

# Internet of Things (IoT) Platforms and Software: Market Outlook and Forecasts 2016 - 2021

<https://marketpublishers.com/r/IC5B22D26B5EN.html>

Date: October 2016

Pages: 231

Price: US\$ 2,995.00 (Single User License)

ID: IC5B22D26B5EN

## Abstracts

Internet of Things (IoT) Platforms represents those systems (software, hardware, and middleware) that enable IoT network, device, application, and service management. This includes connectivity, device administration, identity management, permissions control, data management, APIs, SDKs, and more. IoT will also be a driver of substantial software development in infrastructure, platforms, devices, security, applications and services.

This research package includes forecasts for IoT Platform revenue and deployments globally and regionally for the 2016 to 2021 period. Forecasts also include a breakdown by Segment, Solution, Investment/Funding, Value Chain, and Connectivity. This research also identifies opportunities for software in IoT including OEM providers. Mind Commerce also evaluates the market opportunities and outlook for OEM channels and quantifies the markets and business for IoT software.

### Key Findings:

Top Five IoT Platform providers account for 24% of global revenue

IoT software revenue will reach \$379B by 2021, 23% of total revenue

IoT Platform security solution revenue is a \$820B opportunity by 2021

OEM IoT Software markets will grow to \$329 billion with CAGR of 10.8%

Global IoT platform enabled revenue is expected to reach \$9.1T by 2021

General purpose IoT Platforms will overtake purpose built platforms by  
2020

Target Audience:

IoT Platform Providers

OEM software developers

Wireless Service Providers

IoT Infrastructure Providers

IoT service and app developers

Big Data and Analytics Providers

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