

A2P SMS-India Market Status and Trend Report 2013-2023

<https://marketpublishers.com/r/A52CC75E1F5EN.html>

Date: August 2018

Pages: 143

Price: US\$ 2,980.00 (Single User License)

ID: A52CC75E1F5EN

Abstracts

Report Summary

A2P SMS-India Market Status and Trend Report 2013-2023 offers a comprehensive analysis on A2P SMS industry, standing on the readers' perspective, delivering detailed market data and penetrating insights. No matter the client is industry insider, potential entrant or investor, the report will provide useful data and information. Key questions answered by this report include:

Whole India and Regional Market Size of A2P SMS 2013-2017, and development forecast 2018-2023

Main market players of A2P SMS in India, with company and product introduction, position in the A2P SMS market

Market status and development trend of A2P SMS by types and applications

Cost and profit status of A2P SMS, and marketing status

Market growth drivers and challenges

The report segments the India A2P SMS market as:

India A2P SMS Market: Regional Segment Analysis (Regional Consumption Volume, Consumption Volume, Revenue and Growth Rate 2013-2023):

North India

Northeast India

East India

South India

West India

India A2P SMS Market: Product Type Segment Analysis (Consumption Volume, Average Price, Revenue, Market Share and Trend 2013-2023):

Reminder
Notification
Confirmation
Pin codes sending
Voting
Alerts
Ads

India A2P SMS Market: Application Segment Analysis (Consumption Volume and Market Share 2013-2023; Downstream Customers and Market Analysis)

Financial institutions
Government Agency
Airline
Hotel Booking
Social Media
Hospital
Others

India A2P SMS Market: Players Segment Analysis (Company and Product introduction, A2P SMS Sales Volume, Revenue, Price and Gross Margin):

MBlox
CLX Communications
Syniverse Technologies
Nexmo Co. Ltd.
SAP Mobile Services
Infobip
3Cinteractive
SITO Mobile
Tyntec
Vibes Media
Silverstreet BV
Sound Bite Communications
Soprano
FortyTwo Telecom AB
Ogangi Corporation
Beepsend
ClearSky

OpenMarket Inc
AMD Telecom S.A
Dialogue

In a word, the report provides detailed statistics and analysis on the state of the industry; and is a valuable source of guidance and direction for companies and individuals interested in the market.

Contents

CHAPTER 1 OVERVIEW OF A2P SMS

- 1.1 Definition of A2P SMS in This Report
- 1.2 Commercial Types of A2P SMS
 - 1.2.1 Reminder
 - 1.2.2 Notification
 - 1.2.3 Confirmation
 - 1.2.4 Pin codes sending
 - 1.2.5 Voting
 - 1.2.6 Alerts
 - 1.2.7 Ads
- 1.3 Downstream Application of A2P SMS
 - 1.3.1 Financial institutions
 - 1.3.2 Government Agency
 - 1.3.3 Airline
 - 1.3.4 Hotel Booking
 - 1.3.5 Social Media
 - 1.3.6 Hospital
 - 1.3.7 Others
- 1.4 Development History of A2P SMS
- 1.5 Market Status and Trend of A2P SMS 2013-2023
 - 1.5.1 India A2P SMS Market Status and Trend 2013-2023
 - 1.5.2 Regional A2P SMS Market Status and Trend 2013-2023

CHAPTER 2 INDIA MARKET STATUS AND FORECAST BY REGIONS

- 2.1 Market Status of A2P SMS in India 2013-2017
- 2.2 Consumption Market of A2P SMS in India by Regions
 - 2.2.1 Consumption Volume of A2P SMS in India by Regions
 - 2.2.2 Revenue of A2P SMS in India by Regions
- 2.3 Market Analysis of A2P SMS in India by Regions
 - 2.3.1 Market Analysis of A2P SMS in North India 2013-2017
 - 2.3.2 Market Analysis of A2P SMS in Northeast India 2013-2017
 - 2.3.3 Market Analysis of A2P SMS in East India 2013-2017
 - 2.3.4 Market Analysis of A2P SMS in South India 2013-2017
 - 2.3.5 Market Analysis of A2P SMS in West India 2013-2017
- 2.4 Market Development Forecast of A2P SMS in India 2017-2023

- 2.4.1 Market Development Forecast of A2P SMS in India 2017-2023
- 2.4.2 Market Development Forecast of A2P SMS by Regions 2017-2023

CHAPTER 3 INDIA MARKET STATUS AND FORECAST BY TYPES

- 3.1 Whole India Market Status by Types
 - 3.1.1 Consumption Volume of A2P SMS in India by Types
 - 3.1.2 Revenue of A2P SMS in India by Types
- 3.2 India Market Status by Types in Major Countries
 - 3.2.1 Market Status by Types in North India
 - 3.2.2 Market Status by Types in Northeast India
 - 3.2.3 Market Status by Types in East India
 - 3.2.4 Market Status by Types in South India
 - 3.2.5 Market Status by Types in West India
- 3.3 Market Forecast of A2P SMS in India by Types

CHAPTER 4 INDIA MARKET STATUS AND FORECAST BY DOWNSTREAM INDUSTRY

- 4.1 Demand Volume of A2P SMS in India by Downstream Industry
- 4.2 Demand Volume of A2P SMS by Downstream Industry in Major Countries
 - 4.2.1 Demand Volume of A2P SMS by Downstream Industry in North India
 - 4.2.2 Demand Volume of A2P SMS by Downstream Industry in Northeast India
 - 4.2.3 Demand Volume of A2P SMS by Downstream Industry in East India
 - 4.2.4 Demand Volume of A2P SMS by Downstream Industry in South India
 - 4.2.5 Demand Volume of A2P SMS by Downstream Industry in West India
- 4.3 Market Forecast of A2P SMS in India by Downstream Industry

CHAPTER 5 MARKET DRIVING FACTOR ANALYSIS OF A2P SMS

- 5.1 India Economy Situation and Trend Overview
- 5.2 A2P SMS Downstream Industry Situation and Trend Overview

CHAPTER 6 A2P SMS MARKET COMPETITION STATUS BY MAJOR PLAYERS IN INDIA

- 6.1 Sales Volume of A2P SMS in India by Major Players
- 6.2 Revenue of A2P SMS in India by Major Players
- 6.3 Basic Information of A2P SMS by Major Players

- 6.3.1 Headquarters Location and Established Time of A2P SMS Major Players
- 6.3.2 Employees and Revenue Level of A2P SMS Major Players
- 6.4 Market Competition News and Trend
 - 6.4.1 Merger, Consolidation or Acquisition News
 - 6.4.2 Investment or Disinvestment News
 - 6.4.3 New Product Development and Launch

CHAPTER 7 A2P SMS MAJOR MANUFACTURERS INTRODUCTION AND MARKET DATA

7.1 MBlox

- 7.1.1 Company profile
- 7.1.2 Representative A2P SMS Product
- 7.1.3 A2P SMS Sales, Revenue, Price and Gross Margin of MBlox

7.2 CLX Communications

- 7.2.1 Company profile
- 7.2.2 Representative A2P SMS Product
- 7.2.3 A2P SMS Sales, Revenue, Price and Gross Margin of CLX Communications

7.3 Syniverse Technologies

- 7.3.1 Company profile
- 7.3.2 Representative A2P SMS Product
- 7.3.3 A2P SMS Sales, Revenue, Price and Gross Margin of Syniverse Technologies

7.4 Nexmo Co. Ltd.

- 7.4.1 Company profile
- 7.4.2 Representative A2P SMS Product
- 7.4.3 A2P SMS Sales, Revenue, Price and Gross Margin of Nexmo Co. Ltd.

7.5 SAP Mobile Services

- 7.5.1 Company profile
- 7.5.2 Representative A2P SMS Product
- 7.5.3 A2P SMS Sales, Revenue, Price and Gross Margin of SAP Mobile Services

7.6 Infobip

- 7.6.1 Company profile
- 7.6.2 Representative A2P SMS Product
- 7.6.3 A2P SMS Sales, Revenue, Price and Gross Margin of Infobip

7.7 3Cinteractive

- 7.7.1 Company profile
- 7.7.2 Representative A2P SMS Product
- 7.7.3 A2P SMS Sales, Revenue, Price and Gross Margin of 3Cinteractive

7.8 SITO Mobile

- 7.8.1 Company profile
- 7.8.2 Representative A2P SMS Product
- 7.8.3 A2P SMS Sales, Revenue, Price and Gross Margin of SITO Mobile
- 7.9 Tyntec
 - 7.9.1 Company profile
 - 7.9.2 Representative A2P SMS Product
 - 7.9.3 A2P SMS Sales, Revenue, Price and Gross Margin of Tyntec
- 7.10 Vibes Media
 - 7.10.1 Company profile
 - 7.10.2 Representative A2P SMS Product
 - 7.10.3 A2P SMS Sales, Revenue, Price and Gross Margin of Vibes Media
- 7.11 Silverstreet BV
 - 7.11.1 Company profile
 - 7.11.2 Representative A2P SMS Product
 - 7.11.3 A2P SMS Sales, Revenue, Price and Gross Margin of Silverstreet BV
- 7.12 Sound Bite Communications
 - 7.12.1 Company profile
 - 7.12.2 Representative A2P SMS Product
 - 7.12.3 A2P SMS Sales, Revenue, Price and Gross Margin of Sound Bite Communications
- 7.13 Soprano
 - 7.13.1 Company profile
 - 7.13.2 Representative A2P SMS Product
 - 7.13.3 A2P SMS Sales, Revenue, Price and Gross Margin of Soprano
- 7.14 FortyTwo Telecom AB
 - 7.14.1 Company profile
 - 7.14.2 Representative A2P SMS Product
 - 7.14.3 A2P SMS Sales, Revenue, Price and Gross Margin of FortyTwo Telecom AB
- 7.15 Ogangi Corporation
 - 7.15.1 Company profile
 - 7.15.2 Representative A2P SMS Product
 - 7.15.3 A2P SMS Sales, Revenue, Price and Gross Margin of Ogangi Corporation
- 7.16 Beepsend
- 7.17 ClearSky
- 7.18 OpenMarket Inc
- 7.19 AMD Telecom S.A
- 7.20 Dialogue

CHAPTER 8 UPSTREAM AND DOWNSTREAM MARKET ANALYSIS OF A2P SMS

- 8.1 Industry Chain of A2P SMS
- 8.2 Upstream Market and Representative Companies Analysis
- 8.3 Downstream Market and Representative Companies Analysis

CHAPTER 9 COST AND GROSS MARGIN ANALYSIS OF A2P SMS

- 9.1 Cost Structure Analysis of A2P SMS
- 9.2 Raw Materials Cost Analysis of A2P SMS
- 9.3 Labor Cost Analysis of A2P SMS
- 9.4 Manufacturing Expenses Analysis of A2P SMS

CHAPTER 10 MARKETING STATUS ANALYSIS OF A2P SMS

- 10.1 Marketing Channel
 - 10.1.1 Direct Marketing
 - 10.1.2 Indirect Marketing
 - 10.1.3 Marketing Channel Development Trend
- 10.2 Market Positioning
 - 10.2.1 Pricing Strategy
 - 10.2.2 Brand Strategy
 - 10.2.3 Target Client
- 10.3 Distributors/Traders List

CHAPTER 11 REPORT CONCLUSION

CHAPTER 12 RESEARCH METHODOLOGY AND REFERENCE

- 12.1 Methodology/Research Approach
 - 12.1.1 Research Programs/Design
 - 12.1.2 Market Size Estimation
 - 12.1.3 Market Breakdown and Data Triangulation
- 12.2 Data Source
 - 12.2.1 Secondary Sources
 - 12.2.2 Primary Sources
- 12.3 Reference

I would like to order

Product name: A2P SMS-India Market Status and Trend Report 2013-2023

Product link: <https://marketpublishers.com/r/A52CC75E1F5EN.html>

Price: US\$ 2,980.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

info@marketpublishers.com

Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/A52CC75E1F5EN.html>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:
Last name:
Email:
Company:
Address:
City:
Zip code:
Country:
Tel:
Fax:
Your message:

****All fields are required**

Customer signature _____

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <https://marketpublishers.com/docs/terms.html>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970