

# 2G and 3G Switch Off-EMEA Market Status and Trend Report 2013-2023

<https://marketpublishers.com/r/261102E73D9EN.html>

Date: February 2018

Pages: 146

Price: US\$ 3,480.00 (Single User License)

ID: 261102E73D9EN

## Abstracts

### Report Summary

2G and 3G Switch Off-EMEA Market Status and Trend Report 2013-2023 offers a comprehensive analysis on 2G and 3G Switch Off industry, standing on the readers' perspective, delivering detailed market data and penetrating insights. No matter the client is industry insider, potential entrant or investor, the report will provides useful data and information. Key questions answered by this report include:

Whole EMEA and Regional Market Size of 2G and 3G Switch Off 2013-2017, and development forecast 2018-2023

Main market players of 2G and 3G Switch Off in EMEA, with company and product introduction, position in the 2G and 3G Switch Off market

Market status and development trend of 2G and 3G Switch Off by types and applications

Cost and profit status of 2G and 3G Switch Off, and marketing status

Market growth drivers and challenges

The report segments the EMEA 2G and 3G Switch Off market as:

EMEA 2G and 3G Switch Off Market: Regional Segment Analysis (Regional Consumption Volume, Consumption Volume, Revenue and Growth Rate 2013-2023):

Europe

Middle East

Africa

EMEA 2G and 3G Switch Off Market: Product Type Segment Analysis  
(Consumption Volume, Average Price, Revenue, Market Share and Trend 2013-2023):

2G Switch Off

3G Switch Off

EMEA 2G and 3G Switch Off Market: Application Segment Analysis (Consumption Volume and Market Share 2013-2023; Downstream Customers and Market Analysis)

Message

Voice

Data

EMEA 2G and 3G Switch Off Market: Players Segment Analysis (Company and Product introduction, 2G and 3G Switch Off Sales Volume, Revenue, Price and Gross Margin):

AT&T

Verizon

China Mobile

NTT

Telefonica

Deutsche Telekom

America Movil

Orange

China Telecom

KDDI

China Unicom

AIS

T-Mobile

Bell Canada

Telus

Telenor

Swisscom

SK Telecom

Korea Telecom

In a word, the report provides detailed statistics and analysis on the state of the industry; and is a valuable source of guidance and direction for companies and individuals interested in the market.



## Contents

### **CHAPTER 1 OVERVIEW OF 2G AND 3G SWITCH OFF**

- 1.1 Definition of 2G and 3G Switch Off in This Report
- 1.2 Commercial Types of 2G and 3G Switch Off
  - 1.2.1 2G Switch Off
  - 1.2.2 3G Switch Off
- 1.3 Downstream Application of 2G and 3G Switch Off
  - 1.3.1 Message
  - 1.3.2 Voice
  - 1.3.3 Data
- 1.4 Development History of 2G and 3G Switch Off
- 1.5 Market Status and Trend of 2G and 3G Switch Off 2013-2023
  - 1.5.1 EMEA 2G and 3G Switch Off Market Status and Trend 2013-2023
  - 1.5.2 Regional 2G and 3G Switch Off Market Status and Trend 2013-2023

### **CHAPTER 2 EMEA MARKET STATUS AND FORECAST BY REGIONS**

- 2.1 Market Status of 2G and 3G Switch Off in EMEA 2013-2017
- 2.2 Consumption Market of 2G and 3G Switch Off in EMEA by Regions
  - 2.2.1 Consumption Volume of 2G and 3G Switch Off in EMEA by Regions
  - 2.2.2 Revenue of 2G and 3G Switch Off in EMEA by Regions
- 2.3 Market Analysis of 2G and 3G Switch Off in EMEA by Regions
  - 2.3.1 Market Analysis of 2G and 3G Switch Off in Europe 2013-2017
  - 2.3.2 Market Analysis of 2G and 3G Switch Off in Middle East 2013-2017
  - 2.3.3 Market Analysis of 2G and 3G Switch Off in Africa 2013-2017
- 2.4 Market Development Forecast of 2G and 3G Switch Off in EMEA 2018-2023
  - 2.4.1 Market Development Forecast of 2G and 3G Switch Off in EMEA 2018-2023
  - 2.4.2 Market Development Forecast of 2G and 3G Switch Off by Regions 2018-2023

### **CHAPTER 3 EMEA MARKET STATUS AND FORECAST BY TYPES**

- 3.1 Whole EMEA Market Status by Types
  - 3.1.1 Consumption Volume of 2G and 3G Switch Off in EMEA by Types
  - 3.1.2 Revenue of 2G and 3G Switch Off in EMEA by Types
- 3.2 EMEA Market Status by Types in Major Countries
  - 3.2.1 Market Status by Types in Europe
  - 3.2.2 Market Status by Types in Middle East

- 3.2.3 Market Status by Types in Africa
- 3.3 Market Forecast of 2G and 3G Switch Off in EMEA by Types

## **CHAPTER 4 EMEA MARKET STATUS AND FORECAST BY DOWNSTREAM INDUSTRY**

- 4.1 Demand Volume of 2G and 3G Switch Off in EMEA by Downstream Industry
- 4.2 Demand Volume of 2G and 3G Switch Off by Downstream Industry in Major Countries
  - 4.2.1 Demand Volume of 2G and 3G Switch Off by Downstream Industry in Europe
  - 4.2.2 Demand Volume of 2G and 3G Switch Off by Downstream Industry in Middle East
  - 4.2.3 Demand Volume of 2G and 3G Switch Off by Downstream Industry in Africa
- 4.3 Market Forecast of 2G and 3G Switch Off in EMEA by Downstream Industry

## **CHAPTER 5 MARKET DRIVING FACTOR ANALYSIS OF 2G AND 3G SWITCH OFF**

- 5.1 EMEA Economy Situation and Trend Overview
- 5.2 2G and 3G Switch Off Downstream Industry Situation and Trend Overview

## **CHAPTER 6 2G AND 3G SWITCH OFF MARKET COMPETITION STATUS BY MAJOR PLAYERS IN EMEA**

- 6.1 Sales Volume of 2G and 3G Switch Off in EMEA by Major Players
- 6.2 Revenue of 2G and 3G Switch Off in EMEA by Major Players
- 6.3 Basic Information of 2G and 3G Switch Off by Major Players
  - 6.3.1 Headquarters Location and Established Time of 2G and 3G Switch Off Major Players
  - 6.3.2 Employees and Revenue Level of 2G and 3G Switch Off Major Players
- 6.4 Market Competition News and Trend
  - 6.4.1 Merger, Consolidation or Acquisition News
  - 6.4.2 Investment or Disinvestment News
  - 6.4.3 New Product Development and Launch

## **CHAPTER 7 2G AND 3G SWITCH OFF MAJOR MANUFACTURERS INTRODUCTION AND MARKET DATA**

- 7.1 AT&T
  - 7.1.1 Company profile

- 7.1.2 Representative 2G and 3G Switch Off Product
- 7.1.3 2G and 3G Switch Off Sales, Revenue, Price and Gross Margin of AT&T
- 7.2 Verizon
  - 7.2.1 Company profile
  - 7.2.2 Representative 2G and 3G Switch Off Product
  - 7.2.3 2G and 3G Switch Off Sales, Revenue, Price and Gross Margin of Verizon
- 7.3 China Mobile
  - 7.3.1 Company profile
  - 7.3.2 Representative 2G and 3G Switch Off Product
  - 7.3.3 2G and 3G Switch Off Sales, Revenue, Price and Gross Margin of China Mobile
- 7.4 NTT
  - 7.4.1 Company profile
  - 7.4.2 Representative 2G and 3G Switch Off Product
  - 7.4.3 2G and 3G Switch Off Sales, Revenue, Price and Gross Margin of NTT
- 7.5 Telefonica
  - 7.5.1 Company profile
  - 7.5.2 Representative 2G and 3G Switch Off Product
  - 7.5.3 2G and 3G Switch Off Sales, Revenue, Price and Gross Margin of Telefonica
- 7.6 Deutsche Telekom
  - 7.6.1 Company profile
  - 7.6.2 Representative 2G and 3G Switch Off Product
  - 7.6.3 2G and 3G Switch Off Sales, Revenue, Price and Gross Margin of Deutsche Telekom
- 7.7 America Movil
  - 7.7.1 Company profile
  - 7.7.2 Representative 2G and 3G Switch Off Product
  - 7.7.3 2G and 3G Switch Off Sales, Revenue, Price and Gross Margin of America Movil
- 7.8 Orange
  - 7.8.1 Company profile
  - 7.8.2 Representative 2G and 3G Switch Off Product
  - 7.8.3 2G and 3G Switch Off Sales, Revenue, Price and Gross Margin of Orange
- 7.9 China Telecom
  - 7.9.1 Company profile
  - 7.9.2 Representative 2G and 3G Switch Off Product
  - 7.9.3 2G and 3G Switch Off Sales, Revenue, Price and Gross Margin of China Telecom
- 7.10 KDDI
  - 7.10.1 Company profile
  - 7.10.2 Representative 2G and 3G Switch Off Product

- 7.10.3 2G and 3G Switch Off Sales, Revenue, Price and Gross Margin of KDDI
- 7.11 China Unicom
  - 7.11.1 Company profile
  - 7.11.2 Representative 2G and 3G Switch Off Product
  - 7.11.3 2G and 3G Switch Off Sales, Revenue, Price and Gross Margin of China Unicom
- 7.12 AIS
  - 7.12.1 Company profile
  - 7.12.2 Representative 2G and 3G Switch Off Product
  - 7.12.3 2G and 3G Switch Off Sales, Revenue, Price and Gross Margin of AIS
- 7.13 T-Mobile
  - 7.13.1 Company profile
  - 7.13.2 Representative 2G and 3G Switch Off Product
  - 7.13.3 2G and 3G Switch Off Sales, Revenue, Price and Gross Margin of T-Mobile
- 7.14 Bell Canada
  - 7.14.1 Company profile
  - 7.14.2 Representative 2G and 3G Switch Off Product
  - 7.14.3 2G and 3G Switch Off Sales, Revenue, Price and Gross Margin of Bell Canada
- 7.15 Telus
  - 7.15.1 Company profile
  - 7.15.2 Representative 2G and 3G Switch Off Product
  - 7.15.3 2G and 3G Switch Off Sales, Revenue, Price and Gross Margin of Telus
- 7.16 Telenor
- 7.17 Swisscom
- 7.18 SK Telecom
- 7.19 Korea Telecom

## **CHAPTER 8 UPSTREAM AND DOWNSTREAM MARKET ANALYSIS OF 2G AND 3G SWITCH OFF**

- 8.1 Industry Chain of 2G and 3G Switch Off
- 8.2 Upstream Market and Representative Companies Analysis
- 8.3 Downstream Market and Representative Companies Analysis

## **CHAPTER 9 COST AND GROSS MARGIN ANALYSIS OF 2G AND 3G SWITCH OFF**

- 9.1 Cost Structure Analysis of 2G and 3G Switch Off
- 9.2 Raw Materials Cost Analysis of 2G and 3G Switch Off
- 9.3 Labor Cost Analysis of 2G and 3G Switch Off

## 9.4 Manufacturing Expenses Analysis of 2G and 3G Switch Off

### **CHAPTER 10 MARKETING STATUS ANALYSIS OF 2G AND 3G SWITCH OFF**

#### 10.1 Marketing Channel

##### 10.1.1 Direct Marketing

##### 10.1.2 Indirect Marketing

##### 10.1.3 Marketing Channel Development Trend

#### 10.2 Market Positioning

##### 10.2.1 Pricing Strategy

##### 10.2.2 Brand Strategy

##### 10.2.3 Target Client

#### 10.3 Distributors/Traders List

### **CHAPTER 11 REPORT CONCLUSION**

### **CHAPTER 12 RESEARCH METHODOLOGY AND REFERENCE**

#### 12.1 Methodology/Research Approach

##### 12.1.1 Research Programs/Design

##### 12.1.2 Market Size Estimation

##### 12.1.3 Market Breakdown and Data Triangulation

#### 12.2 Data Source

##### 12.2.1 Secondary Sources

##### 12.2.2 Primary Sources

#### 12.3 Reference



## I would like to order

Product name: 2G and 3G Switch Off-EMEA Market Status and Trend Report 2013-2023

Product link: <https://marketpublishers.com/r/261102E73D9EN.html>

Price: US\$ 3,480.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

[info@marketpublishers.com](mailto:info@marketpublishers.com)

## Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/261102E73D9EN.html>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:  
Last name:  
Email:  
Company:  
Address:  
City:  
Zip code:  
Country:  
Tel:  
Fax:  
Your message:

**\*\*All fields are required**

Customer signature \_\_\_\_\_

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <https://marketpublishers.com/docs/terms.html>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970