

Cloud Service Brokerage Market by Business Model, Platform Type, Deployment Type, Service Type and Industry Verticals 2022 – 2027

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Abstracts

This cloud service brokerage market report provides an assessment for the CSB market, including segment definition, advantages/disadvantages, enabling technologies, business models and assessment of the major industry players.

The report evaluates the market by platform type, deployment type and industry vertical penetration. It assesses the fundamentals of cloud service brokerage model along with its potential benefits, enabling technologies, business models, major industry players, and the future outlook of the market through 2027.

Select Report Findings:

North America will lead the overall market through 2027

The Telecom and IT industry will hold the highest market share

The SaaS business model will achieve the greatest market share

The overall global market is poised to reach \$23.6 billion by 2027

Cloud services have already caused a major transformation in technologies and a shift in business operations focus that has affected everything from ERP to data center planning. One of the crucial aspects of the next phases in the evolution of cloud services will be the extent to which various players can deal with the anticipated scope of many supplier/customer relationships and associated scale of data exchange and

transactions.

The industry has evolved from in-app authorization to standard interfaces/procedures to centralized abstraction and now to Cloud Service Brokers (CSB). The fundamental CSB functions are to aggregate, simplify, secure, and integrate data, communications, and commerce between vendors. These functions are often referred to as Cloud Intermediation services and include both technical and business process mediation on a cloud-to-cloud basis.

Mind Commerce sees AI technologies performing assigned network tasks and machine learning-based dynamic operations without interrupting user experience. Users are able to access networks via virtual applications regardless of the devices they use, enabling management of network configuration and other functions. The CSB model transforms network management functions into intelligent and responsive automation and optimization procedures.

Companies in Report:

Accenture PLC

ActivePlatform

ALSO Holding AG

AppDirect

Appirio

Apptio Inc. (Cloudability)

Arrow Electronics

Atos SE

AWS (Amazon)

BitTitan

BlueWolf

BMC Software Inc.

BT Wholesale

Capgemini SA

Cloud Compare

Cloud Connect Sdn. Bhd.

CloudBroker GmBH

CloudFX

Cloudditalia

CloudMore

CloudSME

Cognizant

Dell Inc.

Doublehorn

DXC Technology

Eshgro

Flexera

Fujitsu

Gravitant

Green Cloud Technologies

HPE

IBM

InContinuum Software

Infosys

iPortalis

Issal

Jamcracker

Liaison Technologies

Microsoft

NEC Corporation

Nephos Networks

Nephos Technologies

NTT Data

Nuvotera

OpenText Corporation

Oracle Corporation

Pax8

Proximitum

Shivaami

SoftChoice Cloud

Tata Consultancy Services

Tech Mahindra Limited

Verio

Virtacore

VMware

Wipro Limited

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