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A2P SMS-India Market Status and Trend Report 2013-2023

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Abstracts

Report Summary

A2P SMS-India Market Status and Trend Report 2013-2023 offers a comprehensive analysis on A2P SMS industry, standing on the readers? perspective, delivering detailed market data and penetrating insights. No matter the client is industry insider, potential entrant or investor, the report will provides useful data and information. Key questions answered by this report include:

Whole India and Regional Market Size of A2P SMS 2013-2017, and development forecast 2018-2023
Main market players of A2P SMS in India, with company and product introduction, position in the A2P SMS market
Market status and development trend of A2P SMS by types and applications
Cost and profit status of A2P SMS, and marketing status
Market growth drivers and challenges

The report segments the India A2P SMS market as:

India A2P SMS Market: Regional Segment Analysis (Regional Consumption Volume, Consumption Volume, Revenue and Growth Rate 2013-2023):
North India
Northeast India
East India
South India
West India

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India A2P SMS Market: Product Type Segment Analysis (Consumption Volume, Average Price, Revenue, Market Share and Trend 2013-2023):
Reminder
Notification
Confirmation
Pin codes sending
Voting
Alerts
Ads

India A2P SMS Market: Application Segment Analysis (Consumption Volume and Market Share 2013-2023; Downstream Customers and Market Analysis)
Financial institutions
Government Agency
Airline
Hotel Booking
Social Media
Hospital
Others

India A2P SMS Market: Players Segment Analysis (Company and Product introduction, A2P SMS Sales Volume, Revenue, Price and Gross Margin):
MBlox
CLX Communications
Syniverse Technologies
Nexmo Co. Ltd.
SAP Mobile Services
Infobip
3Cinteractive
SITO Mobile
Tyntec
Vibes Media
Silverstreet BV
Sound Bite Communications
Soprano
FortyTwo Telecom AB
Ogangi Corporation
Beepsend
ClearSky

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OpenMarket Inc
AMD Telecom S.A
Dialogue

In a word, the report provides detailed statistics and analysis on the state of the industry; and is a valuable source of guidance and direction for companies and individuals interested in the market.

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