

Communication Enabled Applications, Content, and Commerce: RCS, WebRTC, Telecom APIs and Data as a Service

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Abstracts

This research provides an analysis of the communications enabled applications, content and commerce market. It includes evaluation of the RCS market including drivers, technical issues, forecasts and future outlook. It is a must-read for any organization focused on monetizing voice over LTE and 5G, data and messaging services, and integrating third-party value-added apps and content with carriers for next-generation consumer and enterprise solutions.

It also evaluates WebRTC technology, evolving ecosystems, solutions, and applications. It also addresses the role of value chain partners, WebRTC APIs, enterprise applications, telecom operators, and other CSPs within the evolving ecosystem. It also assesses WebRTC features/functionality, use cases, and adoption expectations for enterprises and consumers. It covers the WebRTC solution landscape with vendor analysis focused on business models for each company/solution.

It also provides analysis of the global and regional telecom API market, including business models, value chain analysis, operator strategies and a quantitative assessment of the industry. It also evaluates the technologies, companies, strategies, and solutions for data as a service (DaaS). It assesses business opportunities for enterprise use of own data, others' data, and a combination of both. It also analyzes the market for enterprises to monetize their own data through various third-party DaaS offerings.

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TELECOM API MARKET BY TECHNOLOGIES, APPLICATION AND SERVICE TYPES, STAKEHOLDERS, USER TYPES, DEPLOYMENT, AND PLATFORM AS A SERVICE TYPES

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