

# Academic Software-Europe Market Status and Trend Report 2013-2023

<https://marketpublishers.com/r/AFEB41FEFCAAEN.html>

Date: March 2020

Pages: 148

Price: US\$ 3,480.00 (Single User License)

ID: AFEB41FEFCAAEN

## Abstracts

### Report Summary

Academic Software-Europe Market Status and Trend Report 2013-2023 offers a comprehensive analysis on Academic Software industry, standing on the readers' perspective, delivering detailed market data and penetrating insights. No matter the client is industry insider, potential entrant or investor, the report will provides useful data and information. Key questions answered by this report include:

Whole Europe and Regional Market Size of Academic Software 2013-2017, and development forecast 2018-2023

Main market players of Academic Software in Europe, with company and product introduction, position in the Academic Software market

Market status and development trend of Academic Software by types and applications

Cost and profit status of Academic Software, and marketing status

Market growth drivers and challenges

The report segments the Europe Academic Software market as:

Europe Academic Software Market: Regional Segment Analysis (Regional Consumption Volume, Consumption Volume, Revenue and Growth Rate 2013-2023):

Germany

United Kingdom

France

Italy

Spain

Benelux

## Russia

Europe Academic Software Market: Product Type Segment Analysis (Consumption Volume, Average Price, Revenue, Market Share and Trend 2013-2023):

Cloud-Based

On-Premises

Europe Academic Software Market: Application Segment Analysis (Consumption Volume and Market Share 2013-2023; Downstream Customers and Market Analysis)

Colleges and Universities

Educational Services

Other

Europe Academic Software Market: Players Segment Analysis (Company and Product introduction, Academic Software Sales Volume, Revenue, Price and Gross Margin):

Campus Calibrate

Envisio

OnBoard

SurveyMonkey Apply

Qualtrics

Award Force

STARS

Alma

WizeHive

Intellimas

Campus Cafe

Blackboard Collaborate

TrueDialog

Brightspace

Canvas LMS

Top Hat

PowerVista RollCall

Blackboard for Business

Edvance360

FULL FABRIC

Thinkific

OnBase

Poll Everywhere

Populi

In a word, the report provides detailed statistics and analysis on the state of the industry; and is a valuable source of guidance and direction for companies and individuals interested in the market.

## Contents

### **CHAPTER 1 OVERVIEW OF ACADEMIC SOFTWARE**

- 1.1 Definition of Academic Software in This Report
- 1.2 Commercial Types of Academic Software
  - 1.2.1 Cloud-Based
  - 1.2.2 On-Premises
- 1.3 Downstream Application of Academic Software
  - 1.3.1 Colleges and Universities
  - 1.3.2 Educational Services
  - 1.3.3 Other
- 1.4 Development History of Academic Software
- 1.5 Market Status and Trend of Academic Software 2013-2023
  - 1.5.1 Europe Academic Software Market Status and Trend 2013-2023
  - 1.5.2 Regional Academic Software Market Status and Trend 2013-2023

### **CHAPTER 2 EUROPE MARKET STATUS AND FORECAST BY REGIONS**

- 2.1 Market Status of Academic Software in Europe 2013-2017
- 2.2 Consumption Market of Academic Software in Europe by Regions
  - 2.2.1 Consumption Volume of Academic Software in Europe by Regions
  - 2.2.2 Revenue of Academic Software in Europe by Regions
- 2.3 Market Analysis of Academic Software in Europe by Regions
  - 2.3.1 Market Analysis of Academic Software in Germany 2013-2017
  - 2.3.2 Market Analysis of Academic Software in United Kingdom 2013-2017
  - 2.3.3 Market Analysis of Academic Software in France 2013-2017
  - 2.3.4 Market Analysis of Academic Software in Italy 2013-2017
  - 2.3.5 Market Analysis of Academic Software in Spain 2013-2017
  - 2.3.6 Market Analysis of Academic Software in Benelux 2013-2017
  - 2.3.7 Market Analysis of Academic Software in Russia 2013-2017
- 2.4 Market Development Forecast of Academic Software in Europe 2018-2023
  - 2.4.1 Market Development Forecast of Academic Software in Europe 2018-2023
  - 2.4.2 Market Development Forecast of Academic Software by Regions 2018-2023

### **CHAPTER 3 EUROPE MARKET STATUS AND FORECAST BY TYPES**

- 3.1 Whole Europe Market Status by Types
  - 3.1.1 Consumption Volume of Academic Software in Europe by Types

- 3.1.2 Revenue of Academic Software in Europe by Types
- 3.2 Europe Market Status by Types in Major Countries
  - 3.2.1 Market Status by Types in Germany
  - 3.2.2 Market Status by Types in United Kingdom
  - 3.2.3 Market Status by Types in France
  - 3.2.4 Market Status by Types in Italy
  - 3.2.5 Market Status by Types in Spain
  - 3.2.6 Market Status by Types in Benelux
  - 3.2.7 Market Status by Types in Russia
- 3.3 Market Forecast of Academic Software in Europe by Types

## **CHAPTER 4 EUROPE MARKET STATUS AND FORECAST BY DOWNSTREAM INDUSTRY**

- 4.1 Demand Volume of Academic Software in Europe by Downstream Industry
- 4.2 Demand Volume of Academic Software by Downstream Industry in Major Countries
  - 4.2.1 Demand Volume of Academic Software by Downstream Industry in Germany
  - 4.2.2 Demand Volume of Academic Software by Downstream Industry in United Kingdom
  - 4.2.3 Demand Volume of Academic Software by Downstream Industry in France
  - 4.2.4 Demand Volume of Academic Software by Downstream Industry in Italy
  - 4.2.5 Demand Volume of Academic Software by Downstream Industry in Spain
  - 4.2.6 Demand Volume of Academic Software by Downstream Industry in Benelux
  - 4.2.7 Demand Volume of Academic Software by Downstream Industry in Russia
- 4.3 Market Forecast of Academic Software in Europe by Downstream Industry

## **CHAPTER 5 MARKET DRIVING FACTOR ANALYSIS OF ACADEMIC SOFTWARE**

- 5.1 Europe Economy Situation and Trend Overview
- 5.2 Academic Software Downstream Industry Situation and Trend Overview

## **CHAPTER 6 ACADEMIC SOFTWARE MARKET COMPETITION STATUS BY MAJOR PLAYERS IN EUROPE**

- 6.1 Sales Volume of Academic Software in Europe by Major Players
- 6.2 Revenue of Academic Software in Europe by Major Players
- 6.3 Basic Information of Academic Software by Major Players
  - 6.3.1 Headquarters Location and Established Time of Academic Software Major Players

- 6.3.2 Employees and Revenue Level of Academic Software Major Players
- 6.4 Market Competition News and Trend
  - 6.4.1 Merger, Consolidation or Acquisition News
  - 6.4.2 Investment or Disinvestment News
  - 6.4.3 New Product Development and Launch

## **CHAPTER 7 ACADEMIC SOFTWARE MAJOR MANUFACTURERS INTRODUCTION AND MARKET DATA**

- 7.1 Campus Calibrate
  - 7.1.1 Company profile
  - 7.1.2 Representative Academic Software Product
  - 7.1.3 Academic Software Sales, Revenue, Price and Gross Margin of Campus Calibrate
- 7.2 Envisio
  - 7.2.1 Company profile
  - 7.2.2 Representative Academic Software Product
  - 7.2.3 Academic Software Sales, Revenue, Price and Gross Margin of Envisio
- 7.3 OnBoard
  - 7.3.1 Company profile
  - 7.3.2 Representative Academic Software Product
  - 7.3.3 Academic Software Sales, Revenue, Price and Gross Margin of OnBoard
- 7.4 SurveyMonkey Apply
  - 7.4.1 Company profile
  - 7.4.2 Representative Academic Software Product
  - 7.4.3 Academic Software Sales, Revenue, Price and Gross Margin of SurveyMonkey Apply
- 7.5 Qualtrics
  - 7.5.1 Company profile
  - 7.5.2 Representative Academic Software Product
  - 7.5.3 Academic Software Sales, Revenue, Price and Gross Margin of Qualtrics
- 7.6 Award Force
  - 7.6.1 Company profile
  - 7.6.2 Representative Academic Software Product
  - 7.6.3 Academic Software Sales, Revenue, Price and Gross Margin of Award Force
- 7.7 STARS
  - 7.7.1 Company profile
  - 7.7.2 Representative Academic Software Product
  - 7.7.3 Academic Software Sales, Revenue, Price and Gross Margin of STARS

## 7.8 Alma

7.8.1 Company profile

7.8.2 Representative Academic Software Product

7.8.3 Academic Software Sales, Revenue, Price and Gross Margin of Alma

## 7.9 WizeHive

7.9.1 Company profile

7.9.2 Representative Academic Software Product

7.9.3 Academic Software Sales, Revenue, Price and Gross Margin of WizeHive

## 7.10 Intellimas

7.10.1 Company profile

7.10.2 Representative Academic Software Product

7.10.3 Academic Software Sales, Revenue, Price and Gross Margin of Intellimas

## 7.11 Campus Cafe

7.11.1 Company profile

7.11.2 Representative Academic Software Product

7.11.3 Academic Software Sales, Revenue, Price and Gross Margin of Campus Cafe

## 7.12 Blackboard Collaborate

7.12.1 Company profile

7.12.2 Representative Academic Software Product

7.12.3 Academic Software Sales, Revenue, Price and Gross Margin of Blackboard

Collaborate

## 7.13 TrueDialog

7.13.1 Company profile

7.13.2 Representative Academic Software Product

7.13.3 Academic Software Sales, Revenue, Price and Gross Margin of TrueDialog

## 7.14 Brightspace

7.14.1 Company profile

7.14.2 Representative Academic Software Product

7.14.3 Academic Software Sales, Revenue, Price and Gross Margin of Brightspace

## 7.15 Canvas LMS

7.15.1 Company profile

7.15.2 Representative Academic Software Product

7.15.3 Academic Software Sales, Revenue, Price and Gross Margin of Canvas LMS

## 7.16 Top Hat

## 7.17 PowerVista RollCall

## 7.18 Blackboard for Business

## 7.19 Edvance360

## 7.20 FULL FABRIC

## 7.21 Thinkific

- 7.22 OnBase
- 7.23 Poll Everywhere
- 7.24 Populi

## **CHAPTER 8 UPSTREAM AND DOWNSTREAM MARKET ANALYSIS OF ACADEMIC SOFTWARE**

- 8.1 Industry Chain of Academic Software
- 8.2 Upstream Market and Representative Companies Analysis
- 8.3 Downstream Market and Representative Companies Analysis

## **CHAPTER 9 COST AND GROSS MARGIN ANALYSIS OF ACADEMIC SOFTWARE**

- 9.1 Cost Structure Analysis of Academic Software
- 9.2 Raw Materials Cost Analysis of Academic Software
- 9.3 Labor Cost Analysis of Academic Software
- 9.4 Manufacturing Expenses Analysis of Academic Software

## **CHAPTER 10 MARKETING STATUS ANALYSIS OF ACADEMIC SOFTWARE**

- 10.1 Marketing Channel
  - 10.1.1 Direct Marketing
  - 10.1.2 Indirect Marketing
  - 10.1.3 Marketing Channel Development Trend
- 10.2 Market Positioning
  - 10.2.1 Pricing Strategy
  - 10.2.2 Brand Strategy
  - 10.2.3 Target Client
- 10.3 Distributors/Traders List

## **CHAPTER 11 REPORT CONCLUSION**

## **CHAPTER 12 RESEARCH METHODOLOGY AND REFERENCE**

- 12.1 Methodology/Research Approach
  - 12.1.1 Research Programs/Design
  - 12.1.2 Market Size Estimation
  - 12.1.3 Market Breakdown and Data Triangulation
- 12.2 Data Source



- 12.2.1 Secondary Sources
- 12.2.2 Primary Sources
- 12.3 Reference

## I would like to order

Product name: Academic Software-Europe Market Status and Trend Report 2013-2023

Product link: <https://marketpublishers.com/r/AFEB41FEFCAAEN.html>

Price: US\$ 3,480.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

[info@marketpublishers.com](mailto:info@marketpublishers.com)

## Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/AFEB41FEFCAAEN.html>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:  
Last name:  
Email:  
Company:  
Address:  
City:  
Zip code:  
Country:  
Tel:  
Fax:  
Your message:

**\*\*All fields are required**

Customer signature \_\_\_\_\_

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <https://marketpublishers.com/docs/terms.html>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970