

Global Connected Consumer Devices in Vehicles: Market Analysis and Forecasts 2015 - 2020

<https://marketpublishers.com/r/G87636A12C8EN.html>

Date: February 2015

Pages: 76

Price: US\$ 1,295.00 (Single User License)

ID: G87636A12C8EN

Abstracts

Overview:

A connected consumer device consists of physical and software for various purposes including entertainment, news, information, and general lifestyle enhancement. Connected Vehicles represents a major segment of the consumer connected device marketplace.

This research evaluates the connected consumer device ecosystem, market drivers, constraints, and opportunities for value chain constituents. This Mind Commerce report includes market strategy analysis, competitive assessment, and forecast for consumer connected devices in vehicles for 2015 to 2020.

Interested parties in this report will also be interested in the more comprehensive edition of our connected consumer device research entitled:

Global Connected Consumer Devices: Key Trends, Opportunities and Market Forecasts 2015 - 2020

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Target Audience:

Wireless service providers of all types

Cloud, Big Data and Analytics companies

Wireless network infrastructure suppliers

Smartgrid equipment and service vendors

Sensor network and component providers

Wireless device and components manufacturers

Smart appliances and electronic devices companies

Security device and monitoring equipment suppliers

Software developers and mobile/wireless App developers

Smart home and business automation systems integrators

Smart city planners and suppliers supporting infrastructure

Investment companies and finance organizations of all types

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