Big Data Leaders: Connotate Technologies, Couchbase, GoodData, Guavus, and Talend

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Abstracts

Overview:

Data that is uncorrelated and does not have a pre-defined data model and is not organized in a pre-defined manner requires special handling and analytics techniques. The common industry term, Big Data, represents unstructured data sets that are large, complex, and prohibitively difficult to process using traditional management tools.

In previous Leading Big Data Companies reports, Mind Commerce has covered larger, more well-known and evaluated Big Data companies. In this edition of Big Data Leader research, Mind Commerce evaluates smaller, less-known companies that have innovative solutions and great promise to solve the many challenges presented by huge datasets and generate information/insights from them with minimal delay time (sometimes in real-time).

Companies evaluated in this report* includes:

Connotate Technologies

Couchbase

GoodData

Guavus

Talend

For each company evaluated in this report we include the following:

Company Overview

Offering Analysis

Strategies and Plans

Mergers and Acquisitions

Partnerships and Alliances

Financial and Operational Review

Key Contract Wins Assessment

Analysis and Conclusions

*Note: Mind Commerce plans to evaluate additional companies in Big Data (look for similar reports).

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Target Audience:

Big Data and analytics companies

Data as a Service (DaaS) companies

Cloud-based service providers of all types

Data processing and management companies

Application Programmer Interface (API) companies

Public investment organizations including investment banks

Private investment including hedge funds and private equity

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