and product introduction, position in the Active Packaging for Foods and Beverages market

Market status and development trend of Active Packaging for Foods and Beverages by types and applications

Cost and profit status of Active Packaging for Foods and Beverages, and marketing status

Market growth drivers and challenges

The report segments the China Active Packaging for Foods and Beverages market as:

China Active Packaging for Foods and Beverages Market: Regional Segment Analysis (Regional Consumption Volume, Consumption Volume, Revenue and Growth Rate 2013-2023):



North China

Northeast China

East China

Central & South China

Southwest China

Northwest China

China Active Packaging for Foods and Beverages Market: Product Type Segment Analysis (Consumption Volume, Average Price, Revenue, Market Share and Trend 2013-2023):

Oxygen Scavengers
Moisture Controllers

Ethylene Absorbers

Edible Films

**Antimicrobial Agents** 

Others

China Active Packaging for Foods and Beverages Market: Application Segment Analysis (Consumption Volume and Market Share 2013-2023; Downstream Customers and Market Analysis)

Milk

**Bottled Water** 

Soft Drinks

Wine

Others

China Active Packaging for Foods and Beverages Market: Players Segment Analysis (Company and Product introduction, Active Packaging for Foods and Beverages Sales Volume, Revenue, Price and Gross Margin):

**Checkpoint Systems** 

Colormatrix Group Inc.

Constar International

Thinfilm

**Novamont Spa** 

Paksense Inc.

Plascon Group

Toppan Printing Co. Ltd.



Toshiba Tec Corp.
Toyo Ink Group
Unitika Ltd.
Vacuum Pouch Co. Ltd. (The)
Viskase Companies
Watson Foods Co. Inc.
Weyerhaeuser Co.
Crown Holdings Inc.
Dai Nippon Printing Co. Ltd. (Dnp)

In a word, the report provides detailed statistics and analysis on the state of the industry; and is a valuable source of guidance and direction for companies and individuals interested in the market.



### **Contents**

#### CHAPTER 1 OVERVIEW OF ACTIVE PACKAGING FOR FOODS AND BEVERAGES

- 1.1 Definition of Active Packaging for Foods and Beverages in This Report
- 1.2 Commercial Types of Active Packaging for Foods and Beverages
  - 1.2.1 Oxygen Scavengers
  - 1.2.2 Moisture Controllers
  - 1.2.3 Ethylene Absorbers
  - 1.2.4 Edible Films
  - 1.2.5 Antimicrobial Agents
  - 1.2.6 Others
- 1.3 Downstream Application of Active Packaging for Foods and Beverages
- 1.3.1 Milk
- 1.3.2 Bottled Water
- 1.3.3 Soft Drinks
- 1.3.4 Wine
- 1.3.5 Others
- 1.4 Development History of Active Packaging for Foods and Beverages
- 1.5 Market Status and Trend of Active Packaging for Foods and Beverages 2013-2023
- 1.5.1 China Active Packaging for Foods and Beverages Market Status and Trend 2013-2023
- 1.5.2 Regional Active Packaging for Foods and Beverages Market Status and Trend 2013-2023

#### CHAPTER 2 CHINA MARKET STATUS AND FORECAST BY REGIONS

- 2.1 Market Status of Active Packaging for Foods and Beverages in China 2013-2017
- 2.2 Consumption Market of Active Packaging for Foods and Beverages in China by Regions
- 2.2.1 Consumption Volume of Active Packaging for Foods and Beverages in China by Regions
- 2.2.2 Revenue of Active Packaging for Foods and Beverages in China by Regions
- 2.3 Market Analysis of Active Packaging for Foods and Beverages in China by Regions
- 2.3.1 Market Analysis of Active Packaging for Foods and Beverages in North China 2013-2017
- 2.3.2 Market Analysis of Active Packaging for Foods and Beverages in Northeast China 2013-2017
  - 2.3.3 Market Analysis of Active Packaging for Foods and Beverages in East China



#### 2013-2017

- 2.3.4 Market Analysis of Active Packaging for Foods and Beverages in Central & South China 2013-2017
- 2.3.5 Market Analysis of Active Packaging for Foods and Beverages in Southwest China 2013-2017
- 2.3.6 Market Analysis of Active Packaging for Foods and Beverages in Northwest China 2013-2017
- 2.4 Market Development Forecast of Active Packaging for Foods and Beverages in China 2018-2023
- 2.4.1 Market Development Forecast of Active Packaging for Foods and Beverages in China 2018-2023
- 2.4.2 Market Development Forecast of Active Packaging for Foods and Beverages by Regions 2018-2023

#### CHAPTER 3 CHINA MARKET STATUS AND FORECAST BY TYPES

- 3.1 Whole China Market Status by Types
- 3.1.1 Consumption Volume of Active Packaging for Foods and Beverages in China by Types
- 3.1.2 Revenue of Active Packaging for Foods and Beverages in China by Types
- 3.2 China Market Status by Types in Major Countries
  - 3.2.1 Market Status by Types in North China
  - 3.2.2 Market Status by Types in Northeast China
  - 3.2.3 Market Status by Types in East China
  - 3.2.4 Market Status by Types in Central & South China
  - 3.2.5 Market Status by Types in Southwest China
  - 3.2.6 Market Status by Types in Northwest China
- 3.3 Market Forecast of Active Packaging for Foods and Beverages in China by Types

### CHAPTER 4 CHINA MARKET STATUS AND FORECAST BY DOWNSTREAM INDUSTRY

- 4.1 Demand Volume of Active Packaging for Foods and Beverages in China by Downstream Industry
- 4.2 Demand Volume of Active Packaging for Foods and Beverages by Downstream Industry in Major Countries
- 4.2.1 Demand Volume of Active Packaging for Foods and Beverages by Downstream Industry in North China
- 4.2.2 Demand Volume of Active Packaging for Foods and Beverages by Downstream



### Industry in Northeast China

- 4.2.3 Demand Volume of Active Packaging for Foods and Beverages by Downstream Industry in East China
- 4.2.4 Demand Volume of Active Packaging for Foods and Beverages by Downstream Industry in Central & South China
- 4.2.5 Demand Volume of Active Packaging for Foods and Beverages by Downstream Industry in Southwest China
- 4.2.6 Demand Volume of Active Packaging for Foods and Beverages by Downstream Industry in Northwest China
- 4.3 Market Forecast of Active Packaging for Foods and Beverages in China by Downstream Industry

### CHAPTER 5 MARKET DRIVING FACTOR ANALYSIS OF ACTIVE PACKAGING FOR FOODS AND BEVERAGES

- 5.1 China Economy Situation and Trend Overview
- 5.2 Active Packaging for Foods and Beverages Downstream Industry Situation and Trend Overview

### CHAPTER 6 ACTIVE PACKAGING FOR FOODS AND BEVERAGES MARKET COMPETITION STATUS BY MAJOR PLAYERS IN CHINA

- 6.1 Sales Volume of Active Packaging for Foods and Beverages in China by Major Players
- 6.2 Revenue of Active Packaging for Foods and Beverages in China by Major Players
- 6.3 Basic Information of Active Packaging for Foods and Beverages by Major Players
- 6.3.1 Headquarters Location and Established Time of Active Packaging for Foods and Beverages Major Players
- 6.3.2 Employees and Revenue Level of Active Packaging for Foods and Beverages Major Players
- 6.4 Market Competition News and Trend
  - 6.4.1 Merger, Consolidation or Acquisition News
  - 6.4.2 Investment or Disinvestment News
  - 6.4.3 New Product Development and Launch

### CHAPTER 7 ACTIVE PACKAGING FOR FOODS AND BEVERAGES MAJOR MANUFACTURERS INTRODUCTION AND MARKET DATA

### 7.1 Checkpoint Systems



- 7.1.1 Company profile
- 7.1.2 Representative Active Packaging for Foods and Beverages Product
- 7.1.3 Active Packaging for Foods and Beverages Sales, Revenue, Price and Gross Margin of Checkpoint Systems
- 7.2 Colormatrix Group Inc.
  - 7.2.1 Company profile
- 7.2.2 Representative Active Packaging for Foods and Beverages Product
- 7.2.3 Active Packaging for Foods and Beverages Sales, Revenue, Price and Gross Margin of Colormatrix Group Inc.
- 7.3 Constar International
- 7.3.1 Company profile
- 7.3.2 Representative Active Packaging for Foods and Beverages Product
- 7.3.3 Active Packaging for Foods and Beverages Sales, Revenue, Price and Gross Margin of Constar International
- 7.4 Thinfilm
  - 7.4.1 Company profile
  - 7.4.2 Representative Active Packaging for Foods and Beverages Product
- 7.4.3 Active Packaging for Foods and Beverages Sales, Revenue, Price and Gross Margin of Thinfilm
- 7.5 Novamont Spa
  - 7.5.1 Company profile
  - 7.5.2 Representative Active Packaging for Foods and Beverages Product
- 7.5.3 Active Packaging for Foods and Beverages Sales, Revenue, Price and Gross Margin of Novamont Spa
- 7.6 Paksense Inc.
  - 7.6.1 Company profile
  - 7.6.2 Representative Active Packaging for Foods and Beverages Product
- 7.6.3 Active Packaging for Foods and Beverages Sales, Revenue, Price and Gross Margin of Paksense Inc.
- 7.7 Plascon Group
  - 7.7.1 Company profile
  - 7.7.2 Representative Active Packaging for Foods and Beverages Product
- 7.7.3 Active Packaging for Foods and Beverages Sales, Revenue, Price and Gross Margin of Plascon Group
- 7.8 Toppan Printing Co. Ltd.
  - 7.8.1 Company profile
  - 7.8.2 Representative Active Packaging for Foods and Beverages Product
- 7.8.3 Active Packaging for Foods and Beverages Sales, Revenue, Price and Gross Margin of Toppan Printing Co. Ltd.



- 7.9 Toshiba Tec Corp.
  - 7.9.1 Company profile
  - 7.9.2 Representative Active Packaging for Foods and Beverages Product
- 7.9.3 Active Packaging for Foods and Beverages Sales, Revenue, Price and Gross Margin of Toshiba Tec Corp.
- 7.10 Toyo Ink Group
  - 7.10.1 Company profile
  - 7.10.2 Representative Active Packaging for Foods and Beverages Product
- 7.10.3 Active Packaging for Foods and Beverages Sales, Revenue, Price and Gross Margin of Toyo Ink Group
- 7.11 Unitika Ltd.
  - 7.11.1 Company profile
  - 7.11.2 Representative Active Packaging for Foods and Beverages Product
- 7.11.3 Active Packaging for Foods and Beverages Sales, Revenue, Price and Gross Margin of Unitika Ltd.
- 7.12 Vacuum Pouch Co. Ltd. (The)
  - 7.12.1 Company profile
  - 7.12.2 Representative Active Packaging for Foods and Beverages Product
- 7.12.3 Active Packaging for Foods and Beverages Sales, Revenue, Price and Gross Margin of Vacuum Pouch Co. Ltd. (The)
- 7.13 Viskase Companies
  - 7.13.1 Company profile
  - 7.13.2 Representative Active Packaging for Foods and Beverages Product
- 7.13.3 Active Packaging for Foods and Beverages Sales, Revenue, Price and Gross Margin of Viskase Companies
- 7.14 Watson Foods Co. Inc.
  - 7.14.1 Company profile
  - 7.14.2 Representative Active Packaging for Foods and Beverages Product
- 7.14.3 Active Packaging for Foods and Beverages Sales, Revenue, Price and Gross Margin of Watson Foods Co. Inc.
- 7.15 Weyerhaeuser Co.
  - 7.15.1 Company profile
  - 7.15.2 Representative Active Packaging for Foods and Beverages Product
- 7.15.3 Active Packaging for Foods and Beverages Sales, Revenue, Price and Gross Margin of Weyerhaeuser Co.
- 7.16 Crown Holdings Inc.
- 7.17 Dai Nippon Printing Co. Ltd. (Dnp)

### CHAPTER 8 UPSTREAM AND DOWNSTREAM MARKET ANALYSIS OF ACTIVE



#### PACKAGING FOR FOODS AND BEVERAGES

- 8.1 Industry Chain of Active Packaging for Foods and Beverages
- 8.2 Upstream Market and Representative Companies Analysis
- 8.3 Downstream Market and Representative Companies Analysis

### CHAPTER 9 COST AND GROSS MARGIN ANALYSIS OF ACTIVE PACKAGING FOR FOODS AND BEVERAGES

- 9.1 Cost Structure Analysis of Active Packaging for Foods and Beverages
- 9.2 Raw Materials Cost Analysis of Active Packaging for Foods and Beverages
- 9.3 Labor Cost Analysis of Active Packaging for Foods and Beverages
- 9.4 Manufacturing Expenses Analysis of Active Packaging for Foods and Beverages

## CHAPTER 10 MARKETING STATUS ANALYSIS OF ACTIVE PACKAGING FOR FOODS AND BEVERAGES

- 10.1 Marketing Channel
  - 10.1.1 Direct Marketing
  - 10.1.2 Indirect Marketing
  - 10.1.3 Marketing Channel Development Trend
- 10.2 Market Positioning
  - 10.2.1 Pricing Strategy
  - 10.2.2 Brand Strategy
  - 10.2.3 Target Client
- 10.3 Distributors/Traders List

### **CHAPTER 11 REPORT CONCLUSION**

#### **CHAPTER 12 RESEARCH METHODOLOGY AND REFERENCE**

- 12.1 Methodology/Research Approach
  - 12.1.1 Research Programs/Design
  - 12.1.2 Market Size Estimation
  - 12.1.3 Market Breakdown and Data Triangulation
- 12.2 Data Source
  - 12.2.1 Secondary Sources
  - 12.2.2 Primary Sources
- 12.3 Reference



### I would like to order

Product name: Active Packaging for Foods and Beverages-China Market Status and Trend Report

2013-2023

Product link: <a href="https://marketpublishers.com/r/A7059CC8726EN.html">https://marketpublishers.com/r/A7059CC8726EN.html</a>

Price: US\$ 2,980.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer

Service:

info@marketpublishers.com

### **Payment**

First name:

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <a href="https://marketpublishers.com/r/A7059CC8726EN.html">https://marketpublishers.com/r/A7059CC8726EN.html</a>

To pay by Wire Transfer, please, fill in your contact details in the form below:

Last name:	
Email:	
Company:	
Address:	
City:	
Zip code:	
Country:	
Tel:	
Fax:	
Your message:	
	**All fields are required
	Custumer signature

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <a href="https://marketpublishers.com/docs/terms.html">https://marketpublishers.com/docs/terms.html</a>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970



