

4K Ultra HD TVs-North America Market Status and Trend Report 2013-2023

https://marketpublishers.com/r/4AAB49094098EN.html

Date: May 2018

Pages: 136

Price: US\$ 3,480.00 (Single User License)

ID: 4AAB49094098EN

Abstracts

Report Summary

4K Ultra HD TVs-North America Market Status and Trend Report 2013-2023 offers a comprehensive analysis on 4K Ultra HD TVs industry, standing on the readers? perspective, delivering detailed market data and penetrating insights. No matter the client is industry insider, potential entrant or investor, the report will provides useful data and information. Key questions answered by this report include:

Whole North America and Regional Market Size of 4K Ultra HD TVs 2013-2017, and development forecast 2018-2023

Main market players of 4K Ultra HD TVs in North America, with company and product introduction, position in the 4K Ultra HD TVs market

Market status and development trend of 4K Ultra HD TVs by types and applications Cost and profit status of 4K Ultra HD TVs, and marketing status

Market growth drivers and challenges

The report segments the North America 4K Ultra HD TVs market as:

North America 4K Ultra HD TVs Market: Regional Segment Analysis (Regional Consumption Volume, Consumption Volume, Revenue and Growth Rate 2013-2023): United States

Canada

Mexico

North America 4K Ultra HD TVs Market: Product Type Segment Analysis (Consumption Volume, Average Price, Revenue, Market Share and Trend 2013-2023):



55 Inch

65 Inch

Others

North America 4K Ultra HD TVs Market: Application Segment Analysis (Consumption Volume and Market Share 2013-2023; Downstream Customers and Market Analysis) Commercial Use

Home Use

North America 4K Ultra HD TVs Market: Players Segment Analysis (Company and Product introduction, 4K Ultra HD TVs Sales Volume, Revenue, Price and Gross Margin):

Samsung

LG

SONY

Sharp

Panasonic

Toshiba

Seiki (Tongfang)

Hisense

Skyworth

Changhong

TCL

Konka

Philips(Suning)

Haier

In a word, the report provides detailed statistics and analysis on the state of the industry; and is a valuable source of guidance and direction for companies and individuals interested in the market.



Contents

CHAPTER 1 OVERVIEW OF 4K ULTRA HD TVS

- 1.1 Definition of 4K Ultra HD TVs in This Report
- 1.2 Commercial Types of 4K Ultra HD TVs
 - 1.2.1 55 Inch
 - 1.2.2 65 Inch
 - 1.2.3 Others
- 1.3 Downstream Application of 4K Ultra HD TVs
 - 1.3.1 Commercial Use
 - 1.3.2 Home Use
- 1.4 Development History of 4K Ultra HD TVs
- 1.5 Market Status and Trend of 4K Ultra HD TVs 2013-2023
 - 1.5.1 North America 4K Ultra HD TVs Market Status and Trend 2013-2023
 - 1.5.2 Regional 4K Ultra HD TVs Market Status and Trend 2013-2023

CHAPTER 2 NORTH AMERICA MARKET STATUS AND FORECAST BY REGIONS

- 2.1 Market Status of 4K Ultra HD TVs in North America 2013-2017
- 2.2 Consumption Market of 4K Ultra HD TVs in North America by Regions
 - 2.2.1 Consumption Volume of 4K Ultra HD TVs in North America by Regions
 - 2.2.2 Revenue of 4K Ultra HD TVs in North America by Regions
- 2.3 Market Analysis of 4K Ultra HD TVs in North America by Regions
 - 2.3.1 Market Analysis of 4K Ultra HD TVs in United States 2013-2017
 - 2.3.2 Market Analysis of 4K Ultra HD TVs in Canada 2013-2017
 - 2.3.3 Market Analysis of 4K Ultra HD TVs in Mexico 2013-2017
- 2.4 Market Development Forecast of 4K Ultra HD TVs in North America 2018-2023
- 2.4.1 Market Development Forecast of 4K Ultra HD TVs in North America 2018-2023
- 2.4.2 Market Development Forecast of 4K Ultra HD TVs by Regions 2018-2023

CHAPTER 3 NORTH AMERICA MARKET STATUS AND FORECAST BY TYPES

- 3.1 Whole North America Market Status by Types
 - 3.1.1 Consumption Volume of 4K Ultra HD TVs in North America by Types
 - 3.1.2 Revenue of 4K Ultra HD TVs in North America by Types
- 3.2 North America Market Status by Types in Major Countries
 - 3.2.1 Market Status by Types in United States
 - 3.2.2 Market Status by Types in Canada



- 3.2.3 Market Status by Types in Mexico
- 3.3 Market Forecast of 4K Ultra HD TVs in North America by Types

CHAPTER 4 NORTH AMERICA MARKET STATUS AND FORECAST BY DOWNSTREAM INDUSTRY

- 4.1 Demand Volume of 4K Ultra HD TVs in North America by Downstream Industry
- 4.2 Demand Volume of 4K Ultra HD TVs by Downstream Industry in Major Countries
 - 4.2.1 Demand Volume of 4K Ultra HD TVs by Downstream Industry in United States
 - 4.2.2 Demand Volume of 4K Ultra HD TVs by Downstream Industry in Canada
 - 4.2.3 Demand Volume of 4K Ultra HD TVs by Downstream Industry in Mexico
- 4.3 Market Forecast of 4K Ultra HD TVs in North America by Downstream Industry

CHAPTER 5 MARKET DRIVING FACTOR ANALYSIS OF 4K ULTRA HD TVS

- 5.1 North America Economy Situation and Trend Overview
- 5.2 4K Ultra HD TVs Downstream Industry Situation and Trend Overview

CHAPTER 6 4K ULTRA HD TVS MARKET COMPETITION STATUS BY MAJOR PLAYERS IN NORTH AMERICA

- 6.1 Sales Volume of 4K Ultra HD TVs in North America by Major Players
- 6.2 Revenue of 4K Ultra HD TVs in North America by Major Players
- 6.3 Basic Information of 4K Ultra HD TVs by Major Players
 - 6.3.1 Headquarters Location and Established Time of 4K Ultra HD TVs Major Players
 - 6.3.2 Employees and Revenue Level of 4K Ultra HD TVs Major Players
- 6.4 Market Competition News and Trend
 - 6.4.1 Merger, Consolidation or Acquisition News
 - 6.4.2 Investment or Disinvestment News
 - 6.4.3 New Product Development and Launch

CHAPTER 7 4K ULTRA HD TVS MAJOR MANUFACTURERS INTRODUCTION AND MARKET DATA

- 7.1 Samsung
 - 7.1.1 Company profile
 - 7.1.2 Representative 4K Ultra HD TVs Product
 - 7.1.3 4K Ultra HD TVs Sales, Revenue, Price and Gross Margin of Samsung
- 7.2 LG



- 7.2.1 Company profile
- 7.2.2 Representative 4K Ultra HD TVs Product
- 7.2.3 4K Ultra HD TVs Sales, Revenue, Price and Gross Margin of LG

7.3 SONY

- 7.3.1 Company profile
- 7.3.2 Representative 4K Ultra HD TVs Product
- 7.3.3 4K Ultra HD TVs Sales, Revenue, Price and Gross Margin of SONY

7.4 Sharp

- 7.4.1 Company profile
- 7.4.2 Representative 4K Ultra HD TVs Product
- 7.4.3 4K Ultra HD TVs Sales, Revenue, Price and Gross Margin of Sharp

7.5 Panasonic

- 7.5.1 Company profile
- 7.5.2 Representative 4K Ultra HD TVs Product
- 7.5.3 4K Ultra HD TVs Sales, Revenue, Price and Gross Margin of Panasonic

7.6 Toshiba

- 7.6.1 Company profile
- 7.6.2 Representative 4K Ultra HD TVs Product
- 7.6.3 4K Ultra HD TVs Sales, Revenue, Price and Gross Margin of Toshiba

7.7 Seiki (Tongfang)

- 7.7.1 Company profile
- 7.7.2 Representative 4K Ultra HD TVs Product
- 7.7.3 4K Ultra HD TVs Sales, Revenue, Price and Gross Margin of Seiki (Tongfang)

7.8 Hisense

- 7.8.1 Company profile
- 7.8.2 Representative 4K Ultra HD TVs Product
- 7.8.3 4K Ultra HD TVs Sales, Revenue, Price and Gross Margin of Hisense

7.9 Skyworth

- 7.9.1 Company profile
- 7.9.2 Representative 4K Ultra HD TVs Product
- 7.9.3 4K Ultra HD TVs Sales, Revenue, Price and Gross Margin of Skyworth

7.10 Changhong

- 7.10.1 Company profile
- 7.10.2 Representative 4K Ultra HD TVs Product
- 7.10.3 4K Ultra HD TVs Sales, Revenue, Price and Gross Margin of Changhong

7.11 TCL

- 7.11.1 Company profile
- 7.11.2 Representative 4K Ultra HD TVs Product
- 7.11.3 4K Ultra HD TVs Sales, Revenue, Price and Gross Margin of TCL



- 7.12 Konka
 - 7.12.1 Company profile
 - 7.12.2 Representative 4K Ultra HD TVs Product
 - 7.12.3 4K Ultra HD TVs Sales, Revenue, Price and Gross Margin of Konka
- 7.13 Philips(Suning)
 - 7.13.1 Company profile
 - 7.13.2 Representative 4K Ultra HD TVs Product
- 7.13.3 4K Ultra HD TVs Sales, Revenue, Price and Gross Margin of Philips(Suning)
- 7.14 Haier
 - 7.14.1 Company profile
 - 7.14.2 Representative 4K Ultra HD TVs Product
 - 7.14.3 4K Ultra HD TVs Sales, Revenue, Price and Gross Margin of Haier

CHAPTER 8 UPSTREAM AND DOWNSTREAM MARKET ANALYSIS OF 4K ULTRA HD TVS

- 8.1 Industry Chain of 4K Ultra HD TVs
- 8.2 Upstream Market and Representative Companies Analysis
- 8.3 Downstream Market and Representative Companies Analysis

CHAPTER 9 COST AND GROSS MARGIN ANALYSIS OF 4K ULTRA HD TVS

- 9.1 Cost Structure Analysis of 4K Ultra HD TVs
- 9.2 Raw Materials Cost Analysis of 4K Ultra HD TVs
- 9.3 Labor Cost Analysis of 4K Ultra HD TVs
- 9.4 Manufacturing Expenses Analysis of 4K Ultra HD TVs

CHAPTER 10 MARKETING STATUS ANALYSIS OF 4K ULTRA HD TVS

- 10.1 Marketing Channel
 - 10.1.1 Direct Marketing
 - 10.1.2 Indirect Marketing
 - 10.1.3 Marketing Channel Development Trend
- 10.2 Market Positioning
 - 10.2.1 Pricing Strategy
 - 10.2.2 Brand Strategy
 - 10.2.3 Target Client
- 10.3 Distributors/Traders List



CHAPTER 11 REPORT CONCLUSION

CHAPTER 12 RESEARCH METHODOLOGY AND REFERENCE

- 12.1 Methodology/Research Approach
 - 12.1.1 Research Programs/Design
 - 12.1.2 Market Size Estimation
 - 12.1.3 Market Breakdown and Data Triangulation
- 12.2 Data Source
 - 12.2.1 Secondary Sources
 - 12.2.2 Primary Sources
- 12.3 Reference



I would like to order

Product name: 4K Ultra HD TVs-North America Market Status and Trend Report 2013-2023

Product link: https://marketpublishers.com/r/4AAB49094098EN.html

Price: US\$ 3,480.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer

Service:

info@marketpublishers.com

Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page https://marketpublishers.com/r/4AAB49094098EN.html

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:	
Last name:	
Email:	
Company:	
Address:	
City:	
Zip code:	
Country:	
Tel:	
Fax:	
Your message:	
	**All fields are required
	Custumer signature

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at https://marketpublishers.com/docs/terms.html

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970