

Global Connected Consumer Devices: Key Trends, Opportunities and Market Forecasts 2015 - 2020

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Abstracts

Overview:

Consumer electronic devices have historically represented stand-alone objects functioning in isolation. This is rapidly changing as high-end consumer appliances, digital equipment, and assets as well as many lower cost devices gain connectivity through embedded computing and communications. A Connected Consumer Devices is any device in physical and software form that is used by a consumer user for various purposes including entertainment, news, information, and general lifestyle enhancement.

This marketplace is expected to explode as the trend towards Machine-to-Machine (M2M) communications and Internet of Things (IoT) related devices, applications, and solutions is poised to rapidly expand in the consumer sector. Many industries are impacted by this growth including consumer electronics, entertainment services, energy management, security, healthcare, sports and fitness. Mind Commerce research indicates that the global market for connected consumer devices will reach \$88 billion with a CAGR of 14.4% by 2020. Certain industry verticals will realized substantially better growth than others due to structural differences that will better exploit the value of distributed devices.

This research evaluates the Connected Consumer Device ecosystem, market drivers, constraints, and opportunities for value chain constituents. The report includes market strategy analysis, competitive assessment, and forecast for 2015 to 2020 for each major industry vertical. All purchases of Mind Commerce reports includes time with an expert analyst who will help you link key findings in the report to the business issues you're addressing. This needs to be used within three months of purchasing the report.

Target Audience:

Wireless service providers of all types

Cloud, Big Data and Analytics companies

Wireless network infrastructure suppliers

Smartgrid equipment and service vendors

Sensor network and component providers

Wireless device and components manufacturers

Smart appliances and electronic devices companies

Security device and monitoring equipment suppliers

Software developers and mobile/wireless App developers

Smart home and business automation systems integrators

Smart city planners and suppliers supporting infrastructure

Investment companies and finance organizations of all types

Report Benefits:

Connected consumer device forecasts 2015 - 2020

Vision for the future of connected consumer devices

Understand the connected consumer device ecosystem

Understand the market for connected consumer devices

Learn about standardization for improved interoperability

Identify specific marketing strategies to grow market share

Identify opportunities and constraints for market development

Identify leading vendors, solutions, and their market positioning

Learn about the differences between consumer and non-consumer

Companies in Report:

Amdocs

Apple Inc.

ARM Holdings

Bosch

British Gas

DLNA (Digital Living Network Alliance)

Entropic

Google

HP

Instead

Jasper

LG Electronics

Marvell

Nest Labs.

Netgear

Netgem

Oregan Networks Ltd.

Qualcomm Atheros Inc.

Samsung Electronics

SmartThings

Technicolor

Thread

ZigBee

Z-Wave

Contents

1 INTRODUCTION

- 1.1 Research Background and Objective
- 1.2 Scope of the Research
- 1.3 Intended Audience
- 1.4 Companies Covered in This Report

2 EXECUTIVE SUMMARY

- 2.1 Key Findings:
- 2.2 Markets for Connected Consumer Devices 2015 - 2020

3 MARKET OVERVIEW

- 3.1 Connected Consumer Devices
- 3.2 Typical Connected Consumer Devices
- 3.3 Connected Consumer Devices Benefits
- 3.4 Connected Consumer Devices Supply Chain
- 3.5 Connected Consumer Devices Market Segments
 - 3.5.1 Connected Home
 - 3.5.2 Connected Cars
 - 3.5.3 Wearables
- 3.6 Market Potential for Connected Consumer Devices
- 3.7 Business Drivers & Challenges for Connected Consumer Devices
 - 3.7.1 Scope of the Business is Global
 - 3.7.2 It is a Convergence of Many Businesses
 - 3.7.3 Business Involves Leaders from Various Industries

4 MARKETING STRATEGIES: CONNECTED CONSUMER DEVICES

- 4.1 Marketing Plan for Selling Connected Consumer Devices
- 4.2 General Purchase Decision Life Cycle for Connected Consumer Devices
- 4.3 Connected Consumer Device Marketing Strategies
 - 4.3.1 How to go to Millions starting from Hundreds is a Strategy for the Year 2020
- 4.4 Marketing Strategy in Connected Consumer Devices through 2020
 - 4.4.1 Use of Big Data and Analytics to Understand Consumer Behavior and Usage Patterns

4.4.2 Partnerships with diversified companies working in IoT: Logical tie of offering

5 GLOBAL FORECASTS 2015 - 2020

5.1 Global Market by Segments 2015 - 2020

5.2 Global Markets by Region 2015 - 2020

6 GLOBAL MARKETS FOR CONNECTED HOME DEVICES 2015 - 2020

6.1 Connected Home Devices

6.1.1 How it Works

6.2 Types of Solutions Offered in Connected Home Devices

6.2.1 Connected Home Entertainment Devices

6.2.2 Connected Home Security and Monitoring Devices

6.2.3 Connected Home Energy Conservation Devices

6.2.4 Connected Home Utility Monitoring Devices

6.3 Global Markets for Connected Home Devices: 2015 - 2020

6.3.1 Global Markets for Connected Home Entertainment Devices: 2015-20

6.3.2 Global markets for Connected Home Security and Monitoring Devices: 2015-20

6.3.3 Connected Home Energy Conservation Devices 2015 - 2020

6.3.4 Connected Home Utility Monitoring Devices

7 GLOBAL CONNECTED DEVICES FOR VEHICLES 2015 - 2020

8 GLOBAL CONNECTED CONSUMER WEARABLES 2015 - 2020

9 VENDOR CONNECTED CONSUMER DEVICE ECOSYSTEM

9.1.1 Broader categories of Vendors in Connected Consumer Devices

9.1.2 IoT Platform Developers

9.1.3 IoT Software and Apps Developers

9.1.4 IoT Hardware Manufacturers

9.1.4.1 Short Range Low Power Radio Device Manufacturers

9.1.4.2 Systems-on-Chip (SoC) Fabricators

9.1.5 Network Devices: Gateway / Hub / Router / Bridges Manufacturers

9.1.6 Sensors and Thermostats Manufacturers

9.1.7 Connected Consumer Devices manufacturers

9.2 IoT Vendor Alliances for Interoperability

9.2.1 ZigBee Alliance

- 9.2.2 Z-Wave Alliance
- 9.2.3 Insteon
- 9.2.4 Digital Living Network Alliance (DLNA)
- 9.2.5 Thread
- 9.3 Partnerships, Mergers & Acquisitions
 - 9.3.1 Samsung Acquired SmartThings
 - 9.3.2 Google Acquired Nest Labs
 - 9.3.3 Qualcomm Acquired Atheros
- 9.4 Revenue Generation Forecast: 2015-20
 - 9.4.1 Revenue Generation by Vendor Type: 2015-20

10 ANTICIPATED FUTURE MARKET TRENDS THROUGH 2020

- 10.1 IoT moving in the Direction of Open and Scalable Architectural Model
- 10.2 IoT-A Reference Architectural Model for IoT
- 10.3 Consumption of IPv4 will shift IoT to IPV6

11 KEY COMPANIES AND SOLUTIONS

- 11.1 Key Companies Manufacturing Connected Consumer Devices
 - 11.1.1 British Gas
 - 11.1.2 HP
 - 11.1.3 LG Electronics
 - 11.1.4 Samsung Electronics
- 11.2 Key Companies in Developing IoT Platforms
 - 11.2.1 Apple Inc.
 - 11.2.2 ARM Holdings
 - 11.2.3 Jasper
- 11.3 Key Companies developing Hardware Components
 - 11.3.1 Entropic
 - 11.3.2 Marvell
 - 11.3.3 Nest Labs.
 - 11.3.4 Netgear
 - 11.3.5 Netgem
 - 11.3.6 Technicolor
 - 11.3.7 Qualcomm Atheros Inc.
- 11.4 Key Companies developing Software solutions and Apps
 - 11.4.1 Amdocs
 - 11.4.1.1 Amdocs Connected Home Solutions

11.4.2 Bosch

11.4.3 Oregan Networks Ltd.

11.4.4 SmartThings

Figures

FIGURES

- Figure 1: Global Connected Consumer Devices Market 2015 - 2020
- Figure 2: Consumer Connected Device Lifecycle Phases of Adoption
- Figure 3: Connected Consumer Devices, Big Data, and Analytics
- Figure 4: Global Connected Consumer Devices Market 2015 - 2020
- Figure 5: Connected Consumer Devices by Market Segments 2015 - 2020
- Figure 6: Connected Consumer Devices Markets by Geography 2015 - 2020
- Figure 7: Connected Home with WAN/LAN Relationship
- Figure 8: Global markets for Connected Home Devices by Subcategory
- Figure 9: Regional markets for Connected Home Devices 2015 - 2020
- Figure 10: Global Markets for Connected Home Entertainment Devices 2015 - 2020
- Figure 11: Global Markets for Connected Home Security and Monitoring 2015 - 2020
- Figure 12: Global Markets for Connected Home Energy Monitoring Devices 2015 -2020
- Figure 13: Global Markets for Connected Home Utility Monitoring Devices 2015 - 2020
- Figure 14: Global Markets for Connected Cars 2015 - 2020
- Figure 15: Global Markets for Wearables 2015 - 2020
- Figure 16: Connected Consumer Device Vendor Ecosystem
- Figure 17: Revenue by Vendor Type 2015 - 2020
- Figure 18: Revenue for Software and Services 2015 - 2020
- Figure 19: D1.3 Architecture Reference Model
- Figure 20: ARM Device Ecosystem

Tables

TABLES

- Table 1: Overall Market for Connected Consumer Devices: 2015 - 2020
- Table 2: Global Markets for Connected Consumer Devices 2015 - 2020
- Table 3: Connected Consumer Devices by Market Segments 2015 - 2020
- Table 4: Connected Consumer Devices Markets by Geography 2015 - 2020
- Table 5: Global Markets for Connected Home Devices by Subcategory
- Table 6: Regional markets for Connected Home Devices 2015 - 2020
- Table 7: Global Markets for Connected Home Entertainment Devices 2015 - 2020
- Table 8: Global Markets for Home Security and Monitoring Devices 2015 - 2020
- Table 9: Global Markets for Connected Home Energy Conservation Devices 2015 - 2020
- Table 10: Global Markets for Connected Utility Monitoring Devices 2015 - 2020
- Table 11: Global Markets for Connected Cars 2015 - 2020
- Table 12: Global markets from Wearables 2015 - 2020
- Table 13: Revenue by Vendor Type 2015 - 2020
- Table 14: Revenue for Software and Services 2015 - 2020
- Table 15: Status of IPv4 addresses in 2014

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