

The Big Data Market: Business Case, Market Analysis and Forecasts 2017 - 2022

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Abstracts

The management of unstructured data (e.g. Big Data), the leveraging of analytics tools to derive value, and the integration between Cloud, Internet of Things (IoT), and enterprise operational technology are key focus areas for large companies across virtually every industry vertical. However, Big Data and Analytics tools are not limited to large companies as products and services are emerging that are democratizing data for smaller companies.

A new data economy is developing in which the data associated with corporate products and services becomes almost as valuable as the company offerings themselves. New models are emerging to reduce friction across the value chain including enhanced Big Data as a Service (BDaaS) offerings. BDaaS is anticipated to make cross-industry, cross-company, and even cross-competitor data exchange a reality that adds value across the ecosystem with minimized security and privacy concerns.

This report provides an in-depth assessment of the global Big Data market, including a study of the business case, application use cases, vendor landscape, value chain analysis, case studies and a quantitative assessment of the industry with forecasting from 2017 to 2022.

Topics covered in the report include:

Big Data Technology: A review of the underlying technologies that resolve big data complexities

Big Data Use Cases: A review of investment sectors and specific use cases for the Big Data market

The Big Data Value Chain: An analysis of the value chain of Big Data and the major players involved within it

The Business Case for Big Data: An assessment of the business case, growth drivers and barriers for Big Data

Big Data Vendor Assessment: Assessment of the vendor landscape of leading players within the Big Data market

Market Analysis and Forecasts: A global and regional assessment of the market size and forecasts for 2017 to 2022

Market Analysis and Forecasts: Big Data technology market outlook and forecasts for support of streaming IoT Data

All purchases of Mind Commerce reports includes time with an expert analyst who will help you link key findings in the report to the business issues you're addressing. This needs to be used within three months of purchasing the report.

Select Report Findings:

Overall global Big Data Market will reach \$81 billion with a CAGR of 17.6%

Global Big Data revenue for Professional Services will reach \$21 billion by 2022

Global Big Data revenue for Streaming IoT Data and Analytics will reach \$1.8B by 2022

Open development tools and communities are driving innovation in key areas such as Cloud and IoT

Report Benefits:

Detailed forecasts 2017 - 2022

Learn about Big Data technologies

- Identify leading market segments
- Identify key players and strategies
- Understand market drivers and barriers
- Identify opportunities in IoT data analytics
- Understand the business case for Big Data
- Understand regulatory issues and initiatives

Target Audience:

- IoT companies
- Network service providers
- Systems integration companies
- Big Data and Analytics companies
- Advertising and media companies
- Enterprise across all industry verticals
- Cloud and IoT product and service providers

Companies in Report:

- 1010Data
- Accenture
- Actian Corporation

Amazon

Apache Software Foundation

APTEAN

Booz Allen Hamilton

Bosch Software innovations: Bosch IoT Suite

Capgemini

Cisco Systems

Cloudera

CRAY Inc.

Computer Science Corporation

DataDirect Network

Dell

Deloitte

EMC

Facebook

Fujitsu

General Electric

GoodData Corporation

Google

Guavus

HP

Hitachi Data Systems

Hortonworks

IBM

Informatica

Intel

Jasper (Cisco)

Juniper Networks

Marklogic

Microsoft

MongoDB

MU Sigma

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Open Text (Actuate Corporation)

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Software AG/Terracotta

Splunk

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Supermicro

Tableau Software

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Teradata

Think Big Analytics

TIBCO

Tidemark Systems

VMware (Part of EMC)

Wipro

Workday (Platfora)

Zettics

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