

Location-based IoT and Geo Analytics Market Outlook and Forecasts 2017 - 2022

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Abstracts

OVERVIEW:

Presence detection and location determination technologies have rapidly become a key part the Internet of Things (IoT), especially within certain leading industry verticals including healthcare and retail sales. Geo IoT is anticipated to move well beyond simply the ability to determine proximity for commerce and various retail applications. Longer term, presence detection and location determination will be a critical aspect of IoT privacy, security, and preference management for both consumer and industrial applications.

This research assesses the technologies and market opportunities for presence and location in IoT. The report evaluates specific Geo IoT solutions from leading companies across various industry verticals. The report provides a market outlook and forecasts for 2017 through 2022. All purchases of Mind Commerce reports includes time with an expert analyst who will help you link key findings in the report to the business issues you're addressing. This needs to be used within three months of purchasing the report.

TARGET AUDIENCE:

Wireless device manufacturers

Wireless network service providers

IoT infrastructure and solution providers

Presence and location technology vendors

Semiconductor and embedded systems providers

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