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Market for Telecom Structured Data, Big Data, and Analytics: Business Case, Analysis and Forecasts 2015 - 2020

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Abstracts

Overview:

The telecommunications industry is investing heavily in developing the analytical tools and services to take advantage of both their traditional structured data and unstructured (big) data resources. The goals of each carrier program vary, but share some commonalities including the desire to improve business intelligence gathering, customer care and operations. Carriers are also working diligently to better understand how to monetize data assets, which is often manifest in new products and services at the business-to-business (B2B) level.

This report provides an in-depth assessment of the global Big Data and telecom analytics markets, including a study of the business case, application use cases, vendor landscape, value chain analysis, case studies and a quantitative assessment of the industry from 2015 to 2020. All purchases of Mind Commerce reports includes time with an expert analyst who will help you link key findings in the report to the business issues you're addressing. This needs to be used within three months of purchasing the report.

Target Audience:

Telecom network operators

Telecom infrastructure suppliers

Big Data and analytics companies

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Data as a Service (DaaS) companies

Cloud-based service providers of all types

Data processing and management companies

Application Programmer Interface (API) companies

Public investment organizations including investment banks

Private investment including hedge funds and private equity

Report Benefits:

Forecasts telecom related Big Data from 2015 to 2020

Understand the emerging need for Big Data mediation

Identify telecom structured data services and solutions

Identify sources of data from next generation applications

Understand unstructured (Big) data systems and solutions

Learn about sources of data in telecom systems and processes

Understand the role and importance of deep packet inspection

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