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Structured and Unstructured (Big) Data in Telecom Analytics

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Abstracts

Overview:

Big Data represents a major inflection point for the ICT and Telecom sectors as it will transform business asset utility and value forever more. It isn't a revolution or a replacement for the current technologies, but it is rather a valued extension of business assets. There is so much discussion about 'Unstructured' Data (Big Data) that some people forget about Structured Data. Structured DB services in telecom are well established from an architecture and service model perspective. Telecom structured data sources are many and varied. Some sources are completely static or semi-static while others are very dynamic in nature.

This report provides the reader with a broad understanding of telecom data (structured and unstructured/big data) and related analytics. The report identifies market drivers and opportunities as well as forecasts for certain key growth areas such as deep packet inspection. The report also evaluates the relationship between Big Data and emerging telecom operational areas including NFV and telecom Cloud analytics. All purchases of Mind Commerce reports includes time with an expert analyst who will help you link key findings in the report to the business issues you're addressing. This needs to be used within three months of purchasing the report.

Target Audience:

Telecom network operators

Telecom infrastructure suppliers

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Big Data and analytics companies

Data as a Service (DaaS) companies

Cloud-based service providers of all types

Data processing and management companies

Application Programmer Interface (API) companies

Public investment organizations including investment banks

Private investment including hedge funds and private equity

Report Benefits:

Telecom analytics forecast 2015 - 2020

Understand telecom data sources and mining

Understand telecom structured data services

Understand the role and importance of telecom DaaS

Identify opportunities for third-party telecom data services

Understand telecom data (structured and unstructured/big)

Identify opportunities derived from both network and user data

Recognize the role and importance of Deep Packet Inspection (DPI)

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