

Cloud Communications: Unified Communications as a Service (UCaaS)

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Abstracts

Overview:

One of the next waves in ICT is a migration of communications, applications, content, and commerce to the Cloud. Unified Communications in the Cloud (UCaaS) represents a powerful combination of core communications feature/functionality combined with many potential applications made available from a variety of companies.

Multimedia communications is becoming increasingly important to business entities as they seek to ever improve efficiencies and reduce operational expenditures. Cloud-based unified communications is a relatively new spin on unified communications, leveraging some of the same functionality of previous systems, while also leveraging certain cloud-based system advantages.

This report evaluates the UCaaS companies, solutions, and technologies. The report also provides a market outlook and forecast through 2020 for UCaaS. All purchases of Mind Commerce reports includes time with an expert analyst who will help you link key findings in the report to the business issues you're addressing. This needs to be used within three months of purchasing the report.

Target Audience:

UC companies

Telecom service providers

Cloud and data analytics companies

Application developers and content providers

Cloud software, platform, and infrastructure companies

Telecom infrastructure and managed services companies

Report Benefits:

UCaaS forecast to 2020

Understand the UCaaS model

Recognize the future of UCaaS

Identify leading UCaaS companies

Identify the market drivers for UCaaS

Identify competing solutions to UCaaS

Understand app integration opportunities

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