

Big Data and Business Intelligence Leader: Blue Ocean Market Intelligence

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Abstracts

Blueocean Market Intelligence ('Blueocean') is a global analytics and insights provider that helps corporations realize a 360-degree view of their customers through data integration and a multi-disciplinary approach that enables sound, data-driven business decisions. Services encompass big data analytics, digital/social analytics and intelligence, and market intelligence.

This report provides an assessment of Big Data and BI leader, Blueocean, including a SWOT analysis for the company. All purchases of Mind Commerce reports includes time with an expert analyst who will help you link key findings in the report to the business issues you're addressing. This needs to be used within three months of purchasing the report.

Target Audience:

Cloud companies

Big Data companies

Business support companies

Business intelligence companies

Data and analytics service providers

Executives and IT leaders of all companies

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