

Connected Vehicles: Market and Forecast for LTE and Telematics Applications 2016 - 2021

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Abstracts

Overview:

One of the main growth area in the automotive industry is identified as connected vehicles, which includes telematics related to vehicle-centric information and communication technologies. More specifically, connected vehicles typically consist of entertainment, information, and navigation capabilities that can provide many advantages to the driver.

Connected vehicles leverage many different wireless communications technologies, including WiFi, Satellite, and 4G/LTE. Connected vehicles also represent one of the most important innovation areas for the Internet of Things (IoT) technologies and solutions. IoT becomes particularly useful as a means of providing autonomous signaling and communications in support of Vehicle to Vehicle (V2V) and Vehicle to Application solutions. IoT is the glue that binds together Connected Vehicles to Connected Homes and Offices.

This research evaluates the connected vehicle marketplace including technologies, major players and solutions. The report provides forecasts for vehicle-to-vehicle as well as vehicle to home, pedestrian, and device communications. Forecasts provided are global, regional, and by leading countries for 2016 to 2021. All purchases of Mind Commerce reports includes time with an expert analyst who will help you link key findings in the report to the business issues you're addressing. This needs to be used within three months of purchasing the report.

Target Audience:

Mobile network operators

Automobile manufacturers

Wireless device manufacturers

Network infrastructure providers

Application and content developers

Telematics and M2M service providers

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