

Global Connected Consumer Devices: Key Trends, Opportunities and Market Forecasts 2015 - 2020

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Abstracts

Overview:

Consumer electronic devices have historically represented stand-alone objects functioning in isolation. This is rapidly changing as high-end consumer appliances, digital equipment, and assets as well as many lower cost devices gain connectivity through embedded computing and communications. A Connected Consumer Devices is any device in physical and software form that is used by a consumer user for various purposes including entertainment, news, information, and general lifestyle enhancement.

This marketplace is expected to explode as the trend towards Machine-to-Machine (M2M) communications and Internet of Things (IoT) related devices, applications, and solutions is poised to rapidly expand in the consumer sector. Many industries are impacted by this growth including consumer electronics, entertainment services, energy management, security, healthcare, sports and fitness. Mind Commerce research indicates that the global market for connected consumer devices will reach \$88 billion with a CAGR of 14.4% by 2020. Certain industry verticals will realized substantially better growth than others due to structural differences that will better exploit the value of distributed devices.

This research evaluates the Connected Consumer Device ecosystem, market drivers, constraints, and opportunities for value chain constituents. The report includes market strategy analysis, competitive assessment, and forecast for 2015 to 2020 for each major industry vertical. All purchases of Mind Commerce reports includes time with an expert analyst who will help you link key findings in the report to the business issues you're addressing. This needs to be used within three months of purchasing the report.

Target Audience:

Wireless service providers of all types

Cloud, Big Data and Analytics companies

Wireless network infrastructure suppliers

Smartgrid equipment and service vendors

Sensor network and component providers

Wireless device and components manufacturers

Smart appliances and electronic devices companies

Security device and monitoring equipment suppliers

Software developers and mobile/wireless App developers

Smart home and business automation systems integrators

Smart city planners and suppliers supporting infrastructure

Investment companies and finance organizations of all types

Report Benefits:

Connected consumer device forecasts 2015 - 2020

Vision for the future of connected consumer devices

Understand the connected consumer device ecosystem

Understand the market for connected consumer devices

Learn about standardization for improved interoperability

Identify specific marketing strategies to grow market share

Identify opportunities and constraints for market development

Identify leading vendors, solutions, and their market positioning

Learn about the differences between consumer and non-consumer

Companies in Report:

Amdocs

Apple Inc.

ARM Holdings

Bosch

British Gas

DLNA (Digital Living Network Alliance)

Entropic

Google

HP

Instead

Jasper

LG Electronics

Marvell

Nest Labs.

Netgear

Netgem

Oregan Networks Ltd.

Qualcomm Atheros Inc.

Samsung Electronics

SmartThings

Technicolor

Thread

ZigBee

Z-Wave

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