

# Mobile Network Operator Revenue Improvement and Profitability Enhancement

<https://marketpublishers.com/r/M3B08F76EA9EN.html>

Date: February 2015

Pages: 0

Price: US\$ 9,995.00 (Single User License)

ID: M3B08F76EA9EN

## Abstracts

### Overview

Mobile network operators are facing unprecedented competition driven by Over-the-Top (OTT) players, Google, and the evolving ecosystem including inexpensive voice and data bearer services. The Mobile Network Operator Revenue Improvement and Profitability Enhancement subscription service provides the mobile network operator with key information to identify and understand:

What Value-added Services (VAS) to deploy to generate new revenue streams, enhance profitability, and differentiate versus the competition

How to position the network for success in a post-LTE world including network optimization, BSS/OSS, services integration and orchestration, and more

What key commerce, content, communications and applications to gain customer stickiness and intimacy, leading to more loyal and profitable customers

How to leverage existing assets for new revenue streams including subscriber data, carrier API extension, management of third-parties and their solutions, and more

### Target Audience

Mobile network operators

Application developers

Handset manufacturers

Infrastructure suppliers

## Contents

### Current reports included in the service are:

[Wi-Fi Direct Solutions and Applications](#)

[Wireless Security Market in LTE Networks 2013-2018](#)

[Social Local Mobile \(SoLoMo\) Game-Play Behavior in Free2Play, Virtual Goods & Hybrid Ecosystem](#)

[Market Opportunity: Social + LTE + Commerce](#)

[Strategic Alliances in the Machine-to-Machine \(M2M\) Ecosystem](#)

[Wi-Fi Direct: Market View of Product Categories, Products, and Vendors](#)

[HTML 5 Solutions and Applications](#)

[Market Opportunity: Wi-Fi Direct](#)

[Hybrid Mobile-Cloud Computing: Driving the Future of Enterprise Mobility](#)

[Market Opportunity: Super WiFi](#)

[Cloud Telephony: Technology and Market Analysis & Forecast 2012-2017](#)

[Mobile Marketing & Advertising 2013: Challenges and Opportunities](#)

[Carrier WiFi and Small Cells in LTE & Beyond: Market Opportunities and Forecasts 2012 - 2017](#)

[Why BYOT is More Important than BYOD](#)

[SoLoMo Gaming in 3G, LTE, Cloud, and HTML5 Ecosystem: Market Analysis & Forecast 2012 - 2017](#)

[Mobile Gaming Piracy: Market Analysis, Initiatives and Solutions to Defeat Game Piracy in 3G, LTE and the Cloud Ecosystem](#)

[The Future of App Stores](#)

[The ROI of Video in an LTE World](#)

[Augmented Reality: Global Market Analysis and Forecast 2012 - 2017](#)

[M2M Solutions: Global Market Analysis and Forecasts 2012 - 2017](#)

[Machine-to-Machine \(M2M\) Market, Industry Verticals, Business Strategy and Planning](#)

[SoMoClo: The Convergence of Social, Mobile, and Cloud Solutions and Applications](#)

[Cloud Application Marketplace 2012 - 2017](#)

[Big Data in ICT and Telecom: Transforming Industry Verticals 2012 - 2017](#)

[Mobile Security and Privacy in 3G & LTE: Strategies, Solutions and Market Forecast Analysis 2012-2017](#)

[Google vs. Carriers: SWOT Analysis and Future of Telecom and Commerce](#)

[Subscriber Data Management \(SDM\) with LTE and Beyond: Market Opportunities and Forecast 2012 - 2017](#)

[IP Multimedia Subsystem \(IMS\) Challenges and Opportunities in Multi-Application Environment](#)

[Telecom Network APIs 2012 - 2016](#)

[The Evolution of Google: Communications, Content, Commerce and Applications 2012 - 2017](#)

[Mobile Bar Code Marketing: Challenges, Opportunities, Global Outlook 2012-2017](#)

[Mobile Commerce Carrier Strategies](#)

[Computing, Content, Applications, and Commerce in the Cloud: Legacy Network Operator Threats and Opportunities](#)

[Mobile VAS Markets, Applications, and Opportunities - 2nd Edition](#)

[Mobile Commerce in the Cloud: The Impact of Cloud-based Operations on Mobile Business Models and Operations](#)

[Self Organizing Networks \(SON\): Challenges and Market Opportunities for LTE and Beyond, Second Edition](#)

[Mobile Location Commerce 2012 - 2017](#)

[LTE Operator Strategies: Key Drivers, Deployment Strategies, CAPEX, OPEX, Price Plans, ARPU and Service Revenues 2012 - 2016](#)

[IP Multimedia Subsystem \(IMS\) : The Market for Applications & Services 2012-2017](#)

[State of the Cloud: Analysis of Cloud Services, Companies, and Applications](#)

[Future Direction of the Android Platform](#)

[Mobile Applications and Widgets: Portable Applications on Mobile Platforms, Fifth Edition](#)

[Network Operator Monetization Strategies: Leveraging New Sources of Revenue](#)

[Smartphones: New User Paradigms and Behaviors](#)

[Next Generation Mobile Commerce: Beyond Cell Phones](#)

[Mobile Applications Stores 2012: Europe - Market Analysis and Business Assessment](#)

[Mobile Applications Stores 2012: North America - Market Analysis and Business Assessment](#)

[SIP Trunking: Next Generation Call Processing Drives Lower Cost Communications](#)

[End-to-End M2M, Fifth Edition](#)

[M2M and Connected Vehicles](#)

[LTE Strategy 2012 - 2017](#)

[Market Opportunity: Mobile Phone Augmented Reality](#)

[Indoor Location Solutions and Services: Challenges, Opportunities & Market Outlook](#)

[Market Opportunity: Call Continuity in Voice over LTE \(VoLTE\)](#)

[Market Opportunity: mVoIP + Social + Presence](#)

[Market Opportunity: Free VoIP over Wireless vs. VoLTE](#)

[Where is the Money in Near Field Communications?](#)

[Market Opportunity: Location-based Services \(LBS\) Mediation and Federation](#)

[Market Analysis and Benefit Realization Management \(BRM\) Solutions](#)

[Near Field Communications \(NFC\) Markets: Challenges, Opportunities, and Market Forecast to 2016](#)

[Next Generation Network Application Market Outlook and Business Drivers](#)

[Unified Communications \(UC\) over IP Multimedia Subsystem \(IMS\): Solutions and Market/Business Analysis](#)

[Monetizing the NGN Investment: Market Prospects and Business Case for IMS and SDP based Applications](#)

[5G: The NanoCore](#)

[Mobile Proximity and Location Based Advertising within Reach](#)

[Hybrid TV and Over the Top TV Status Report](#)

[Local Search Meets Social Search](#)

Subscribers will also receive Carrier Competitive Analysis for major mobile network operators. This analysis includes the following:

Pricing (price wars)

Growth prospects (where and how)

Revenue, margins, and profitability expectations

MNVO future expectations

Applications (P2A, P2P, and A2A/M2M)

IP/patent review

Acquisition targets

Key suppliers

Additional reports coming in 1Q 2013 (partial list of annual reports):

End-to-End M2M Sixth Edition

LMR and LTE in Industry Verticals

Mobile Social TV: Opportunities for Social Networking, Advertising, and Commerce

Market Opportunity: Mobile Free to End-user (FTEU) Services

Mobile Network Operator Role in Personal Cloud Services

Mobile and Wireless Network Operator Growth Expectations

New Business Models for Mobile Network Operators

Future of Mobile Cellular Communications



## I would like to order

Product name: Mobile Network Operator Revenue Improvement and Profitability Enhancement

Product link: <https://marketpublishers.com/r/M3B08F76EA9EN.html>

Price: US\$ 9,995.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

[info@marketpublishers.com](mailto:info@marketpublishers.com)

## Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/M3B08F76EA9EN.html>