

Wireless/Mobile Devices, Applications, and Services: Solutions and Market Opportunities

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Abstracts

Overview:

Mind Commerce research indicates that the global market for connected consumer devices alone will reach \$88 billion with a CAGR of 14.4% by 2020. This revenue is associated with only a small fraction of the anticipated wireless device marketplace when considering the large number of consumer, enterprise and industrial devices expected due to the evolution of machine-to-machine (M2M) and the Internet of Things (IoT).

Wireless/Mobile Devices, Applications, and Services: Solutions and Market Opportunities is the most comprehensive research package available in the market focusing on wireless/mobile devices and applications. It includes many reports addressing wireless/mobile device developments covering everything from smart phones to tablet computing. It also includes analysis of many different applications and value-added services as well as evaluation of emerging business models, ecosystems, and the mobile application value chain.

This package represents complete market knowledge for service providers, suppliers, network operators, manufacturers, and more. All purchases of Mind Commerce reports includes time with an expert analyst who will help you link key findings in the report to the business issues you're addressing. This needs to be used within three months of purchasing the report.

Target Audience:

Mobile network operators

Cellular handset manufacturers

WiMAX and WiFi service providers

Wireless/Mobile application developers

Wireless/Mobile infrastructure providers

Personal computing device manufacturers

Services infrastructure and outsourcing providers

Mobile application store companies and aggregators

Next generation application, device, service developers

Communications, applications, content and commerce developers

Contents

This report package includes the following reports:

[Global Connected Consumer Wearable Devices: Market Analysis and Forecasts 2015 - 2020](#)

[Wearable Gaming Companies, Devices, and Solutions: Market Outlook and Forecasts 2015 - 2020](#)

[Telemedicine and Mobile Healthcare Solutions, Services, and Devices: Market Analysis and Forecasts 2015 - 2020](#)

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[Wireless Solutions to Improve In-store Sales, Optimize Shopper Engagement,](#)

[and Combat 'Showrooming'](#)

[HTML5 Solutions and Applications](#)

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