

Next Generation Financial Services: FinTech Innovation Blockchain and Solutions 2017 - 2022

<https://marketpublishers.com/r/NE6D5F0C162EN.html>

Date: February 2017

Pages: 252

Price: US\$ 2,995.00 (Single User License)

ID: NE6D5F0C162EN

Abstracts

OVERVIEW:

The financial services industry is undergoing a significant evolutionary stage driven by macroeconomic forces, deregulation, technology innovation, and customer demands. Financial Technology (FinTech) represents both a highly disruptive challenge for incumbent financial institutions as a transformational opportunity for new market entrants as well as currently entrenched constituents in the ecosystem. Blockchain technology represents a distributed ledger approach to authentication, clearing and settlement. Both alternative financial services companies and leading incumbent banks are in various stages of development, testing, and deployment of the technology to enhance various applications and services.

This research provides a comparative analysis between the legacy financial system and emerging FinTech solutions including disruption, potential benefits, and challenges. It evaluates the evolving FinTech market ecosystem including startups, banks, investment companies, insurance companies, and non-financial organizations.

This research also examines technology, leading companies, and solutions in the evolving Blockchain ecosystem. The report evaluates current and anticipated use cases for Blockchain and assesses the market potential globally and regionally with detailed forecasts for the 2017 to 2022 period. All purchases of Mind Commerce reports includes time with an expert analyst who will help you link key findings in the report to the business issues you're addressing. This needs to be used within three months of purchasing the report.

TARGET AUDIENCE:

Financial Services Companies

Regulatory and Policy Groups

Associations and Technology Groups

Corporate and Institutional Investors

Government and International Bodies

Management Consulting and Advisory Firms

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