

Mobile Commerce 360

<https://marketpublishers.com/r/M8D29CF60D8EN.html>

Date: February 2015

Pages: 0

Price: US\$ 9,995.00 (Single User License)

ID: M8D29CF60D8EN

Abstracts

Mobile commerce is exploding with applications and services driven by emerging technologies, use cases, and business models. M-commerce is quite different from traditional e-commerce as the ecosystem and value chain are more dynamic and are evolving in a different manner than e-commerce as a whole.

Mobile Commerce 360 is an annual subscription service that provides research, analysis, and advisory services that address a wide range of topics within mobile commerce including advertising, payments, search and discovery, security, emerging technologies, technology transfer, and more. The service includes many research reports within mobile commerce (and related areas such as value-added services, mobile search, and others) as well as customized reports, and consultation. Subscribe for a 360 degree view of mobile commerce!!

Audience:

Mobile network operators

Mobile commerce vendors

Mobile content and application providers

Network infrastructure and service providers

Contents

As of May 2013, the Mobile Commerce 360 subscription service includes the following reports:

[Mobile VAS Markets, Applications, and Opportunities - Third Edition](#)

[Brave New World: Convergence of Broadband, Location and Augmented Reality](#)

[Next Generation Mobile Marketing: Location, Social Commerce, and Augmented Reality](#)

[Market Opportunity: Social + LTE + Commerce](#)

[Google vs. Competitors: Commerce Market - Wallet Systems](#)

[Mobile Payments: The Market for Travelers, Unbanked, and No/Low Credit Users](#)

[Mobile Marketing & Advertising 2013: Challenges and Opportunities](#)

[Google vs. Carriers: SWOT Analysis and Future of Telecom and Commerce](#)

[The Future of Mobile Payments: Continuation of Commerce during Global Economic Crisis](#)

[Mobile Commerce in Virtual and Augmented Reality](#)

[The Evolution of Google: Communications, Content, Commerce and Applications 2012 - 2017](#)

[Mobile Bar Code Marketing: Challenges, Opportunities, Global Outlook 2012-2017](#)

[Mobile Commerce Carrier Strategies](#)

[Computing, Content, Applications, and Commerce in the Cloud: Legacy Network Operator Threats and Opportunities](#)

[Mobile Commerce Technologies](#)

[Google in Mobile Commerce](#)

[Mobile Commerce Vendor Analysis 2012](#)

[Mobile Location Commerce 2012 - 2017](#)

[Mobile Commerce 2012](#)

[Mobile Commerce Market and Forecast 2012 - 2017](#)

[Next Generation Mobile Commerce: Beyond Cell Phones](#)

[Mobile Commerce in Public Service: Expanding Beyond Consumer Services](#)

[Mobile Commerce and Handsets: Identifying Opportunities and Market Potential](#)

[Mobile Banking: State of the Market and Future Opportunities](#)

[Mobile Payments: USA Market Analysis](#)

Mobile Marketing & Advertising 2012: Challenges and Opportunities

[Future of Mobile Payment Systems: Rise of the Mobile Wallet 2012-2017](#)

[Google + Social Commerce: Evaluating Opportunities and Business Issues](#)

[Mobile Commerce in LTE: The Future of Commerce in 4G and Beyond](#)

[Top Revenue Mobile Commerce Applications 2011-2016](#)

[Where is the Money in Near Field Communications?](#)

Mobile Local Search 2011 Location-based Search Market

[Near Field Communications \(NFC\) Markets: Challenges, Opportunities, and Market Forecast to 2016](#)

M-Banking Markets and Opportunities

[Mobile Proximity and Location Based Advertising within Reach](#)

[Mobile Wallet: Location-based Commerce and Peer-to-Peer Payments](#)

[Mobile Marketing & Advertising: Challenges and Opportunities](#)

[Commerce on the Go: Mobile Payment Systems and Solutions](#)

[Digital Signatures in Mobile Commerce](#)

[Local Search Meets Social Search](#)

I would like to order

Product name: Mobile Commerce 360

Product link: <https://marketpublishers.com/r/M8D29CF60D8EN.html>

Price: US\$ 9,995.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

info@marketpublishers.com

Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/M8D29CF60D8EN.html>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:
Last name:
Email:
Company:
Address:
City:
Zip code:
Country:
Tel:
Fax:
Your message:

****All fields are required**

Customer signature _____

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <https://marketpublishers.com/docs/terms.html>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970