

# 3G Modem Chip-China Market Status and Trend Report 2013-2023

<https://marketpublishers.com/r/34A58F3B99CEN.html>

Date: February 2018

Pages: 143

Price: US\$ 2,980.00 (Single User License)

ID: 34A58F3B99CEN

## Abstracts

### Report Summary

3G Modem Chip-China Market Status and Trend Report 2013-2023 offers a comprehensive analysis on 3G Modem Chip industry, standing on the readers' perspective, delivering detailed market data and penetrating insights. No matter the client is industry insider, potential entrant or investor, the report will provides useful data and information. Key questions answered by this report include:

Whole China and Regional Market Size of 3G Modem Chip 2013-2017, and development forecast 2018-2023

Main market players of 3G Modem Chip in China, with company and product introduction, position in the 3G Modem Chip market

Market status and development trend of 3G Modem Chip by types and applications

Cost and profit status of 3G Modem Chip, and marketing status

Market growth drivers and challenges

The report segments the China 3G Modem Chip market as:

China 3G Modem Chip Market: Regional Segment Analysis (Regional Consumption Volume, Consumption Volume, Revenue and Growth Rate 2013-2023):

North China

Northeast China

East China

Central & South China

Southwest China

## Northwest China

China 3G Modem Chip Market: Product Type Segment Analysis (Consumption Volume, Average Price, Revenue, Market Share and Trend 2013-2023):

Silicon Chip  
Germanium Chip  
Others

China 3G Modem Chip Market: Application Segment Analysis (Consumption Volume and Market Share 2013-2023; Downstream Customers and Market Analysis)

Smart Phone  
Tablet PC  
Others

China 3G Modem Chip Market: Players Segment Analysis (Company and Product introduction, 3G Modem Chip Sales Volume, Revenue, Price and Gross Margin):

ROCKWELL  
USR  
TI  
ITEX  
Globespan  
Qualcomm  
Alcatel-Lucent  
Broadcom  
Infineon  
ST  
Intel

In a word, the report provides detailed statistics and analysis on the state of the industry; and is a valuable source of guidance and direction for companies and individuals interested in the market.

## Contents

### **CHAPTER 1 OVERVIEW OF 3G MODEM CHIP**

- 1.1 Definition of 3G Modem Chip in This Report
- 1.2 Commercial Types of 3G Modem Chip
  - 1.2.1 Silicon Chip
  - 1.2.2 Germanium Chip
  - 1.2.3 Others
- 1.3 Downstream Application of 3G Modem Chip
  - 1.3.1 Smart Phone
  - 1.3.2 Tablet PC
  - 1.3.3 Others
- 1.4 Development History of 3G Modem Chip
- 1.5 Market Status and Trend of 3G Modem Chip 2013-2023
  - 1.5.1 China 3G Modem Chip Market Status and Trend 2013-2023
  - 1.5.2 Regional 3G Modem Chip Market Status and Trend 2013-2023

### **CHAPTER 2 CHINA MARKET STATUS AND FORECAST BY REGIONS**

- 2.1 Market Status of 3G Modem Chip in China 2013-2017
- 2.2 Consumption Market of 3G Modem Chip in China by Regions
  - 2.2.1 Consumption Volume of 3G Modem Chip in China by Regions
  - 2.2.2 Revenue of 3G Modem Chip in China by Regions
- 2.3 Market Analysis of 3G Modem Chip in China by Regions
  - 2.3.1 Market Analysis of 3G Modem Chip in North China 2013-2017
  - 2.3.2 Market Analysis of 3G Modem Chip in Northeast China 2013-2017
  - 2.3.3 Market Analysis of 3G Modem Chip in East China 2013-2017
  - 2.3.4 Market Analysis of 3G Modem Chip in Central & South China 2013-2017
  - 2.3.5 Market Analysis of 3G Modem Chip in Southwest China 2013-2017
  - 2.3.6 Market Analysis of 3G Modem Chip in Northwest China 2013-2017
- 2.4 Market Development Forecast of 3G Modem Chip in China 2018-2023
  - 2.4.1 Market Development Forecast of 3G Modem Chip in China 2018-2023
  - 2.4.2 Market Development Forecast of 3G Modem Chip by Regions 2018-2023

### **CHAPTER 3 CHINA MARKET STATUS AND FORECAST BY TYPES**

- 3.1 Whole China Market Status by Types
  - 3.1.1 Consumption Volume of 3G Modem Chip in China by Types

- 3.1.2 Revenue of 3G Modem Chip in China by Types
- 3.2 China Market Status by Types in Major Countries
  - 3.2.1 Market Status by Types in North China
  - 3.2.2 Market Status by Types in Northeast China
  - 3.2.3 Market Status by Types in East China
  - 3.2.4 Market Status by Types in Central & South China
  - 3.2.5 Market Status by Types in Southwest China
  - 3.2.6 Market Status by Types in Northwest China
- 3.3 Market Forecast of 3G Modem Chip in China by Types

## **CHAPTER 4 CHINA MARKET STATUS AND FORECAST BY DOWNSTREAM INDUSTRY**

- 4.1 Demand Volume of 3G Modem Chip in China by Downstream Industry
- 4.2 Demand Volume of 3G Modem Chip by Downstream Industry in Major Countries
  - 4.2.1 Demand Volume of 3G Modem Chip by Downstream Industry in North China
  - 4.2.2 Demand Volume of 3G Modem Chip by Downstream Industry in Northeast China
  - 4.2.3 Demand Volume of 3G Modem Chip by Downstream Industry in East China
  - 4.2.4 Demand Volume of 3G Modem Chip by Downstream Industry in Central & South China
  - 4.2.5 Demand Volume of 3G Modem Chip by Downstream Industry in Southwest China
  - 4.2.6 Demand Volume of 3G Modem Chip by Downstream Industry in Northwest China
- 4.3 Market Forecast of 3G Modem Chip in China by Downstream Industry

## **CHAPTER 5 MARKET DRIVING FACTOR ANALYSIS OF 3G MODEM CHIP**

- 5.1 China Economy Situation and Trend Overview
- 5.2 3G Modem Chip Downstream Industry Situation and Trend Overview

## **CHAPTER 6 3G MODEM CHIP MARKET COMPETITION STATUS BY MAJOR PLAYERS IN CHINA**

- 6.1 Sales Volume of 3G Modem Chip in China by Major Players
- 6.2 Revenue of 3G Modem Chip in China by Major Players
- 6.3 Basic Information of 3G Modem Chip by Major Players
  - 6.3.1 Headquarters Location and Established Time of 3G Modem Chip Major Players
  - 6.3.2 Employees and Revenue Level of 3G Modem Chip Major Players
- 6.4 Market Competition News and Trend

6.4.1 Merger, Consolidation or Acquisition News

6.4.2 Investment or Disinvestment News

6.4.3 New Product Development and Launch

## **CHAPTER 7 3G MODEM CHIP MAJOR MANUFACTURERS INTRODUCTION AND MARKET DATA**

### **7.1 ROCKWELL**

7.1.1 Company profile

7.1.2 Representative 3G Modem Chip Product

7.1.3 3G Modem Chip Sales, Revenue, Price and Gross Margin of ROCKWELL

### **7.2 USR**

7.2.1 Company profile

7.2.2 Representative 3G Modem Chip Product

7.2.3 3G Modem Chip Sales, Revenue, Price and Gross Margin of USR

### **7.3 TI**

7.3.1 Company profile

7.3.2 Representative 3G Modem Chip Product

7.3.3 3G Modem Chip Sales, Revenue, Price and Gross Margin of TI

### **7.4 ITEX**

7.4.1 Company profile

7.4.2 Representative 3G Modem Chip Product

7.4.3 3G Modem Chip Sales, Revenue, Price and Gross Margin of ITEX

### **7.5 Globespan**

7.5.1 Company profile

7.5.2 Representative 3G Modem Chip Product

7.5.3 3G Modem Chip Sales, Revenue, Price and Gross Margin of Globespan

### **7.6 Qualcomm**

7.6.1 Company profile

7.6.2 Representative 3G Modem Chip Product

7.6.3 3G Modem Chip Sales, Revenue, Price and Gross Margin of Qualcomm

### **7.7 Alcatel-Lucent**

7.7.1 Company profile

7.7.2 Representative 3G Modem Chip Product

7.7.3 3G Modem Chip Sales, Revenue, Price and Gross Margin of Alcatel-Lucent

### **7.8 Broadcom**

7.8.1 Company profile

7.8.2 Representative 3G Modem Chip Product

7.8.3 3G Modem Chip Sales, Revenue, Price and Gross Margin of Broadcom

## 7.9 Infineon

### 7.9.1 Company profile

### 7.9.2 Representative 3G Modem Chip Product

### 7.9.3 3G Modem Chip Sales, Revenue, Price and Gross Margin of Infineon

## 7.10 ST

### 7.10.1 Company profile

### 7.10.2 Representative 3G Modem Chip Product

### 7.10.3 3G Modem Chip Sales, Revenue, Price and Gross Margin of ST

## 7.11 Intel

### 7.11.1 Company profile

### 7.11.2 Representative 3G Modem Chip Product

### 7.11.3 3G Modem Chip Sales, Revenue, Price and Gross Margin of Intel

## **CHAPTER 8 UPSTREAM AND DOWNSTREAM MARKET ANALYSIS OF 3G MODEM CHIP**

### 8.1 Industry Chain of 3G Modem Chip

### 8.2 Upstream Market and Representative Companies Analysis

### 8.3 Downstream Market and Representative Companies Analysis

## **CHAPTER 9 COST AND GROSS MARGIN ANALYSIS OF 3G MODEM CHIP**

### 9.1 Cost Structure Analysis of 3G Modem Chip

### 9.2 Raw Materials Cost Analysis of 3G Modem Chip

### 9.3 Labor Cost Analysis of 3G Modem Chip

### 9.4 Manufacturing Expenses Analysis of 3G Modem Chip

## **CHAPTER 10 MARKETING STATUS ANALYSIS OF 3G MODEM CHIP**

### 10.1 Marketing Channel

#### 10.1.1 Direct Marketing

#### 10.1.2 Indirect Marketing

#### 10.1.3 Marketing Channel Development Trend

### 10.2 Market Positioning

#### 10.2.1 Pricing Strategy

#### 10.2.2 Brand Strategy

#### 10.2.3 Target Client

### 10.3 Distributors/Traders List

## **CHAPTER 11 REPORT CONCLUSION**

## **CHAPTER 12 RESEARCH METHODOLOGY AND REFERENCE**

### 12.1 Methodology/Research Approach

#### 12.1.1 Research Programs/Design

#### 12.1.2 Market Size Estimation

#### 12.1.3 Market Breakdown and Data Triangulation

### 12.2 Data Source

#### 12.2.1 Secondary Sources

#### 12.2.2 Primary Sources

### 12.3 Reference

## I would like to order

Product name: 3G Modem Chip-China Market Status and Trend Report 2013-2023

Product link: <https://marketpublishers.com/r/34A58F3B99CEN.html>

Price: US\$ 2,980.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

[info@marketpublishers.com](mailto:info@marketpublishers.com)

## Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/34A58F3B99CEN.html>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:  
Last name:  
Email:  
Company:  
Address:  
City:  
Zip code:  
Country:  
Tel:  
Fax:  
Your message:

**\*\*All fields are required**

Customer signature \_\_\_\_\_

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <https://marketpublishers.com/docs/terms.html>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970