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M2M Applications and Services: Market Assessment, Case Studies, and Forecasts 2014 - 2019

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Abstracts

The expansion of M2M beyond its roots in utilities and manufacturing industries into many different enterprise operations has opened a host of new opportunities across the entire ecosystem. Furthermore, various enterprise companies in new industries are making plans to leverage M2M in processes that represent a major shift beyond previous implementations. M2M growth is expected to accelerate, particularly in certain industry verticals, and especially due to the anticipated Internet of Things (IoT) ecosystem.

This research evaluates the market drivers, leading applications and services. The report provides case study analysis across many different industry verticals and business types. The report includes forecast data for the period 2014 - 2019 with analysis of key drivers, success factors, and industry dynamics. All purchases of Mind Commerce reports includes time with an expert analyst who will help you link key findings in the report to the business issues you're addressing. This needs to be used within three months of purchasing the report.

Report Benefits

M2M forecasts from 2014 - 2019

M2M case studies for different industries

Understand M2M ecosystem, value chain and platforms

Identify leading M2M applications and associated market opportunities

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Target Audience:

Mobile network operators

M2M/IoT platform providers

Wireless infrastructure vendors

M2M hardware solution providers

M2M system Integrators/consultants

M2M enabled application developers

M2M platform (CDP, AEP, ADP) providers

M2M network security solution providers

VNOs/M2M network connectivity aggregators

Embedded module and sub-component vendors

Investment firms: private equity and hedge funds

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