

Global FinTech Marketplace: Technologies, Applications, and Services 2017 - 2022

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Abstracts

Financial Technology (FinTech) represents both a highly disruptive challenge for incumbent financial institutions as a transformational opportunity for new market entrants as well as currently entrenched constituents in the ecosystem.

All indications point towards the need for substantial change in the financial sector, driven by major macro forces such as the complete digitization of money (e.g. paper and coin money to become nearly extinct) as well as cultural changes such as the general acceptance of online and mobile banking, alternative banking providers, and peer-to-peer payments to name a few.

There are many existing technologies being repurposed within the FinTech arena, but there are also a few important new technology development areas. One of the big opportunities for FinTech is Big Data and predictive analytics solutions, which are poised to optimize the value of data within the financial services sector.

Big Data technologies and related business intelligence solutions provide financial services firms with the capability to capture and analyze data, build predictive models, back-test and simulate scenarios. Through iteration, firms will determine the most important variables and also key predictive models.

This research provides a comparative analysis between the legacy financial system and emerging FinTech solutions including disruption, potential benefits, and challenges. The Report evaluates the evolving FinTech market ecosystem including startups, banks, investment companies, insurance companies, and non-financial organizations.

The report analyzes the global impact of FinTech and the outlook for specific regions.

The report provides forecasts for the period 2017 - 2022. All purchases of Mind Commerce reports includes time with an expert analyst who will help you link key findings in the report to the business issues you're addressing. This needs to be used within three months of purchasing the report.

Target Audience:

FinTech companies

Mobile service providers

Big Data and analytics providers

Finance regulatory and policy makers

Cloud and physical infrastructure providers

Financial services companies and personnel

Organizations investing in the financial services

Companies in Report:

21 INC

Acorns

Addepar

Adyen

Affirm

Algomi

Alibaba

Allstate

Ally

Alphasense

Amazon Payments

American Express

Amex, MasterCard and Visa

Angellist

Apple

Atom Bank

Australasian Wealth Investments (AWI)

Avant

Azimo

Barclays

BBVA

Betterment

Billfloat

Bitcoin

Braintree

C2FO

Capital One 360

Chain.com

Charles Schwab

China Rapid Finance

Circleup

Citi

Coinbase

Credit Karma

CrowdCube

Digit

Dwolla

Earnest

Equityzen

Estimize

Facebook

Fidelity

Financial Innovation Now

Fundbox

Fundera

Fundrise

Goldman Sachs

Google

Hello Wallet

HSBC

IEX

JPMorgan Chase

Kabbage

Kensho

Kickstarter

Klarna

Kreditech

L2C Inc

Learnvest

Lending Club

LendingRobot

Level Money

Lufax

Metromile

Money.net

Motif

Moven

Nav

Number26

OnDeck

Oscar

PayNearMe

PayPal

Personal Capital

Plaid

Premise Data

Prosper

Quantopian

R3CEV

Reinventure

Ripple

Riskalyze

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Samsung Pay

Santander

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Stellar

Stripe

Transferwise

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