

# **A2P SMS-Europe Market Status and Trend Report 2013-2023**

<https://marketpublishers.com/r/AADF67EB1CEEN.html>

Date: August 2018

Pages: 138

Price: US\$ 3,480.00 (Single User License)

ID: AADF67EB1CEEN

## **Abstracts**

### **Report Summary**

A2P SMS-Europe Market Status and Trend Report 2013-2023 offers a comprehensive analysis on A2P SMS industry, standing on the readers' perspective, delivering detailed market data and penetrating insights. No matter the client is industry insider, potential entrant or investor, the report will provide useful data and information. Key questions answered by this report include:

Whole Europe and Regional Market Size of A2P SMS 2013-2017, and development forecast 2018-2023

Main market players of A2P SMS in Europe, with company and product introduction, position in the A2P SMS market

Market status and development trend of A2P SMS by types and applications

Cost and profit status of A2P SMS, and marketing status

Market growth drivers and challenges

The report segments the Europe A2P SMS market as:

Europe A2P SMS Market: Regional Segment Analysis (Regional Consumption Volume, Consumption Volume, Revenue and Growth Rate 2013-2023):

Germany

United Kingdom

France

Italy

Spain

Benelux

## Russia

Europe A2P SMS Market: Product Type Segment Analysis (Consumption Volume, Average Price, Revenue, Market Share and Trend 2013-2023):

Reminder  
Notification  
Confirmation  
Pin codes sending  
Voting  
Alerts  
Ads

Europe A2P SMS Market: Application Segment Analysis (Consumption Volume and Market Share 2013-2023; Downstream Customers and Market Analysis)

Financial institutions  
Government Agency  
Airline  
Hotel Booking  
Social Media  
Hospital  
Others

Europe A2P SMS Market: Players Segment Analysis (Company and Product introduction, A2P SMS Sales Volume, Revenue, Price and Gross Margin):

MBlox  
CLX Communications  
Syniverse Technologies  
Nexmo Co. Ltd.  
SAP Mobile Services  
Infobip  
3Cinteractive  
SITO Mobile  
Tyntec  
Vibes Media  
Silverstreet BV  
Sound Bite Communications  
Soprano  
FortyTwo Telecom AB  
Ogangi Corporation

Beepsend  
ClearSky  
OpenMarket Inc  
AMD Telecom S.A  
Dialogue

In a word, the report provides detailed statistics and analysis on the state of the industry; and is a valuable source of guidance and direction for companies and individuals interested in the market.

## Contents

### CHAPTER 1 OVERVIEW OF A2P SMS

- 1.1 Definition of A2P SMS in This Report
- 1.2 Commercial Types of A2P SMS
  - 1.2.1 Reminder
  - 1.2.2 Notification
  - 1.2.3 Confirmation
  - 1.2.4 Pin codes sending
  - 1.2.5 Voting
  - 1.2.6 Alerts
  - 1.2.7 Ads
- 1.3 Downstream Application of A2P SMS
  - 1.3.1 Financial institutions
  - 1.3.2 Government Agency
  - 1.3.3 Airline
  - 1.3.4 Hotel Booking
  - 1.3.5 Social Media
  - 1.3.6 Hospital
  - 1.3.7 Others
- 1.4 Development History of A2P SMS
- 1.5 Market Status and Trend of A2P SMS 2013-2023
  - 1.5.1 Europe A2P SMS Market Status and Trend 2013-2023
  - 1.5.2 Regional A2P SMS Market Status and Trend 2013-2023

### CHAPTER 2 EUROPE MARKET STATUS AND FORECAST BY REGIONS

- 2.1 Market Status of A2P SMS in Europe 2013-2017
- 2.2 Consumption Market of A2P SMS in Europe by Regions
  - 2.2.1 Consumption Volume of A2P SMS in Europe by Regions
  - 2.2.2 Revenue of A2P SMS in Europe by Regions
- 2.3 Market Analysis of A2P SMS in Europe by Regions
  - 2.3.1 Market Analysis of A2P SMS in Germany 2013-2017
  - 2.3.2 Market Analysis of A2P SMS in United Kingdom 2013-2017
  - 2.3.3 Market Analysis of A2P SMS in France 2013-2017
  - 2.3.4 Market Analysis of A2P SMS in Italy 2013-2017
  - 2.3.5 Market Analysis of A2P SMS in Spain 2013-2017
  - 2.3.6 Market Analysis of A2P SMS in Benelux 2013-2017

- 2.3.7 Market Analysis of A2P SMS in Russia 2013-2017
- 2.4 Market Development Forecast of A2P SMS in Europe 2018-2023
  - 2.4.1 Market Development Forecast of A2P SMS in Europe 2018-2023
  - 2.4.2 Market Development Forecast of A2P SMS by Regions 2018-2023

## **CHAPTER 3 EUROPE MARKET STATUS AND FORECAST BY TYPES**

- 3.1 Whole Europe Market Status by Types
  - 3.1.1 Consumption Volume of A2P SMS in Europe by Types
  - 3.1.2 Revenue of A2P SMS in Europe by Types
- 3.2 Europe Market Status by Types in Major Countries
  - 3.2.1 Market Status by Types in Germany
  - 3.2.2 Market Status by Types in United Kingdom
  - 3.2.3 Market Status by Types in France
  - 3.2.4 Market Status by Types in Italy
  - 3.2.5 Market Status by Types in Spain
  - 3.2.6 Market Status by Types in Benelux
  - 3.2.7 Market Status by Types in Russia
- 3.3 Market Forecast of A2P SMS in Europe by Types

## **CHAPTER 4 EUROPE MARKET STATUS AND FORECAST BY DOWNSTREAM INDUSTRY**

- 4.1 Demand Volume of A2P SMS in Europe by Downstream Industry
- 4.2 Demand Volume of A2P SMS by Downstream Industry in Major Countries
  - 4.2.1 Demand Volume of A2P SMS by Downstream Industry in Germany
  - 4.2.2 Demand Volume of A2P SMS by Downstream Industry in United Kingdom
  - 4.2.3 Demand Volume of A2P SMS by Downstream Industry in France
  - 4.2.4 Demand Volume of A2P SMS by Downstream Industry in Italy
  - 4.2.5 Demand Volume of A2P SMS by Downstream Industry in Spain
  - 4.2.6 Demand Volume of A2P SMS by Downstream Industry in Benelux
  - 4.2.7 Demand Volume of A2P SMS by Downstream Industry in Russia
- 4.3 Market Forecast of A2P SMS in Europe by Downstream Industry

## **CHAPTER 5 MARKET DRIVING FACTOR ANALYSIS OF A2P SMS**

- 5.1 Europe Economy Situation and Trend Overview
- 5.2 A2P SMS Downstream Industry Situation and Trend Overview

## **CHAPTER 6 A2P SMS MARKET COMPETITION STATUS BY MAJOR PLAYERS IN EUROPE**

- 6.1 Sales Volume of A2P SMS in Europe by Major Players
- 6.2 Revenue of A2P SMS in Europe by Major Players
- 6.3 Basic Information of A2P SMS by Major Players
  - 6.3.1 Headquarters Location and Established Time of A2P SMS Major Players
  - 6.3.2 Employees and Revenue Level of A2P SMS Major Players
- 6.4 Market Competition News and Trend
  - 6.4.1 Merger, Consolidation or Acquisition News
  - 6.4.2 Investment or Disinvestment News
  - 6.4.3 New Product Development and Launch

## **CHAPTER 7 A2P SMS MAJOR MANUFACTURERS INTRODUCTION AND MARKET DATA**

- 7.1 MBlox
  - 7.1.1 Company profile
  - 7.1.2 Representative A2P SMS Product
  - 7.1.3 A2P SMS Sales, Revenue, Price and Gross Margin of MBlox
- 7.2 CLX Communications
  - 7.2.1 Company profile
  - 7.2.2 Representative A2P SMS Product
  - 7.2.3 A2P SMS Sales, Revenue, Price and Gross Margin of CLX Communications
- 7.3 Syniverse Technologies
  - 7.3.1 Company profile
  - 7.3.2 Representative A2P SMS Product
  - 7.3.3 A2P SMS Sales, Revenue, Price and Gross Margin of Syniverse Technologies
- 7.4 Nexmo Co. Ltd.
  - 7.4.1 Company profile
  - 7.4.2 Representative A2P SMS Product
  - 7.4.3 A2P SMS Sales, Revenue, Price and Gross Margin of Nexmo Co. Ltd.
- 7.5 SAP Mobile Services
  - 7.5.1 Company profile
  - 7.5.2 Representative A2P SMS Product
  - 7.5.3 A2P SMS Sales, Revenue, Price and Gross Margin of SAP Mobile Services
- 7.6 Infobip
  - 7.6.1 Company profile
  - 7.6.2 Representative A2P SMS Product

- 7.6.3 A2P SMS Sales, Revenue, Price and Gross Margin of Infobip
- 7.7 3Cinteractive
  - 7.7.1 Company profile
  - 7.7.2 Representative A2P SMS Product
  - 7.7.3 A2P SMS Sales, Revenue, Price and Gross Margin of 3Cinteractive
- 7.8 SITO Mobile
  - 7.8.1 Company profile
  - 7.8.2 Representative A2P SMS Product
  - 7.8.3 A2P SMS Sales, Revenue, Price and Gross Margin of SITO Mobile
- 7.9 Tyntec
  - 7.9.1 Company profile
  - 7.9.2 Representative A2P SMS Product
  - 7.9.3 A2P SMS Sales, Revenue, Price and Gross Margin of Tyntec
- 7.10 Vibes Media
  - 7.10.1 Company profile
  - 7.10.2 Representative A2P SMS Product
  - 7.10.3 A2P SMS Sales, Revenue, Price and Gross Margin of Vibes Media
- 7.11 Silverstreet BV
  - 7.11.1 Company profile
  - 7.11.2 Representative A2P SMS Product
  - 7.11.3 A2P SMS Sales, Revenue, Price and Gross Margin of Silverstreet BV
- 7.12 Sound Bite Communications
  - 7.12.1 Company profile
  - 7.12.2 Representative A2P SMS Product
  - 7.12.3 A2P SMS Sales, Revenue, Price and Gross Margin of Sound Bite Communications
- 7.13 Soprano
  - 7.13.1 Company profile
  - 7.13.2 Representative A2P SMS Product
  - 7.13.3 A2P SMS Sales, Revenue, Price and Gross Margin of Soprano
- 7.14 FortyTwo Telecom AB
  - 7.14.1 Company profile
  - 7.14.2 Representative A2P SMS Product
  - 7.14.3 A2P SMS Sales, Revenue, Price and Gross Margin of FortyTwo Telecom AB
- 7.15 Ogangi Corporation
  - 7.15.1 Company profile
  - 7.15.2 Representative A2P SMS Product
  - 7.15.3 A2P SMS Sales, Revenue, Price and Gross Margin of Ogangi Corporation
- 7.16 Beepsend

- 7.17 ClearSky
- 7.18 OpenMarket Inc
- 7.19 AMD Telecom S.A
- 7.20 Dialogue

## **CHAPTER 8 UPSTREAM AND DOWNSTREAM MARKET ANALYSIS OF A2P SMS**

- 8.1 Industry Chain of A2P SMS
- 8.2 Upstream Market and Representative Companies Analysis
- 8.3 Downstream Market and Representative Companies Analysis

## **CHAPTER 9 COST AND GROSS MARGIN ANALYSIS OF A2P SMS**

- 9.1 Cost Structure Analysis of A2P SMS
- 9.2 Raw Materials Cost Analysis of A2P SMS
- 9.3 Labor Cost Analysis of A2P SMS
- 9.4 Manufacturing Expenses Analysis of A2P SMS

## **CHAPTER 10 MARKETING STATUS ANALYSIS OF A2P SMS**

- 10.1 Marketing Channel
  - 10.1.1 Direct Marketing
  - 10.1.2 Indirect Marketing
  - 10.1.3 Marketing Channel Development Trend
- 10.2 Market Positioning
  - 10.2.1 Pricing Strategy
  - 10.2.2 Brand Strategy
  - 10.2.3 Target Client
- 10.3 Distributors/Traders List

## **CHAPTER 11 REPORT CONCLUSION**

## **CHAPTER 12 RESEARCH METHODOLOGY AND REFERENCE**

- 12.1 Methodology/Research Approach
  - 12.1.1 Research Programs/Design
  - 12.1.2 Market Size Estimation
  - 12.1.3 Market Breakdown and Data Triangulation
- 12.2 Data Source



12.2.1 Secondary Sources

12.2.2 Primary Sources

12.3 Reference

## I would like to order

Product name: A2P SMS-Europe Market Status and Trend Report 2013-2023

Product link: <https://marketpublishers.com/r/AADF67EB1CEEN.html>

Price: US\$ 3,480.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

[info@marketpublishers.com](mailto:info@marketpublishers.com)

## Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/AADF67EB1CEEN.html>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:  
Last name:  
Email:  
Company:  
Address:  
City:  
Zip code:  
Country:  
Tel:  
Fax:  
Your message:

**\*\*All fields are required**

Customer signature \_\_\_\_\_

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <https://marketpublishers.com/docs/terms.html>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970