

Mobile Application Marketplace 2021: Market Analysis and Assessment of Future Outlook and Opportunities

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Abstracts

Overview:

This report provides a foundation for understanding the state of the market for mobile applications, leading players and strategies, ecosystem dynamics, and the future direction and opportunities for development on mobile platforms.

This report evaluates the ecosystem, looking into who will be the big players in the future and answering key questions such as:

What are the proverbial killer applications now and in the future?

How will mobile apps continue to change our lives?

What platforms are strongest for development of mobile apps?

How is developing for mobile platforms different from other application development?

How will wearable devices apps play in the coming years?

How will 5G impact the marketplace?

The evolution of wireless communications, driven largely by the mobile cellular industry, has made society more productive on an anywhere, anytime basis. This has led to ubiquitous wireless devices: smartphones, tablets and wearable technology. The

introduction and usage of mobile applications across mobile devices has significantly transformed end-user expectations about digital communications, applications, content and commerce.

Target Audience:

OTT service providers

Application developers

Mobile device manufacturers

Communications service providers

Companies in Report:

1Mobile

Accenture

AcMarket

Amazon

AppBrain

Appland

Apple

Appolicious

Aptoide

ATT

Baba

Bemodi

Broadcom

Canonical Ltd

Cydia

eBay

Electronic Arts

F-droid

Facebook

Getair

GetJar

GluMobile

Google

Handango

HTC

Huawei

Infineon

Instagram

Intel

Itch.io

Jolla

King

Kongregate

Lenovo

LG Corporation

Linux Foundation

Marvel

Microsoft

Motorola

Mozilla Foundation

NexVa

Nokia

NTT DoCoMo

Open Handset Alliance

Oracle

Palm (HP)

Paypal

Qualcomm

Research in Motion (RIM)

Samsung

SlideME

SonyMobile

Sprint

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Sun Microsystems (Oracle)

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ZTE

Zynga

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