

Virtual Reality (VR) Market Outlook: VR Technology, Solutions, Content, and Applications 2017 - 2021

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Abstracts

The Virtual Reality market is poised to experience a massive transformation over the next five years driven by advances in devices, apps, components, content, and broadband communication. The anticipated precipitative price decline for consumer headsets will also spur VR market growth, causing app and content development to reach an inflection point. Robust growth of VR headsets will be seen in both high-end and mid-tier adoptions. Fully immersive VR systems will gain substantial momentum by 2020.

This research provides an in-depth assessment of the VR market including analysis of VR ecosystem and role of value chain partners, evaluation of recent VR patent filings and intellectual property, and analysis of current price metrics VR devices, apps, and content. The report also provides an assessment of key VR companies and solutions with SWOT analysis, analysis of emerging business models and evolution of VR monetization, analysis of VR component market: devices, software, hardware, platforms. The report also presents key VR growth drivers, market challenges, and emerging opportunities.

Target Audience:

Virtual reality companies

Electronics manufacturers

Network service providers

Regulatory and policy groups



Artificial intelligence providers

Application and content providers



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